



PCA, PCR, CCA and friends

Barry Slaff
modified by Lyle Ungar

Based on:
CIS 520 Wiki
Slides by Jia Li (PSU)
Works cited throughout

Overview

- ◆ **Ordinary Least Squares (OLS) Regression:** Finds the projection direction for which the x 's are maximally correlated with the y 's
- ◆ **PCA:** Finds projection directions of the x 's with maximal covariance
- ◆ **Principal Component Regression (PCR):** Does PCA for dimensionality reduction on X , and then OLS using PC features.
 - Regularization with Ridge Regression vs. PCR.
- ◆ **Canonical Covariance Analysis:** Finds the projection directions of X and Y that maximize their *covariance*.
 - Related to Partial Least Squares (PLS)
- ◆ **Canonical Correlation Analysis (CCA):** Finds the projection directions of X and Y that maximize their *correlation*.
- ◆ **All use SVD to minimize reconstruction error or maximize variance/covariance**



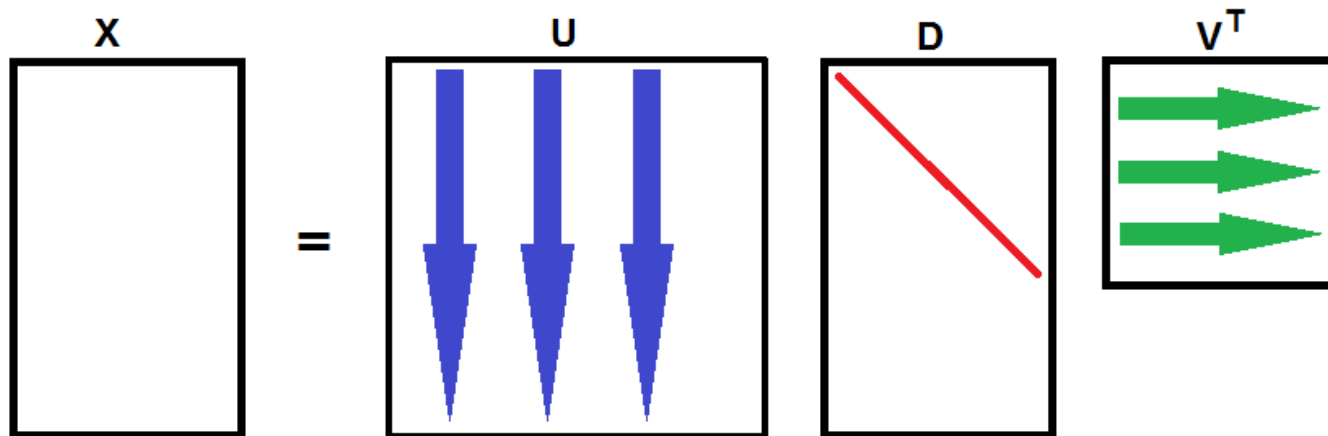
Singular Value Decomposition

- ◆ **Singular value decomposition of matrix X ($n \times p$)**
 - $X = UDV^T$
- ◆ **U : orthogonal, $U^T U = I$ ($n \times n$)**
 - Columns of U are the *left singular vectors* of X .
- ◆ **D : diagonal ($n \times p$)**
 - Diagonal elements of D are the *singular values* of X .
 - All non-negative; in *decreasing* order of magnitude down the diagonal.
- ◆ **V : orthogonal, $V^T V = I$ ($p \times p$)**
 - Columns of V are the *right singular vectors* of X .



Thin SVD

Singular value decomposition of X : $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T$



Let $k = \min(n, p)$. Then: $\mathbf{X} = \sum_{i=1}^k D_{ii} \mathbf{u}_i \mathbf{v}_i^T$

Since all $\mathbf{u}_i, \mathbf{v}_i$ are unit vectors, the importance of the i 'th term in the sum is determined by the size of D_{ii} .

