

# INTERNAL TRANSFER APPLICATION

## DIGITAL MEDIA DESIGN

Bachelor of Science in Engineering Program  
The School of Engineering and Applied Science, The Annenberg School for Communication, and The Graduate School of Fine Arts

### About the Program

The new curriculum in Digital Media Design is based upon Penn's existing BSE program in Computer Science along with related elements of the undergraduate programs in the Annenberg and Fine Arts Schools. The program will give students a foundation in three areas:

- (1) The computational basis for the creation of digital-media imagery, including animation and the simulation of three-dimensional environments;
- (2) The theoretical, artistic, aesthetic, and experiential prerequisites that lie behind an informed understanding of the aesthetic aspects of digital-media design; and
- (3) Theory and research concerning viewers' responses to, and uses of, visual media, including individual psychological reactions, as well as broader socio-cultural effects.

It will normally be completed in four years. Each student in the program will be expected to participate in one or two summers of real-world experience in a major multimedia industry or in reseach. At Penn, students will interact with a variety of multimedia and communications industry leaders through a special seminar series designed specifically for the program.

### Internal Transfer Admissions

Digital Media Design is a selective program for a limited number of students. Application for transfer into the Digital Media Design program will be considered at the end of each academic semester, after grades have been processed, and will be reviewed by a committee comprising representatives from each school. Spots in each graduating class will be limited, and decisions will be made on a competitive basis.

***The DMD Internal Transfer Admissions process is open ONLY to current students who have completed one academic year of study at Penn.*** Students who transferred to Penn from another institution are eligible to apply after one semester of study at Penn.

### Instructions

1. If you are currently NOT enrolled in Penn Engineering: Meet with an advisor in your current home school, to obtain and complete a signed Action Transfer Form. If you are interested in taking this program as a dual degree, you must obtain and complete a signed Dual Degree Application form. *Please take this form with you, and include it in your application materials.*
2. Meet with Amy Calhoun in 103 Moore or Norman Badler in 109 Towne to discuss your interest and to complete a Course Planning Guide (CPG) for the Digital Media Design program.
3. Submit the following materials to APO by the end of the academic semester, according to the deadlines stated below:
  - ▶ Completed DMD Transfer Application form
  - ▶ Supporting documents and materials as requested on this Application form (e.g. portfolio)
  - ▶ Completed CPG for the DMD program
  - ▶ If not currently enrolled in Penn Engineering, a Transfer Action or Dual Degree Application form completed and signed by your current home school.
4. In case you are not admitted into the DMD program, you may indicate at the bottom of this application if you wish to be considered subsequently for transfer into Penn Engineering's Applied Science in Computer Science degree program.

