

### Lyle Ungar

#### Learning objectives

PCA as change of basis PCA minimizes reconstruction error PCA maximizes variance PCA relation to eigenvalues/vectors

PCR: PCA for feature creation

Based in part on slides by Jia Li (PSU) and Barry Slaff (Upenn)

 Express a vector x in terms of coefficients on an (orthogonal) basis vector (eigenvectors v<sub>k</sub>)

 $\mathbf{x}_i = \mathbf{\Sigma}_k \mathbf{z}_{ik} \mathbf{v}_k$ 

• We can describe how well we approximate *x* in terms of the eigenvalues

### PCA is used for dimensionality reduction

- visualization
- semi-supervised learning
- eigenfaces, eigenwords, eigengrasps

 Express a vector x in terms of coefficients on an (orthogonal) basis vector (eigenvectors v<sub>k</sub>)

 $\mathbf{x}_i = \mathbf{\Sigma}_k \mathbf{z}_{ik} \mathbf{v}_k$ 

• Find  $z_{ik}$  by projection

$$\boldsymbol{x}_i \cdot \boldsymbol{v}_j = \boldsymbol{\Sigma}_k \ \boldsymbol{z}_{ik} \boldsymbol{v}_k \cdot \boldsymbol{v}_j$$

$$\mathbf{x}_i \cdot \mathbf{v}_j - \mathbf{z}_{ij}$$

### PCA can be viewed as

- minimizing distortion ||X ZV<sup>T</sup>||<sub>F</sub>
  - Or the square of the above:  $\Sigma_i ||\mathbf{x}_i \Sigma_k z_{ik} \mathbf{v}_k||_2^2$
  - Note that either definition gives the same result
- A rotation to a new coordinate system to maximize the variance in the new coordinates

### Generally done by mean centering first

• Sometimes standardize

# Nomenclature

### $\mathbf{X} = \mathbf{Z}\mathbf{V}^{\mathsf{T}}$

- ◆ Z (n x k)
  - principal component scores
- ◆ V (m x k)
  - Loadings
  - Principal component coefficients
  - Principal components

In PCA world, **X** is *n* x *m* 

# **PCA minimizes Distortion**

Mean center X, then compute the eigvectors
X<sup>T</sup>X u<sub>j</sub>

## **PCA** minimizes Distortion

#### First subtract off the average x from all the x<sub>i</sub>

- From here, we'll assume this has been done
- Approximate x in terms of an orthonormal basis v

• 
$$\widehat{\boldsymbol{x}}_i = \boldsymbol{\Sigma}_k \ \boldsymbol{z}_{ik} \ \boldsymbol{v}_k$$
 or  $\boldsymbol{X} = \boldsymbol{Z} \boldsymbol{V}^T$ 

• **Distortion** (this is the square of the earlier definition)

$$\sum_{i=1}^{n} ||\mathbf{x}^{i} - \mathbf{\hat{x}}^{i}||_{2}^{2} = \sum_{i=1}^{n} \sum_{j=1}^{m} (x_{j}^{i} - \mathbf{\hat{x}}_{j}^{i})^{2}$$

# **PCA** minimizes distortion

$$\mathbf{Distortion}_{k} : \sum_{i=1}^{n} \sum_{j=k+1}^{m} \mathbf{u}_{j}^{\mathsf{T}} (\mathbf{x}^{i} - \overline{\mathbf{x}}) (\mathbf{x}^{i} - \overline{\mathbf{x}})^{\mathsf{T}} \mathbf{u}_{j}$$
$$= \sum_{j=k+1}^{m} \mathbf{u}_{j}^{\mathsf{T}} \left( \sum_{i=1}^{n} (\mathbf{x}^{i} - \overline{\mathbf{x}}) (\mathbf{x}^{i} - \overline{\mathbf{x}})^{\mathsf{T}} \right) \mathbf{u}_{j}$$
$$= n \sum_{j=k+1}^{m} \mathbf{u}_{j}^{\mathsf{T}} \Sigma \mathbf{u}_{j} = n \sum_{j=k+1}^{m} \lambda_{j}$$

See the course wiki!