Singular Value Decomposition

$$\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T, \quad \mathbf{X}^T\mathbf{X} = \mathbf{V}(\mathbf{D}^T\mathbf{D})\mathbf{V}^T$$

The columns $\mathbf{v}_1, \dots, \mathbf{v}_p$ of \mathbf{V} are the *eigenvectors* of the covariance matrix $\mathbf{X}^T\mathbf{X}$. Hence we can write

$$\mathbf{X}^T\mathbf{X} = \sum_{i=1}^p (D_{ii})^2 \mathbf{v}_i \mathbf{v}_i^T$$

From before:

$$\mathbf{X} = \sum_{i=1}^k D_{ii} \mathbf{u}_i \mathbf{v}_i^T$$

$k = \min(n, p)$.

D_{ii} are singular values of \mathbf{X} , $(D_{ii})^2$ are eigenvalues of $\mathbf{X}^T\mathbf{X}$



Principal Component Analysis

If X is mean-centered, then PCA finds the directions

$$v_i = \underset{\substack{w_i \in \mathbb{R}^p \\ w_i^T w_i = 1}}{\operatorname{argmax}} (Xw_i)^T (Xw_i)$$

such that v_i is uncorrelated with v_j for all $j < i$.



Principal Component Analysis

$$\mathbf{X} \rightarrow \mathbf{X}_c = \mathbf{U}\mathbf{D}\mathbf{V}^T = \mathbf{Z}\mathbf{V}^T$$

\mathbf{X}_c is $(n \times p)$, \mathbf{Z} is $(n \times p)$, \mathbf{V} is $(p \times p)$.

\mathbf{Z} is the transformation of \mathbf{X} into “PC space”

Column vector \mathbf{z}_i is the i 'th *PC score vector*.

Column vector \mathbf{v}_i is the i 'th *PC direction* or *loading*.

Since \mathbf{V} is orthogonal, $\mathbf{X}_c\mathbf{V} = \mathbf{Z}\mathbf{V}^T\mathbf{V} = \mathbf{Z}$, and therefore:

$$\mathbf{z}_i = \mathbf{X}_c\mathbf{v}_i = \mathbf{u}_i D_{ii}$$

Hence \mathbf{z}_i is the projection of the row vectors of \mathbf{X}_c on the (unit) direction \mathbf{v}_i , scaled by D_{ii} .



Principal Component Analysis

$$\mathbf{X} \rightarrow \mathbf{X}_c = \mathbf{U}\mathbf{D}\mathbf{V}^T = \mathbf{Z}\mathbf{V}^T$$

$$\mathbf{X}_c^T \mathbf{X}_c = \sum_{i=1}^p (D_{ii})^2 \mathbf{v}_i \mathbf{v}_i^T$$

“% Variance explained by the i 'th principal component:”

$$= 100 \cdot \frac{(D_{ii})^2}{\sum_{j=1}^p (D_{jj})^2} = 100 \lambda_i / \sum_i \lambda_i$$



PCA

True or false:

If X is any matrix, and X has singular value decomposition

$$X = UDV^T$$

then the principal component scores for X are the columns of
 $Z = UD$.

- (a) True
- (b) False



PCA

If X is mean-centered, then PCA finds...?

- (a) Eigenvectors of $X^T X$
- (b) Right singular vectors of X
- (c) Projection directions of maximum covariance of X
- (d) All of the above



PCA: Reconstruction Problem

PCA can be viewed as an L_2 optimization, minimizing distortion, the reconstruction error.

$$Z^*, V^* = \underset{\substack{Z \in \mathbb{R}^{n \times k}, V \in \mathbb{R}^{p \times k}, \\ v_i^T v_j = \delta_{ij}}}{\operatorname{argmin}} \|X_c - ZV^T\|_F$$

Here we have constrained \mathbf{Z} , \mathbf{V} by dimension:

\mathbf{X}_c is still $(n \times p)$.

\mathbf{Z} is $(n \times k)$, with $k \leq p$.

\mathbf{V} is $(p \times k)$.

If $k=p$ then the reconstruction is perfect. $k < p$, not.



Sparse PCA

Apply **L1**-norm constraints to the PCA optimization problem to zero out loadings. (Another variation: **L0**-norm constraints.)

