### K-means

### Lyle Ungar

Why cluster? **K-means:** loss function, algorithm Relation to EM and Gaussian Mixture Models (GMM)















# K-Means algorithm

- Pick K cluster centroids at random
- Alternate until convergence
  - Assign points to nearest centroid
  - Set centroid to the mean of the examples assigned to it

# **K-means objective**

Loss to be minimized

$$J(\mu, r) = \sum_{i=1}^{n} \sum_{k=1}^{K} r_{ik} ||\mu_k - \mathbf{x}_i||_2^2$$

- $r_{ik}$  1 iff point  $x_i$  in cluster k
- $\mu_k$  centroid of cluster *k*

Reconstruction error of approximating every  $x_i$  by the center of the cluster it is in

## **K-means algorithm**

$$J(\mu, r) = \sum_{i=1}^{n} \sum_{k=1}^{K} r_{ik} ||\mu_k - \mathbf{x}_i||_2^2$$

Assign point *i* to cluster *k* 

 $\arg\min_{r} J(\mu, r) \rightarrow r_{ik} = \mathbf{1}(k = \arg\min_{k'} ||\mu_{k'} - \mathbf{x}_i||_2^2)$ 

Compute centroid of cluster k

$$\arg\min_{\mu} J(\mu, r) \to \mu_k = \frac{\sum_i r_{ik} \mathbf{x}_i}{\sum_i r_{ik}}$$





# Bad start gives bad clusters

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### **Better start gives better clusters**







## **Example use - segmentation**



# What you should know

#### K-means uses alternating gradient descent

- estimates cluster membership and cluster centroids
- minimizes reconstruction error
- Usually initialized by selection of k random points, x<sub>i</sub>
  - But can also pick points that are spread out
    - Kmeans++ "chooses centers at random from the data points, but weighs the data points according to their squared distance squared from the closest center already chosen."

Has a probabilistic interpretation