## Attendees:

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<thead>
<tr>
<th>Name</th>
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<tbody>
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<td>Dean Eduardo Glandt</td>
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<td>Farnia Fresnel – Pres</td>
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<td>Dane Carswell – VP</td>
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<td>Henry (Hank) Guckes – VP</td>
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<td>Matt Quale – Sec</td>
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<td>Ernest Churchville – Tres.</td>
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<td>Russ Miller – D</td>
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<td>Brad Abrams – PP</td>
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<td>Eric Benshetler – PP</td>
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<td>Tim Carlsen – PP</td>
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<td>Marion Hubing – PP</td>
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<td>Walter Korn – PP</td>
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<td>Dick Mulford – PP</td>
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<td>Harris Romanoff – PP</td>
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<td>Ellie Davis</td>
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Dean's Remarks (E. Glandt)

- Dean Glandt did not attend as he is in Argentina.

**ACTION:** Owner – None

President’s Welcome and Remarks (F. Fresnel)

- Called to order at 6:00pm.
- Look forward to hear about the career panels that occurred
- Fantastic time at the Board Appreciation night
- Down to the wire basketball game against Columbia that Penn won!
- Attended a conference for Alumni volunteers
  - Discussion on creation of subcommittee representative as a role on each school’s dedicated Alumni Board
- Farnia will share the presentation with the Board once it is finalized
- Board slate for 2012/2013 will be presented at the March meeting, so please attend in person if at all possible

**ACTION:** Owner – None

Approval of January 23, 2012 Minutes (F. Fresnel)

- Minutes were approved with no changes

**ACTION:** Owner – None

Development Office Report (G. Hain)

- Campaign is winding down
- Be sure to make your gift before the end of June if you have not already done so!
- Last year Penn was ranked 7th nationally for fundraising
- Dean Glandt is the guest speaker for the BFS event on March 7th event in New York City

**ACTION:** Owner – None

Career Services Report (R. Pyne)

- Cyber Security Panel
  - FBI Cyber Crimes Squad, head supervisor
  - IBM researcher on Cloud
  - MIT Lincoln Labs
  - Representative from Penn
Engineering Alumni Society

- VP of Information Security for Glaxo
- Games Panel
  - Game Designers Engineers and HR partners from several companies
- Mentoring program is going well with matching going on now
- Harris and Matt have volunteered to “Tweet for a Day” and Matt’s session is coming up at the end of April
- Friday, 2/17 – University-wide Career fair including a special section for Start-ups
- At Columbia for the 9th Annual All-Ivy Environmental/Sustainable Career Fair with over 100 Penn students registered
- IBM is doing a tremendous amount of recruiting for China and India positions for Penn graduates
- Many Student Group programs coming up

**ACTION:** Owner – None

**SEAS Engineering Alumni Society Online:**

- Website (R. Miller)
  - Clean-up activities – posted meeting minutes, removed old event posts, etc.
  - Worked on how the webpages are displayed on smartphones and there is still some work to be done
- Wiki Pages (J. Brennan)
  - No updates
- Social Networking (B. Kane)
  - No updates

**ACTION:** Farnia and Others – Send all Board Appreciation night photos to Russ

**Student Mentoring (R. Miller/D. Carswell)**

- Matches have been made
- Number of students applying for the program have decreased noticeably vs. last year
  - Rosette has asked Jamie to reach out to each Freshman that has met with the Career Office to bring in additional students
- Mentoring pizza party is still scheduled for March 19th for mentor/mentee pairs

**ACTION:** Owner – None

**Senior Design Competition (W. Korn)**

- Things are moving along and the judge invitations will go out shortly
  - Give your names to Joe tonight if you are available
- Scheduled for April 27th!
D. Robert Yarnall Award (S. Warchaizer)
- Chair for last year’s winner has yet to be sent - underway
- Need to request information for intro for this year’s winner

ACTION: Joe Lynch – Follow-up with this year’s winner for intro build

SEAS Alumni Worldwide Network (J. Rifkin)
- There is a presentation being built for information on the EAS that will be sent to the board for comment prior to the next meeting (3/19)
- The role for the University-wide committee used to be specified in prior by-laws
- Wharton is joining the University-wide effort which will help boost the visibility and impact

ACTION: Russ – Review the current by-laws

Increasing Participation in Alumni Activities (E. Benshetler)
- Reunions – Classes ending in 2’s and 7’s probably got an email blast for activities that will be happening at Alumni Weekend May 11-14th
- For those not celebrating reunion years, remember that the Secondary School Committee is looking for interviewers for High School students who have applied to Penn
  - Sign-up to participate in the process for next year’s applicants
  - Goal is to have a good crowd for when Amy comes by – George will keep the board posted on the schedule

ACTION: Owner – None

Alumni Liaison (H. Guckes / M. Quale)
- Survey for the Board distributed tonight
- Committee will be reaching out to past board participants to get them reengaged as well as looking at a potential survey for Social Networking

ACTION: Owner – None

Around the Table (All)
- Update from Bob and Paul on activities surrounding Industry Partnership program
- Carl is volunteering for judging Senior Design competition
- Alan is volunteering for judging Senior Design competition
- Russ thanked the school for a great Board Appreciation night
Bob – 9th Ward in Aerospace Conference in Huntsman Hall 3/15-3/16 - $99; System Engineering Workshop Conference was very good; International Council on System Engineering, Delaware Valley chapter hosting 2013 conference in June 2013 (http://www.incose.org)

Ernest would like to give a financial summary next month and is volunteering as a judge for Senior Design Competition

Tim is happy to congratulate Harris on the birth of a 7lb6oz boy!

Joe is a fabulous cook and a great shot on the golf course.

Eric looked at the By-laws and it talks about appointing non-voting members; sign him up as a judge

Hank is volunteering as a judge for senior design competition and thanks the school for the Board appreciation night

**ACTION:** Owner – None

**Speaker Series (E. Churchville)**

- Prof. George Pappas, Penn GRASP Lab is joining the Board this evening.

**ACTION:** Owner – None

**Adjournment (F. Fresnel)**

The board meeting was adjourned at 6:52 pm.

*The next meeting is scheduled for Monday, March 19, 2012 at 6pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Matt Quale.