

# PCA

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## **Learning objectives**

*PCA as change of basis*

*PCA minimizes reconstruction error*

*PCA maximizes variance*

*PCA relation to eigenvalues/vectors*

*PCR: PCA for feature creation*

Based in part on slides by Jia Li (PSU) and Barry Slaff (Upenn)

# PCA

- ◆ **Express a vector  $x$  in terms of coefficients on an (orthogonal) basis vector (eigenvectors  $v_k$ )**

$$x_j = \sum_k z_{jk} v_k$$

- We can describe how well we approximate  $x$  in terms of the eigenvalues

- ◆ **PCA is used for dimensionality reduction**

- visualization
- semi-supervised learning
- eigenfaces, eigenwords, eigengrasp

# PCA

## ◆ PCA can be viewed as

- minimizing distortion  $\|\mathbf{x}_i - \sum_k z_{ik} \mathbf{v}_k\|_2$
- A rotation to a new coordinate system to maximize the variance in the new coordinates

## ◆ Generally done by mean centering first

- You may or may not want to standardize

# Nomenclature

$$X = ZV'$$

- ◆ **Z** (n x k)
  - principal component **scores**
- ◆ **V** (p x k)
  - **Loadings**
  - Principal component **coefficients**
  - Principal components

# PCA minimizes Distortion

- ◆ **First subtract off the average  $\bar{x}$  from all the  $x_i$** 
  - From here, we'll assume this has been done
- ◆ **Approximate  $x$  in terms of an orthonormal basis  $v$** 
  - $\hat{x}_i = \sum_k z_{ik} v_k$  or  $X = ZV^T$
- ◆ **Distortion**

$$\sum_{i=1}^n \|\mathbf{x}^i - \hat{\mathbf{x}}^i\|_2^2 = \sum_{i=1}^n \sum_{j=1}^m (x_j^i - \hat{x}_j^i)^2.$$

# PCA minimizes distortion

$$\begin{aligned}\text{Distortion}_k &: \sum_{i=1}^n \sum_{j=k+1}^m \mathbf{u}_j^\top (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^\top \mathbf{u}_j \\ &= \sum_{j=k+1}^m \mathbf{u}_j^\top \left( \sum_{i=1}^n (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^\top \right) \mathbf{u}_j \\ &= n \sum_{j=k+1}^m \mathbf{u}_j^\top \Sigma \mathbf{u}_j = n \sum_{j=k+1}^m \lambda_j\end{aligned}$$

See the course wiki!

# PCA maximizes variance

$$\begin{aligned}\text{Variance}_k &: \sum_{i=1}^n \sum_{j=1}^k (\mathbf{u}_j^\top \mathbf{x}^i - \mathbf{u}_j^\top \bar{\mathbf{x}})^2 \\ &= \sum_{j=1}^k \mathbf{u}_j^\top \left( \sum_{i=1}^n (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^\top \right) \mathbf{u}_j \\ &= n \sum_{j=1}^k \mathbf{u}_j^\top \Sigma \mathbf{u}_j.\end{aligned}$$

See the course wiki!

# PCA - Summary

$$\hat{\mathbf{x}}^i = \mathbf{x}^i = \bar{\mathbf{x}} + \sum_{j=1}^m z_j^i \mathbf{u}_j$$

$$\mathbf{Variance}_k + \mathbf{Distortion}_k = n \sum_{j=1}^m \lambda_j$$

See the course wiki!



# Principal Component Analysis

$$\mathbf{X} \rightarrow \mathbf{X}_c = \mathbf{U}\mathbf{D}\mathbf{V}^T = \mathbf{Z}\mathbf{V}^T$$

$\mathbf{X}_c$  is  $(n \times p)$ ,  $\mathbf{Z}$  is  $(n \times p)$ ,  $\mathbf{V}$  is  $(p \times p)$ .

$\mathbf{Z}$  is the transformation of  $\mathbf{X}$  into "PC space"

Column vector  $\mathbf{z}_i$  is the  $i$ 'th *PC score vector*.

Column vector  $\mathbf{v}_i$  is the  $i$ 'th *PC direction* or *loading*.