Similar to using an L1-norm penalty to zero out weights in penalized linear regression.

$$Z^*, V^* = \underset{\substack{Z \in \mathbb{R}^{n \times k}, V \in \mathbb{R}^{p \times k}, \\ v_i^T v_j = \delta_{ij}}}{\operatorname{argmin}} \|X_c - ZV^T\|_F$$

Subject to:

$$\begin{aligned} |v_i|_1 &< c_1 \text{ for } i = 1, \dots, k \\ |z_i|_1 &< c_2 \text{ for } i = 1, \dots, k \end{aligned}$$

Improves interpretability of PCA: “which PC scores really matter?”
See Zhou, Hastie, and Tibshirani, 2006.



PCR: Principal Component Regression

PCR has two steps:

1. Do a PCA for dimensionality reduction of X
2. Do OLS regression using the PC features, Z , usually with feature selection.



PCR: Principal Component Regression

$$\mathbf{X} \rightarrow \mathbf{X}_c = \mathbf{ZV}^T$$

The columns $\mathbf{z}_1, \dots, \mathbf{z}_k$ can be used as features in supervised learning.

Ex: linear regression. Given training \mathbf{X} and \mathbf{Y} ,

$$w^* = \underset{w \in \mathbb{R}^p}{\operatorname{argmin}} |\mathbf{Y} - \mathbf{Z}w|_2^2$$

If $k=p$: result is the *same* as linear regression with \mathbf{X}, \mathbf{Y}

If $k < p$: this is a form of *regularized* linear regression

So is ridge regression! How are PCR and Ridge fundamentally different?



PCR: Principal Component Regression

$$X_c = UDV^T = ZV^T, \quad w^* = \underset{w \in \mathbb{R}^p}{\operatorname{argmin}} |Y - Zw|_2^2$$

When the solution is unique, we can use the normal equation to write:

$$\hat{Y} = Zw^* = Z(Z^T Z)^{-1} Z^T Y = UD(D^T U^T UD)^{-1} D^T U^T Y$$

$$\hat{Y} = UU^T Y = \sum_{i=1}^n \mathbf{u}_i \mathbf{u}_i^T Y$$

UU^T is the (n x n) hat matrix.



Ridge Regression in terms of SVD

$$X = UDV^T, \quad w^* = \underset{w \in \mathbb{R}^p}{\operatorname{argmin}} (\|Y - Xw\|_2^2 + \gamma \|w\|_2^2)$$

$$\text{Can solve: } \hat{Y} = Xw^* = X(X^T X + \gamma I)^{-1} X^T Y$$

$$\hat{Y} = UDV^T (V[D^T D + \gamma(V^T V)]V^T)^{-1} V D^T U^T Y$$

$$\hat{Y} = UD(D^T D + \gamma I)^{-1} D U^T Y = U \tilde{D} U^T Y$$

$$\hat{Y} = \sum_{i=1}^n \frac{(D_{ii})^2}{(D_{ii})^2 + \gamma} \mathbf{u}_i \mathbf{u}_i^T Y = \sum_{i=1}^n \frac{\lambda_i^2}{\lambda_i^2 + \gamma} \mathbf{u}_i \mathbf{u}_i^T Y$$

λ_i here are singular values, not eigenvalues



OLS vs. Ridge vs. PCR

OLS: $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T$ $\hat{\mathbf{Y}} = \sum_{i=1}^n \mathbf{u}_i \mathbf{u}_i^T \mathbf{Y}$

Regularized methods:

PCR: $\mathbf{X}_c = \mathbf{U}\mathbf{D}\mathbf{V}^T$ $\hat{\mathbf{Y}} = \sum_{i=1}^k \mathbf{u}_i \mathbf{u}_i^T \mathbf{Y}, \quad k \leq n$

Ridge: $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T$ $\hat{\mathbf{Y}} = \sum_{i=1}^n \frac{D_{ii}^2}{D_{ii}^2 + \gamma} \mathbf{u}_i \mathbf{u}_i^T \mathbf{Y}$

Ridge shrinks *all* the singular vectors, and keeps all.
PCR chooses the k “largest” singular vectors.



Ridge Shrinkage

Ridge: $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T$ $\hat{\mathbf{Y}} = \sum_{i=1}^n \frac{D_{ii}^2}{D_{ii}^2 + \gamma} \mathbf{u}_i \mathbf{u}_i^T \mathbf{Y}$

Which eigenvectors of $\mathbf{X}\mathbf{X}^T$ does Ridge shrink the most (by % of original, for fixed gamma)?

