



History & Motivation Short Story / Overview Course Introduction Learning Styles Long Story / Intro to Sound Summary

3



ore's Law: The number of tra CHANGING a an WORLD A Construction of the second s . . 3v Max Roser, Hannah Ritchie y max Roser, Hannah Ritchie -https://ourworldindata.org/upload /2020/11/Transistor-Count-over-ime.png, CC BY 4.0, 10,000 5,000 ttps://commons.wikimedia.org/ index.php?curid=98219918 Moore's Law: Every 18 months, size of transistor halved Who cares? In same area, can fit twice as many transistors, twice the computing power! Also, generally: if you make a transistor smaller, it gets a bit faster







### COOL STUFF OF TODAY ...

- Today's "must have" technology is:
   + computerized, networked, and based on digital media
   Cell phones
- MP3 players (Digital Audio Players)
   Internet enabled
- Digital cameras and video recorders (part of phones!)
- \* Realistic Video Games
- DVRs (e.g. TiVo), Streaming (Netflix, Disney+)
- E-book readers (e.g. Kindle)
- Integrated (e.g. iPhone, iPad)
- 3D printers (e.g. Makerbot)
- + Circuit Scribe draw actual circuits, electric ink!
- + Replicator...
- Augmented Reality (e.g. Jedi Challenge, Pokemon-Go, Oculus) + Holodeck...

10

## WHAT MAKES US SAFER, LIVE LONGER?

### × Transportation

- + Anti-lock brakes
- + Traction control+ Blind-side assist
- Watch over
   + Security cameras
   + Baby monitors
- + Ultrasound
- + Onrasou + MRI
- + DNA sequencing
- + Pacemakers

11

### WHAT DO THESE THINGS INVOLVE?

- × Computation
- × Communications
- × Hardware
- × Substantial Software
- **Products of Computer Engineers**

## CHANGING WORLD: SMALL WORLD

### × Ubiquitous Internet

- + This changed everything
- + Smartphone always connected

### × Facebook

- Allowed us instantly find (stay in touch with) anyone!
  United the world in many ways
- × Zoom
  - Hold classes remotely in pandemic
     with students on all continents!



### **CHANGING WORLD: EASY SHARING**

- \* Easy Instant sharing and storage
- × Photos, videos, writing
- × Web, Facebook, Youtube, Blogs, Twitter, Tik Tok
- × Backed up, Cloud
- \* Accessible anywhere in the world
- × Indexed and searchable
- × Can carry it with you

### CHANGING WORLD: INSTANT GRATIFICATION

- × Search engines
  - Instant access to knowledge
- × iTunes/Spotify
  - Instant access to music/casts/apps/video too
- × Streaming video
  - + Instant access to video/news/visual information
  - + Internet services/Netflix/Hulu/YouTube/On-Demand/etc.
- × Amazon.com
  - + Instant access to nearly any product, ~drone delivery!

14

# CHANGING WORLD: NEW WEALTH, NEW PLAYERS Microsoft founded 1975 Wold's richest man...for a while (currently 5) Apple founded 1976 Highest valued company Oracle 1977 CISCO 1984 TSMC 1987 NVIDIA 1993 Amazon.com 1994 Rrichest man (currently 4) E-Bay 1995 Google, Netflix, PayPal 1998 Tesla 2003 Was richest man for a while... (some still list as 1 or 2) Facebook (Meta) 2004

- Twitter 2006
- Bitcoin 2008

16

### CONVERGENCE

- × Big Ideas and Advanced Technology
  - + Digitize Everything
  - + Cheap Digital Processing
  - + Cheap Storage
  - + Cheap Digital Bandwidth
- » Driven by Moore's Law
  - + Store and compute more bits per \$\$

17

15

### ENABLED BY VISIONARY ENGINEERS

### $\scriptstyle \star$ Hard work, inspiration, and competition

- + ...would not have just happened
- Certain applications/products tie many things together
   No one realized facebook/music would be "killer app" for smartphone revolution
- × Most inconceivable just prior
  - + Compare how archaic the "future" looks in most movies just 20 years old
- What's next?
- \* How can we harness to make the world better?