Since  $\mathbf{V}$  is orthogonal,  $\mathbf{X}_c\mathbf{V} = \mathbf{Z}\mathbf{V}^T\mathbf{V} = \mathbf{Z}$ , and therefore:

$$\mathbf{z}_i = \mathbf{X}_c\mathbf{v}_i = \mathbf{u}_i D_{ii}$$

Hence  $\mathbf{z}_i$  is the projection of the row vectors of  $\mathbf{X}_c$  on the (unit) direction  $\mathbf{v}_i$ , scaled by  $D_{ii}$ .

# Principal Component Analysis

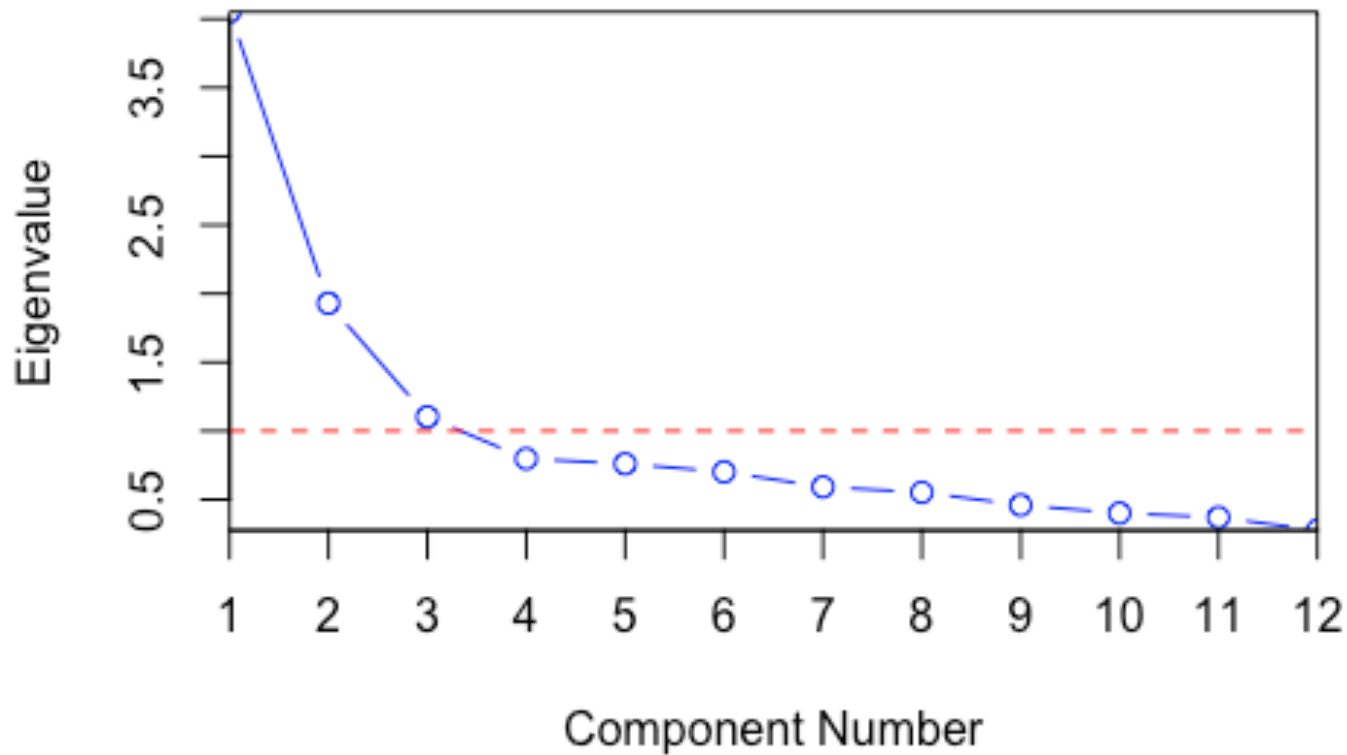
$$\mathbf{X} \rightarrow \mathbf{X}_c = \mathbf{U}\mathbf{D}\mathbf{V}^T = \mathbf{Z}\mathbf{V}^T$$

$$\mathbf{X}_c^T \mathbf{X}_c = \sum_{i=1}^p (D_{ii})^2 \mathbf{v}_i \mathbf{v}_i^T$$

“% Variance explained by the  $i$ 'th principal component:”

$$= 100 \cdot \frac{(D_{ii})^2}{\sum_{j=1}^p (D_{jj})^2} = 100 \lambda_i / \sum_i \lambda_i$$

# Scree plot



Keep components about the “elbow”

[https://en.wikipedia.org/wiki/Scree\\_plot](https://en.wikipedia.org/wiki/Scree_plot)

# PCA

True or false:

If  $X$  is any matrix, and  $X$  has singular value decomposition  $X = UDV^T$  then the principal component scores for  $X$  are the columns of

$$Z = UD$$

- a) True
- b) False



# PCA

If  $X$  is mean-centered, then PCA finds...?