- (a) Largest eigenvalues
- (b) Smallest eigenvalues
- (c) All the same



Ridge Shrinkage Example

Suppose X, Y have a unique OLS solution.

Suppose $X = UDV^T$ and the nonzero singular values are 5, 4, 3, 2, and 1.

- What are the nonzero eigenvalues of XX^T ?
- When constructing the hat matrix, how are these eigenvalues shrunk by **PCR**?
- When constructing the hat matrix, how are these eigenvalues shrunk by **Ridge**?



Canonical Covariance Analysis

If Y is high-dimensional, we might want to do dimension reduction for *both* Y and X .

Canonical covariance analysis finds the projection directions for both X and Y to maximize their covariance.

or to best reconstruct X from Y and to reconstruct Y for X

(Comparison: PCA finds the projection directions of maximum covariance for X with itself.)

This is one type of Partial Least Squares (PLS), which find projections of x that explain all the y 's.



PLS

Finds the projection directions of maximum covariance for \mathbf{X} and \mathbf{Y} .

Project \mathbf{X}_c down to \mathbf{T} . Project \mathbf{Y}_c down to \mathbf{U}

\mathbf{T} and \mathbf{U} are k -dimensional bases for \mathbf{X} and \mathbf{Y} , respectively

“Inner model”: regress \mathbf{U} on \mathbf{T}

One scalar regression weight per pair $\mathbf{u}_i, \mathbf{v}_i$.

Final model: to predict \mathbf{Y} from \mathbf{X}

Project each new \mathbf{x} down into \mathbf{T} -space

Predict \mathbf{u} 's based on \mathbf{t} 's (inner model)

Project each \mathbf{u} up to each final $\mathbf{\hat{y}}$.

***PLS can refer to many similar algorithms.**



Canonical Covariance Analysis (PLS)

Find reduced-dimension representations \mathbf{T} (of \mathbf{X}_c) and \mathbf{U} (of \mathbf{Y}_c) such that each pair of corresponding columns \mathbf{t}_i , \mathbf{u}_i are optimal in the following sense:

$$\text{Let } w_i^*, v_i^* = \underset{\substack{w_i \in \mathbb{R}^p, v_i \in \mathbb{R}^m \\ w_i^T w_i = v_i^T v_i = 1}}{\operatorname{argmax}} (X_c w_i)^T (Y_c v_i)$$

Subject to: $(X_c w_i^*)^T (X_c w_j^*) = 0$ for all $j < i$.

$$\text{Then: } t_i := X_c w_i^* \quad \text{and} \quad u_i := Y_c v_i^*$$



Canonical Covariance Analysis (PLS)

The first singular value a_1 of $\mathbf{X}^T\mathbf{Y}$ has the interpretation

$$(a_1)^2 = \max_{|d|=|e|=1} d^T X^T Y e$$

For $\mathbf{w}_1=\mathbf{d}$ and $\mathbf{v}_1=\mathbf{e}$, this is what we've computed above.

\mathbf{w}_1 is the first left singular vector of $\mathbf{X}^T\mathbf{Y}$.

\mathbf{v}_1 is the first right singular vector of $\mathbf{X}^T\mathbf{Y}$.

More on PLS:

Hoskuldsson A, "PLS Regression Methods," J. Chemometrics, 1988

Abdi H, Partial Least Squares (PLS) Regression:
<https://www.utdallas.edu/~herve/Abdi-PLS-pretty.pdf>



PCR and PLS Feature Scores

principal component regression uses...?

canonical covariance (PLS regression) uses...?

- (a) The X matrix only
- (b) The Y matrix only
- (c) Both the X and Y matrices



OLS vs PCR vs PLS

Suppose I have a data set with

$p = 400$ features, $n = 100$ observations

Then use:

- a) Ordinary least squares (OLS) regression
- b) Ridge regression
- c) Principal component regression (PCR)
- d) Partial least squares regression (PLS)



Canonical Correlation Analysis

Find the projection directions of maximum *correlation* for \mathbf{X} and \mathbf{Y} .