### **MECHANICS OF THE CLASS**

- Monday, Wednesday: Lecture
  - + Introduce concepts (theory)
  - + Help paint the big picture
- × Mondav: Lab
  - + Put theory into practice
  - + Apply 1 big concept in real world
  - Many concepts may appear in lecture...
     One will be put to use in guise of digital audio in the lab
  - Work in teams of 2
  - + Individual lab report write-ups
- × Monday: Lab Report due

### 26

GRADING

- 10% Class Participation and Quizzes
- + Per lecture quiz: Based on lecture content
- 50% Weekly Lab Report Writeup + Work in groups of 2 (we assign and mix up week-to-week)
- Labs have "prelab" work to do counted as part of lab writeup
- Drop lowest score on <u>attempted labs</u>
   20% Formal Lab Report
- 5% Midterm Exam
- + Warmup for final
- × 15% Final Exam
- + Based on reading material, lecture material, lab work
- + Not hard, but must show up, engage, do the work

### 28

### COMPONENTS

LECTURE TIMELINE

Generally before 11:55

12:05pm - actual start lecture

12:55pm - target end lecture

Wednesday lecture  $\rightarrow$  by Friday

× Preclass available beginning of lecture

\* Complete lecture quiz within 48 hours

Monday lecture → before Wednesday lecture

- Lecture slides online morning of lecture + Probably night before
- × Big Idea 1p'er for every week
- × Reading
- × Preclass available at beginning of lecture
- + Work through to get you thinking about the topic
- $+ \hdots$  and gives you some of the questions will ask in lecture
- + Won't be available later; stay up with class
- "Warm" Calls
- + Promote interaction/engagement
- Feedback forms
- + Complete at end of lecture (or after watch)
- + Help me tune lecture for class

29

27

### **CLASS GOALS**

- \* Context and motivation for CMPE major
- Appreciate how CMPE, EE, CSCI, SSE: + Work together
  - How they impact today's world
- \* Start thinking like an engineer!

### OUTCOMES

- Able to conduct experiments
- + Psychoacoustic, network, hardware
- \* Able to optimize information encoding
- × Able to quantify quality vs. size tradeoffs in audio
- × Able to use oscilloscope, matlab, Arduino, FPGA
- Able to write formal lab report
- Understand role of Intellectual Property
- Appreciate User Interface design
- Understand technology enables new capabilities





### DIMENSIONS

- Active (ACT) vs. Reflective (REF)
   + Doing vs. thinking
- Sensing (SEN) vs. Intuitive (INT)
   + Facts and methods vs. abstractions and innovation
- Visual (VIS) vs. Verbal (VRB)
   + Pictures, diagrams vs. descriptions
- Sequential (SEQ) vs. Global (GLO)
   Linear steps vs. context and connections

See reading link on syllabus.

### HOW DO PEOPLE COME OUT?

- × Create Histogram
- × How I came out...
- Count numbers by students: + Bin: 9+, 8-4, 3-1, 0, 1-3, 4-8, 9+
- × Histograms:
  - + Active/Reflective
  - + Sensing/Intuitive
  - + Visual/Verbal
  - + Sequential/Global

35



# AWARE OF RIFFERENCES

- × Differences among people
- Differences between faculty and students?
   Claim college courses are biased toward:
   Deflections and the students of the students o
  - ×Reflective, intuitive, verbal, sequential
- ×This course:
  - +Active, sensing?, visual, global
- × Read explanation
  - +Being aware and how to cope useful for navigating all your courses at Penn

<sup>34</sup> 































WEEK 8: IPOD PROCESSOR Early based on PortalPlayer series Two ARM7TDMI cores 80MHz each × Current use ARM7 or ARM8

63



64





# <section-header> WEEK 12: USER INTERFACES These capabilities can be harnessed by all people Not just engineers ...but we must designed for people For the non-engineers Phone is a classic example BUT, it made everything simple thanks to well designed UI

69



71



# Why should you care (as engineers)?How is the world changing?

WEEK 13: INTELLECTUAL PROPERTY

\* Who own's the bits?

What is the law?

Why is the law?

70





### **CHANGING WORLD**

- Automated computation changed world
   + Faster than we imagined
- World being digitized and refitted for computerized control and mediation
  - + People-to-people, people-to-machines
  - Infrastructure from bricks/concrete/steel to networking/computers/software
- \* Enabling new engineering + Computerization at center
- \* Exciting and dangerous
- × Computer Engineering at center

75

### **PARTING THOUGHT**

- ★ From 1<sup>st</sup> computer to PCs in 30 years + Eniac 1946 → Apple 1976
- From first PCs to iPhone next 30 years + Apple 1976→iPhone 2007
- What will next 30 years hold?
   Beginning of your career
- × What will you imagine, create, enable?

Monday MLK holiday - next lecture Wed. 1/18.