# **PCA maximizes variance**

$$\begin{aligned} \mathbf{Variance}_k : \sum_{i=1}^n \sum_{j=1}^k (\mathbf{u}_j^\top \mathbf{x}^i - \mathbf{u}_j^\top \overline{\mathbf{x}})^2 \\ &= \sum_{j=1}^k \mathbf{u}_j^\top \left( \sum_{i=1}^n (\mathbf{x}^i - \overline{\mathbf{x}}) (\mathbf{x}^i - \overline{\mathbf{x}})^\top \right) \mathbf{u}_j \\ &= n \sum_{j=1}^k \mathbf{u}_j^\top \Sigma \mathbf{u}_j. \end{aligned}$$

See the course wiki!

$$\mathbf{\hat{x}}^{i} = \mathbf{x}^{i} = \mathbf{\overline{x}} + \sum_{j=1}^{m} z_{j}^{i} \mathbf{u}_{j}$$

### **Variance**<sub>k</sub> + **Distortion**<sub>k</sub> = $n \sum_{j=1}^{m} \lambda_j$

See the course wiki!

### **Principal Component Analysis**

 $X \rightarrow X_c = UDV^T = ZV^T$  $X_c$  is (n x p), Z is (n x p), V is (p x p).

**Z** is the transformation of **X** into "PC space" Column vector  $z_i$  is the i'th *PC score vector*. Column vector  $v_i$  is the i'th *PC direction* or *loading*.

Since V is orthogonal,  $X_c V = ZV^T V = Z$ , and therefore:

$$\boldsymbol{z}_i = \boldsymbol{X}_c \boldsymbol{v}_i = \boldsymbol{u}_i D_{ii}$$

Hence  $z_i$  is the projection of the row vectors of  $X_c$  on the (unit) direction  $v_i$ , scaled by  $D_{ii}$ .

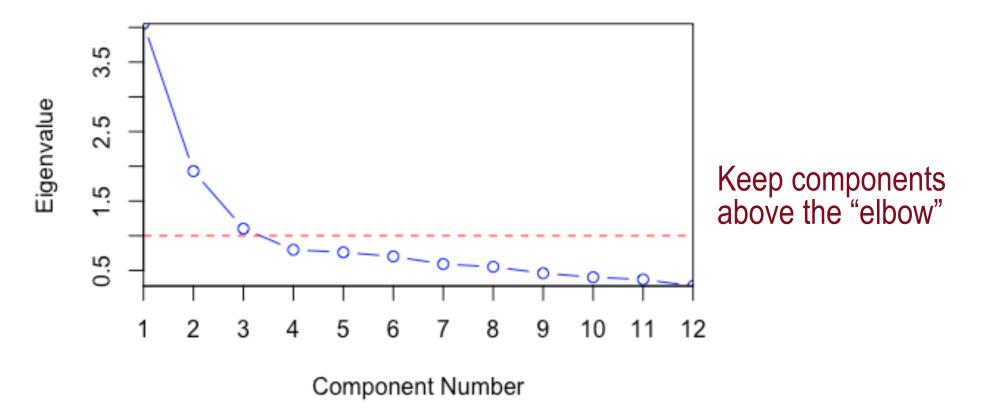
### **Principal Component Analysis**

 $\mathbf{X} \to \mathbf{X}_{c} = \mathbf{U}\mathbf{D}\mathbf{V}^{\mathsf{T}} = \mathbf{Z}\mathbf{V}^{\mathsf{T}}$  $\mathbf{X}_{c}^{T}\mathbf{X}_{c} = \sum_{i=1}^{p} (D_{ii})^{2} \boldsymbol{v}_{i}\boldsymbol{v}_{i}^{T}$ 

"% Variance explained by the i'th principal component:"

$$= 100 \cdot \frac{(D_{ii})^2}{\sum_{j=1}^{p} (D_{jj})^2} = 100 \lambda_j / \sum_j \lambda_j$$