In PLS we compute (\mathbf{X} and \mathbf{Y} are mean-centered):

$$w_i^*, v_i^* = \underset{|w_i|=1, |v_i|=1}{\operatorname{argmax}} (Xw_i)^T (Yv_i)$$

In *canonical correlation analysis (CCA)*, we compute:

$$w_i^*, v_i^* = \underset{|Xw_i|=1, |Yv_i|=1}{\operatorname{argmax}} (Xw_i)^T (Yv_i)$$



Canonical Correlation Analysis

$$w_i^*, v_i^* = \underset{|Xw_i|=1, |Yv_i|=1}{\operatorname{argmax}} (Xw_i)^T (Yv_i)$$

This is equivalent to finding

$$w^*, v^* = \underset{w, v \in \mathbb{R}^n}{\operatorname{argmax}} \frac{w^T X^T Y v}{(w^T X^T X w)^{1/2} (v^T Y^T Y v)^{1/2}}$$

Let $X = UDV^T$. We define: $X^{1/2} = UD^{1/2}V^T$

Then the desired w_i^*, v_i^* are the singular vectors of:

$$(X^T X)^{-1/2} X^T Y (Y^T Y)^{-1/2}$$



Canonical Correlation Analysis

$$w_i^*, v_i^* = \underset{|Xw_i|=1, |Yv_i|=1}{\operatorname{argmax}} (Xw_i)^T (Yv_i)$$

w_i^*, v_i^* are the singular vectors of:

$$(X^T X)^{-1/2} X^T Y (Y^T Y)^{-1/2}$$

w_1 and v_1 maximize the *correlation* between Xw and Yv .

w_2 and v_2 do the same and are orthogonal to (respectively) w_1 and v_1 . Etc.

More:

<http://www.cs.toronto.edu/~jepson/csc420/notes/introSVD.pdf>,
http://www.ofai.at/~roman.rosipal/Papers/eig_booko4.pdf



Canonical Correlation Analysis

Uses the singular vectors of: $(X^T X)^{-1/2} X^T Y (Y^T Y)^{-1/2}$

Correlation: re-scales the data, no units. Range -1 to 1.

Analog to auto-scaling: if $X^T X$ is diagonal, then this divides each row of X^T by the corresponding diagonal element of $(X^T X)^{1/2}$.

In the general case where $X^T X$ is not diagonal: this normalizes X^T by “removing” covariance.

“Whitens” the data.



PCA vs. CCA vs. PLS

Table 1. Cost functions optimized by the different methods

PCA	Maximize variance	$\frac{\mathbf{w}'\mathbf{S}_{XX}\mathbf{w}}{\mathbf{w}'\mathbf{w}}$
		$\mathbf{w}'\mathbf{S}_{XX}\mathbf{w} \text{ s.t. } \ \mathbf{w}\ ^2 = 1$
	Minimize residuals	$\ (\mathbf{I} - \mathbf{w}\mathbf{w}')\mathbf{X}\ _F^2$
CCA	Maximize correlation	$\frac{\mathbf{w}'_X\mathbf{S}_{XY}\mathbf{w}_Y}{\sqrt{\mathbf{w}'_X\mathbf{S}_{XX}\mathbf{w}_X}\sqrt{\mathbf{w}'_Y\mathbf{S}_{YY}\mathbf{w}_Y}}$
	Maximize fit	$\mathbf{w}'_X\mathbf{S}_{XY}\mathbf{w}_Y \text{ s.t. } \ \mathbf{X}\mathbf{w}_X\ ^2 = \ \mathbf{Y}\mathbf{w}_Y\ ^2 = 1$
	Minimize misfit	$\ \mathbf{w}'_X\mathbf{X} - \mathbf{w}'_Y\mathbf{Y}\ ^2 \text{ s.t. } \ \mathbf{X}\mathbf{w}_X\ ^2 = \ \mathbf{Y}\mathbf{w}_Y\ ^2 = 1$
PLS	Maximize covariance	$\frac{\mathbf{w}'_X\mathbf{S}_{XY}\mathbf{w}_Y}{\sqrt{\mathbf{w}'_X\mathbf{w}_X}\sqrt{\mathbf{w}'_Y\mathbf{w}_Y}}$
	Maximize fit	$\mathbf{w}'_X\mathbf{S}_{XY}\mathbf{w}_Y \text{ s.t. } \ \mathbf{w}_X\ ^2 = \ \mathbf{w}_Y\ ^2 = 1$
	Minimize misfit	$\ \mathbf{w}'_X\mathbf{X} - \mathbf{w}'_Y\mathbf{Y}\ ^2 \text{ s.t. } \ \mathbf{w}_X\ ^2 = \ \mathbf{w}_Y\ ^2 = 1$

