Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania
Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, February 23, 2015 6pm, Room 307 Levine

Attendees:

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<tr>
<th>Name</th>
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<td>Dean Eduardo Glandt</td>
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<td>Matt Quale – Pres</td>
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<td>Zane Stiles</td>
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<td>Carolynn Sullivan</td>
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Positions:

Pres: President
VP: Vice President
Sec: Secretary
Tres: Treasurer
PP: Past President
D: Director
AD: Associate Director
AL: At Large Member
F/S: Penn Faculty/Staff
UG - Undergraduate
I. Call to Order (M. Quale)
   • Called the meeting to order at 5:59 pm.

   Open Action Items:

   New Action Items:
   ACTION: Owner – None

II. President’s Welcome and Remarks (M. Quale)
   • Thank you for braving the cold and ice covered sidewalks.
   • This weekend, will be attending the annual Alumni Leadership retreat
     o Attending two break-out sessions on Saturday
       ▪ Morning session: Elise Betz from Penn’s Alumni Relations will be discussing ways of engaging alumni.
       ▪ Afternoon session: New tech tools and social media outlets
         • This might be similar to things that we already do.
   • From Harris – In the process of starting a new company. Will step away from board activities for a bit while he starts his new company.
   • Introduced Bernard Jones – Started as a Mechanical Engineer, moved to the College but then returned to SEAS to earn a Systems Engineering degree.

   Open Action Items:

   New Action Items:
   ACTION: Owner – None

III. Development Office Report (G. Hain)
   • Gabrielle spoke on George’s behalf.
   • Alumni weekend is May 15-17.
     o As of now, the Engineering tent will not be on Penn Park.
       ▪ Those planning to attend event – please register: March 1 through May 11.
       ▪ Penn Park will host the 5th and 10th reunion. This might change.

   Open Action Items:

   New Action Items:
   ACTION: Owner – None
IV. Career Services Report (R. Pyne)

- Congratulations to all the engineers – it is Engineers Week!
- Had three career fairs last week:
  - Creative Career fair – for publishing, media, etc. Organized by the Arts & Science team.
  - Startup fair - 81 companies
  - Friday – Spring career fair – maxed out Houston Hall.
- Friday is the all-Ivy Environmental Career Fair at Columbia University.
- Surveys are done for summer internships.
- Starting Walk-in hours in the engineering school itself.
- Matt – Heard that there has been a push to add Arts to “STEM” making it STEAM. Has Rosette heard of this?
  - Rosette – The College and Engineering allows College students major in engineering disciplines.
- Rosette: Masters programs: IPD for Engineers and for non-Engineers.
- Eric – Article in the Daily Pennsylvanian about the STEAM approach at Penn.
- SWE corporate dinner: Mary Hollein from ExxonMobil was the keynote speaker.

Open Action Items:

New Action Items:

ACTION:

V. Old Business:

a. Approval of the January 12, 2015 Minutes (Directors)

- Bob: Bob’s last name was misspelled (at the end)
- Bernard: The section for old business has ‘dome’ when it should be ‘done’.
- Bernard asked about who takes photos of events. Matt: Anyone can.
- Approved with corrections.

Open Action Items:

New Action Items:

ACTION: Owner – None
b. Open Action Item Review (S. Mannickarottu)
   - **Seville** – Follow up with Matt to determine dates for EDAB events – EDAB is still working to see if they should hold such an event.
   - Jay asked about the Masters Alumni event.