- (a) Eigenvectors of  $X^T X$
- (b) Right singular vectors of  $X$
- (c) Projection directions of maximum covariance of  $X$
- (d) All of the above

A, B, C or D

A

B

C

D

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# PCA: Reconstruction Problem

PCA can be viewed as an  $L_2$  optimization, minimizing distortion, the reconstruction error.

$$Z^*, V^* = \underset{\substack{Z \in \mathbb{R}^{n \times k}, V \in \mathbb{R}^{p \times k}, \\ v_i^T v_j = \delta_{ij}}}{\operatorname{argmin}} \|X_c - ZV^T\|_F$$

Here we have constrained  $\mathbf{Z}$ ,  $\mathbf{V}$  by dimension:

$\mathbf{X}_c$  is still  $(n \times p)$ .

$\mathbf{Z}$  is  $(n \times k)$ , with  $k \leq p$ .

$\mathbf{V}$  is  $(p \times k)$ .

If  $k=p$  then the reconstruction is perfect.  $k < p$ , not.

# PCA via SVD

◆  $X = ZV' = UDV'$

- $X \text{ } n \times p$       $U \text{ } n \times k$       $D \text{ } k \times k$       $V' \text{ } k \times p$

◆  $Z = UD$  - **component scores or "factor scores"**

- the transformed variable values corresponding to a particular data point

◆  $V'$  - **loadings**

- the weight by which each standardized original variable should be multiplied to get the component score

# PCA via SVD

- ◆  $\mathbf{x}_i = \sum_k z_{ik} \mathbf{v}_k$
- ◆ **What is  $z_{ik}$  ?**
  - $x_i = \sum_k u_{ik} d_{kk} \mathbf{v}_k$



# Sparse PCA

- ◆  $\operatorname{argmin}_{Z,V} \|X - Z V'\|_2$ 
  - $v_i' v_j = \delta_{ij}$  (orthonormality)
- ◆ **with constraints**
  - $\|v_i\|_1 < c_1$  for  $i = 1 \dots k$
  - $\|z_i\|_1 < c_2$  for  $i = 1 \dots k$
- ◆ **or you can view this as a penalized regression – using Lagrange multipliers**
- ◆ **or you can use an  $L_1$  penalty**

# PCR: Principal Component Regression

PCR has two steps:

1. Do a PCA on  $X$  to get component scores  $Z$
2. Do OLS regression using  $Z$  as features

$$y = w'z$$

# PCR

◆ How to find  $z$  for a new  $x$ ?

- $X = ZV'$

◆  $xV = z V'V = z$

$$\begin{array}{l} V \\ V'V=I \end{array} \quad \begin{array}{l} p \times k \\ k \times k \end{array}$$

$$\begin{array}{l} x \\ z \end{array} \quad \begin{array}{l} 1 \times p \\ 1 \times k \end{array}$$

# PCR: Principal Component Regression

$$X \rightarrow X_c = ZV^T$$

The columns  $z_1, \dots, z_k$  can be used as features in supervised learning.

Ex: linear regression. Given training  $X$  and  $Y$ ,

$$w^* = \underset{w \in \mathbb{R}^p}{\operatorname{argmin}} |Y - Zw|_2^2$$

If  $k=p$ : result is the *same* as linear regression with  $X, Y$

If  $k < p$ : this is a form of *regularized* linear regression

So is ridge regression! How are PCR and Ridge fundamentally different?

# What you should know

- ◆ PCA as minimum reconstruction error ('distortion')
- ◆ PCA as finding direction of maximum covariance
- ◆ Sensitivity of PCA to standardizing
- ◆ Nomenclature: scores, coefficients/loadings
- ◆ Coming next: autoencoders, eigenfaces, eigenwords