Bie et al: http://www.ofai.at/~roman.rosipal/Papers/eig_book04.pdf



PCA, PLS, CCA, MLR

5.3 Relation to other linear subspace methods

Instead of the two eigenvalue equations in 4 we can formulate the problem in one single eigenvalue equation:

$$\mathbf{B}^{-1} \mathbf{A} \hat{\mathbf{w}} = \rho \hat{\mathbf{w}} \quad (11)$$

where

$$\mathbf{A} = \begin{bmatrix} \mathbf{0} & \mathbf{C}_{xy} \\ \mathbf{C}_{yx} & \mathbf{0} \end{bmatrix}, \quad \mathbf{B} = \begin{bmatrix} \mathbf{C}_{xx} & \mathbf{0} \\ \mathbf{0} & \mathbf{C}_{yy} \end{bmatrix} \quad \text{and} \quad \hat{\mathbf{w}} = \begin{pmatrix} \mu_x \hat{\mathbf{w}}_x \\ \mu_y \hat{\mathbf{w}}_y \end{pmatrix}. \quad (12)$$

Solving the eigenproblem in equation 11 with slightly different matrices will give solutions to *principal component analysis* (PCA), *partial least squares* (PLS) and multivariate linear regression (MLR). The matrices are listed in table 1.

	A	B
PCA	\mathbf{C}_{xx}	\mathbf{I}
PLS	$\begin{pmatrix} \mathbf{0} & \mathbf{C}_{xy} \\ \mathbf{C}_{yx} & \mathbf{0} \end{pmatrix}$	$\begin{pmatrix} \mathbf{I} & \mathbf{0} \\ \mathbf{0} & \mathbf{I} \end{pmatrix}$
CCA	$\begin{pmatrix} \mathbf{0} & \mathbf{C}_{xy} \\ \mathbf{C}_{yx} & \mathbf{0} \end{pmatrix}$	$\begin{pmatrix} \mathbf{C}_{xx} & \mathbf{0} \\ \mathbf{0} & \mathbf{C}_{yy} \end{pmatrix}$
MLR	$\begin{pmatrix} \mathbf{0} & \mathbf{C}_{xy} \\ \mathbf{C}_{yx} & \mathbf{0} \end{pmatrix}$	$\begin{pmatrix} \mathbf{C}_{xx} & \mathbf{0} \\ \mathbf{0} & \mathbf{I} \end{pmatrix}$

From: Borga, M. 2001.
[https://
www.cs.cmu.edu/~tom/
10701_sp11/slides/
CCA_tutorial.pdf](https://www.cs.cmu.edu/~tom/10701_sp11/slides/CCA_tutorial.pdf)



Table 1: The matrices **A** and **B** for PCA, PLS, CCA and MLR.

Lydie H. Orgar, University of Pennsylvania

Recap

- ◆ **OLS**: Finds the projection direction for which the x 's are maximally correlated with the y 's
- ◆ **PCA**: Finds projection directions of the x 's with maximal covariance
 - SVD of $X'X$
- ◆ **Principal Component Regression (PCR)**: Do PCA on X , and then OLS using PC features.
 - PCR zeros small eigenvectors; Ridge regression shrinks them all
- ◆ **Canonical Covariance Analysis**: Finds the projection directions of X and Y that maximize their *covariance*.
 - SVD of $Y'X$ a form of Partial Least Squares (PLS)
- ◆ **Canonical Correlation Analysis (CCA)**: Finds the projection directions of X and Y that maximize their *correlation*.
 - SVD of $(X'X)^{-1/2}X'Y(Y'Y)^{-1/2}$
 - The whitening makes it scale invariant



All minimize reconstruction error and maximize variance/covariance