   **Open Action Items:**
   **ACTION:** Matt – follow up w/ Elise Betz about the Masters Alumni Event

VI. New Business:

a. Patent Presentation (T. Carlsen)
   - All is going well.
   - The event will be held on March 25 at 6pm in Skirkanich Hall.
   - Special thanks to Rosette and Harry Vartanian.
   - There will be a panel presentation for 45 minutes about patents and Penn’s patent policy.
   - Gabrielle is arranging pizza.
   - Reached out to Pamela Beatrice at Penn Center for Innovation.
   - Put in touch with Jim McGonigle who works with Associate Dean Kate Stebe. He can help spread the word.
   - Presenters include folks from Penn Center for Innovation, Johnson and Johnson senior Patent Councilor; Harry is helping to bring additional people.
   - Rosette has given a name of a patent agent from a firm out of Boston.
   - Matt – Knows folks who do patent work at DOW if Tim needs folks. Tim: Thanks! Legal or Technical? Matt: Both.

   **Open Action Items:**

   **New Action Items:**
   **ACTION:**

b. Alumni Society Awards (J. Brennan)
   - Jim was unavailable but Matt relayed that the person who was offered the award has accepted.

   **Open Action Items:**

   **New Action Items:**
ACTION:

c. Mentoring/Externship Update (P. McLaughlin)
   • Mentoring:
     • Gone very well.
     • Jaime reports a record number of participants: 105.
     • Trying to match students now.
   • The Externship program
     • Finished: from January 7 through the 13th
     • 40 externships and 30 students.
     • 18 hosts from 14 different companies.
     • Most hosts were matched – those that did not get a match was because of location.
   • Matt: Received email about his match for Mentoring. Surprised that the email did not have any information about the Mentee’s intentions, etc.
   • Rosette: It is the mentee’s responsibility to provide this information when first contacting the mentor.
   • Not all mentors are matched – this is dependent on what the mentees are looking for.
   • Rosette speculated that the increased participation was because the mailings reached student homes during the end of the winter break when school was most in the minds of parents and students.

Open Action Items:

New Action Items:
ACTION:

d. Student Engagement – SWE/AWE (D. Becket)
   • AWE has a new Director, Michaile Rainey. Introduced by email.
   • Suggested that she sit in on an EAS meeting.
   • Ellie Davis did offer to setup a meeting on campus.

Open Action Items:

New Action Items:
ACTION:

e. Senior Design (W. Korn)
Engineering Alumni Society

- Contacted high schools.
- Has a team coming from the Science Leadership academy. The engineering teacher is different from last year and seems more enthusiastic.
- Sending out reminders to the remainder of the high schools.
- Dawn – Has a High School contact (Shipley School) that might be interested if Walt has availability. Walt – Please send information and he will reach out.
- Also received a positive response from Friends Central.
- Marion: What is the date for the senior design competition? May 1.

Open Action Items:

New Action Items:

ACTION:

f. EAS Website / Social Networking (R. Miller)
- Matt spoke on behalf of Russ
- Facebook site currently has 365 members.
- LinkedIn site has 3382.
- Added December minutes. If anyone took pictures from the Board Appreciation Night please send!
- Farnia just sent them.

Open Action Items:

New Action Items:

ACTION:

g. Around the Table (All)
- Alan: Great to be in a warm climate for two months.
- Bob: Looking for one to two more speakers. Hank requested someone from Physics & Astronomy. Anyone else have thoughts? Perhaps Ethics? We’ve done ethics before.
- Bernard – works at Lockheed Martin in NJ. Lead Systems Engineer. Currently does development testing in New Mexico. Lives in Center City.
  o Stan: Have you seen the STGT facility (ground station for NASA) in New Mexico? I used to work there. Bernard: No.
- Matt: Received a promotion! Congratulations! Heading up to Michigan once a month. Matt plans to send out meeting invite to VPs for board participation.
- Ernest: Teaching an Engineering course for Widener University. Going well.
- Craig – Mentee has contacted him. Excited to work with him.
Engineering Alumni Society

- Will – received word from the MSE society. Developing a panel discussion.

New Action Items:

ACTION: Matt – Meet with VPs to discuss board participation

h. Adjournment (M. Quale)
- Adjourned at 6:48 pm.

*The next meeting is scheduled for March 16, 2015 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).*

Minutes prepared and submitted by Sevile Mannickarottu.