



SEAS Alumni Society Board of Directors  
Monthly Meeting

Monday, October 24, 2005  
6:00PM, Room 307 Levine Hall

AGENDA

- I. President's Welcome & Remarks.....T. Carlsen
- II. Dean's Remarks..... E. Glandt
- III. Approval of September 26, 2005 Meeting Minutes.....M. Ostrow
- IV. Homecoming (11/4-11/6/05)..... J. Brennan/J. Bethala
- V. Yarnall Award Discussion/Voting.....M. Kaufman
- VI. Website Review - ON-LI NE.....R. Miller
- VII. Mentoring Program Update.....N. Harris / J. Carr
- VIII. Contact with Student Groups.....J. Lau
- IX. Development Office Report.....G. Hain
- X. Career Services Report..... R. Pyne
- XI. Around the Table..... All

\* NEXT MEETING Monday, November 29, 2005 \*



**Minutes of the Engineering Alumni Society Board of Directors**  
 University of Pennsylvania  
**Philadelphia, PA 19104**

www.seas.upenn.edu/alumni

Monthly Meeting: Monday October 24<sup>th</sup>, 2005 in 307 Levine Hall

**Attendees:**

Eric Benshetler*	Jeannine Carr	Jackie Gray*	Dick Mulford
Robert Berkovits	Ernest Churchville	George Hain	Maryann O'Leary
Lauren Berryman	Carl Clyde	Nancy Harris	Michael Ostrow
Jason Bethala	Jim D'arcy*	Mickey Kaufman	Harris Romanoff
Jim Brennan	Ellie Davis	Walt Korn	Alan Schultz
Tim Carlsen	Farnia Fresnal*	Russ Miller	

\* Present via teleconference

President's Welcome

Vice President Harris Romanoff called the meeting to order at 6:05 pm and welcomed attendees. President Tim Carlsen arrived a few minutes later.

Tim announced that IBM is now offering Penn Alumni the same discounts available to Penn Students for new computer purchases (information available at [www.lenovo.com](http://www.lenovo.com)).

Approval of the September 26<sup>th</sup>, 2005 Meeting Minutes

Minutes were unanimously approved.

**Homecoming 2005**

Jason reminded the board of several SEAS sponsored events for Homecoming 2005 (Sat, Nov 5<sup>th</sup>) and passed around a volunteer sign-up sheet for the annual post-game reception at Levine Hall.

Maryann reported excellent on-line registration counts for all SEAS events, especially for the "Engineering of Movie Magic" event with Dr. Norm Badler. Other major events will include student demonstrations at the Weiss Tech House, viewings of the new ENIAC display, and the post-game reception.



## **Mentoring**

Nancy announced that a flow of new mentors and students continue to sign up and estimated that matches would occur by the end of the calendar year.

## **Contact with Student Groups**

Harris discussed the rekindling of the Board initiative that will focus on "building a bridge" between the Board and SEAS student groups. In January, new student group leaders will receive an introductory letter from the board. A meeting will be held between a board subcommittee and student leaders. The board would like to offer additional services to students and will use this meeting to seek input. Harris noted with regret that it has been a while since a SEAS student representative has attended a board meeting.

## **Yarnall Award**

Mickey announced that the nominating committee (Mickey, Michael O, Dick M., Craig S., Farnia Fresnal) had a "luxury of riches" from which to choose this year's honoree.

## **Website Update/Status**

Russ summarized recent changes to the board website and thanked Jackie for her assistance. He led the board through the current site and solicited suggestions which include the following:

- On front page, display the first sentence or two of the president's message while adding a "more" key.
- Update the events page, with an automatic "next event" field on the home page.
- Add more photos to the website, including pictures of the newer SEAS buildings
- Change the "alumni volunteer" heading to say "join the board"
- Add some flair to the mentoring home page (Harris)
- Walt noted that this board once discussed the possibility of a message-board but security was an issue at the time. However, he added a safe alumni network online would be desirable
- A board contact list (password protected)

Russ thanked Maryanne and Jackie for their support for improving the website.

## **Development Office Report**

George provided a comprehensive update of fund raising efforts to the board, while expressing optimism that 2005-2006 will be another 'great year'.

- George is working with a potential donor considering a \$2 million gift.
- The office is making good progress in securing estate gifts.
- Several receptions are being held this fall for Penn freshman, including ones in NY and San Francisco.
- On July 30<sup>th</sup>, 2006, the fee for sponsoring Junior Chairs and Endowed Scholarships will increase.
- Several gifts sponsoring Skirkanich Hall are expected

### **Around the Table**

Tim informed the board that he is in discussions with the architect of Skirkanich Hall who may possibly speak at the March board meeting.

Walt said he would like to have a conference call in November to kick-off plans for the 2006 Senior Design Competition.

Rich Mulford informed the board, with regret, that Ted Fetter (SEAS '35), a past board president recently passed.

Meeting adjourned at 7:15 pm.

Minutes prepared and submitted by:

Michael H. Ostrow