### **Scree plot**

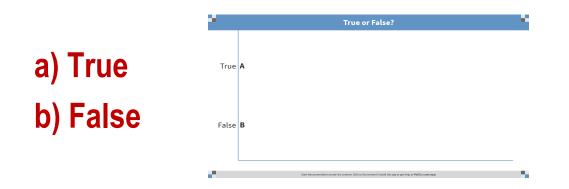


https://en.wikipedia.org/ wiki/Scree plot

#### True or false:

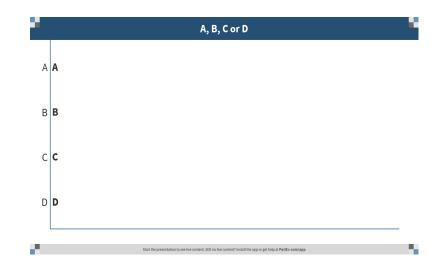
If **X** is any matrix, and **X** has singular value decomposition  $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^{\mathsf{T}}$ then the principal component scores for **X** are the columns of

Z = UD



### If X is mean-centered, then PCA finds...?

- (a) Eigenvectors of  $\mathbf{X}^{\mathsf{T}}\mathbf{X}$
- (b) Right singular vectors of  ${\boldsymbol X}$
- (c) Projection directions of maximum covariance of X
- (d) All of the above



### **PCA: Reconstruction Problem**

PCA can be viewed as an L<sub>2</sub> optimization, minimizing distortion, the reconstruction error.

$$Z^*, V^* = \underset{\substack{Z \in \mathbb{R}^{n \times k}, V \in \mathbb{R}^{p \times k}, \\ v_i^T v_j = \delta_{ij}}}{\operatorname{argmin}} |X_c - ZV^T|_F$$

Here we have constrained **Z**, **V** by dimension:

 $X_c$  is still (n x p). Z is (n x k), with k<p. V is (p x k). If k=p then the reconstruction is perfect. k<p, not.

# PCA via SVD

### $\bigstar \mathbf{X} = \mathbf{Z}\mathbf{V}^{\mathsf{T}} = \mathbf{U}\mathbf{D}\mathbf{V}^{\mathsf{T}}$

- $\mathbf{X}$  nxp  $\mathbf{U}$  nxk  $\mathbf{D}$  kxk  $\mathbf{V}^{\mathsf{T}}$  kxp
- ♦ Z = UD component scores or "factor scores"
  - the transformed variable values corresponding to a particular data point

### $\blacklozenge \mathbf{V}^{\!\top}$ - loadings

• the weight by which each standardized original variable should be multiplied to get the component score

# PCA via SVD

- $\mathbf{x}_i = \sum_k z_{ik} \mathbf{v}_k$ • What is  $z_{ik}$  ?
  - $x_i = \sum_k u_{ik} d_{kk} v_k$

# **Sparse PCA**

- $\operatorname{argmin}_{Z,V} ||X Z V^T||_F$ 
  - $\mathbf{v}_i \mathbf{v}_j = \delta_{ij}$  (orthonormality)
  - Eigenvectors give the optimal solution
- you can add an L<sub>1</sub> penalty
- $\label{eq:argmin} \textbf{argmin}_{\textbf{Z},\textbf{V}} ~ ||\textbf{X} \textbf{-} \textbf{Z} ~ \textbf{V}^{\mathsf{T}}||_{\mathsf{F}} + \lambda_1 ~ ||\textbf{Z}||_1 + \lambda_2 ||\textbf{V}||_1 \\$ 
  - No longer eigenvectors
  - Convex in Z given V and in V given Z
  - Solve by alternating gradient descent

## What you should know

- PCA as minimum reconstruction error ('distortion')
- PCA as finding direction of maximum covariance
- Sensitivity of PCA to standardizing
- Nomenclature: scores, coefficients/loadings
- Coming next: autoencoders, eigenfaces, eigenwords