Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, April 20, 2009 in Room 307, Levine Hall

Attendees:

<table>
<thead>
<tr>
<th>Alan Schultz</th>
<th>Farnia Fresnel</th>
<th>Jeannine Carr*</th>
<th>Robert Berkovits*</th>
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<tr>
<td>Brad Abrams*</td>
<td>Hank Guckes</td>
<td>Jim Brennan</td>
<td>Rosette Pyne</td>
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<td>Carl Clyde</td>
<td>Harris Romanoff</td>
<td>Jocelyn Nelson*</td>
<td>Russ Miller*</td>
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<td>David Goldstein*</td>
<td>Jane Fried Sheinfeld*</td>
<td>Marion Hubing*</td>
<td>Stan Warchaizer</td>
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<td>Dick Mulford*</td>
<td>Janice Rafferty</td>
<td>Matt Quale*</td>
<td>Tim Carlsen</td>
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<td>Eric Benshetler*</td>
<td>Jason Bethala*</td>
<td>Merav Kushner*</td>
<td>Walt Korn</td>
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<td>Ernest Churchville*</td>
<td>Jason Rifrin*</td>
<td>Rich Cisek*</td>
<td>Wayne Robbins*</td>
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*via teleconference

President’s Welcome and Remarks
Harris opened the meeting at 6:02

Dean's Remarks
The Dean was not available.

Approval of Minutes
Minutes were approved with the following corrections. Remove the "I" from Dean's remarks. In the Senior Design report first paragraph change "Students ill…” to "Students will…” In the Website update change "Linkedin" to "LinkedIn" Change the report "Increasing SES Participation" to Increasing SEAS Participation

Development Office Report
George is on an Asian cruise
Career Services
Liz was not available

Senior Design Competition Planning
Walt reported that he was a judge for Del Val science fair and that is was an interesting experience. Senior design email was sent to advisors and potential presenters concerning intellectual property and crediting issues. Video planning is underway. The video team wanted to streamline cost by disassociating the slides but was requested to keep them because it is important. The video team was asked to possibly cut down on camera footage e.g. don't film judges. Lighting is improved in the auditorium but the dark background causes some issues that can't be controlled. There was a test with the astronaut that presented recently and was successful. Each team was requested to send presentations digitally so that the presentation can be incorporated into the videos. Judges were told of the requirement to stay all day.

Yarnall Award Planning
Nothing has changed since the last meeting. It is 2 weeks until the presentation.

Alumni Weekend Planning
Everything is good to go. Amy Gutmann is planned to speak, but the time is unknown. Janice will know 1-2 days before the event. The parade time has changed to the morning. The Digital Media design lecture is set for the morning and is open to 45 people; 32 people have signed up so far.

Mentoring update
No report

Website, LinkedIn, Facebook Updates
Russ' computer is fixed and the website is up to date. Russ will be helping out with LinkedIn membership approvals. A number of news links were sent. Facebook is now at 10% of LinkedIn members. Membership is continuing to grow but not to much chatter yet. It was reported that there seems to be 3 or 4 Penn Engineering alumni groups, so we may need to differentiate our group. Janice has meeting this week about using social networking groups and will report next month.
Engineering Alumni Ambassadors Update
The committee is taking a step back.

Increasing SEAS reunion Participation
Emails were sent to board representatives plus some additional contacts for the reunion classes. There wasn't much response for class of 05. This effort is to get people involved early in reunion planning. This is just initial contact and no response was requested. The committee tends to start work in late summer.

Presentation of BOD Nominees for 2009-2010
Tim was not able to contact all the potential nominees that he has wanted to; there will be a full slate at the next meeting.

SEAS Wiki Page
The content review is deferred until May.

Around The Table
Ernest plans to be asked about the late start for the Alumni weekend picnic and it is because parade starts early. Jeanne announced her son was accepted to Penn but also received full scholarship to another school. Bob spoke with Professor John Jackson, Jr. and suggested that a talk on new technology in anthropology would be a good topic for a future guest speaker. Jane announced her son was accepted to Penn Engineering, his choice is narrowed to 2 schools. The Engineering school did good job for recruiting accepted students. The luncheon was impressive; each table had a professor and 2 students with their family. Eric expressed his congratulations to Jane and Jeanne and advised that if another school gives better financial aid that contacting financial services may get better offer. Tim asked everyone to make every effort to be here for next month for voting. Stan suggested that today's DP should be burned because says Penn is the social capital of schools. Walt indicated that a former Penn VP that went to Temple, and is now an executive VP of CHOP. Jim asked all to join Facebook.

Adjournment
The meeting was adjourned at 6:38: pm

The next meeting is scheduled for Monday, May 11, 2009.
Minutes prepared and submitted by,

Carl Clyde