President’s Welcome and Remarks
Harris opened the meeting at 6:02pm. He welcomed the new board, congratulated Matt Quale for completing his MBA, Jason Bethala for his move to Los Angeles to pursue his MBA, and Alison Capponi for her upcoming move to North Carolina. Harris noted that Marlene Korn is currently recovering from surgery.

Dean's Remarks
The Dean was out of town.

Approval of Minutes
Minutes were approved with several corrections:

Development Office Report
- George distributed the SEAS development overview.
- George thanked Ellie and Janice for their efforts in surpassing the 2009 annual giving goal.
Graduate BBQ Wrap-Up
The Graduate BBQ was moved to Friday, July 17 due to the threat of rain. There were approximately 8 board members present to assist with the events and inform the attendees about the work of the Alumni board. The event was a great success and 395 people signed in for the day.

Career Services
Rosette shared the following information:
- 16% of the previous years class is still searching for employment opportunities
- Many universities (Duke, Cornell, MIT, Stanford) cut staff in their career centers and the overall corporate recruiting effort is down.
- There are approximately 42 companies scheduled to attend Engineering Career Awareness Day
- **ACTIONS REQUESTED:** Board, please reach out to your firms and encourage them to contact Rosette. She is willing to negotiate the standard fees.
- Twitter Update: Penn Engineering will be the first in the US to use Twitter to demonstrate the Day in the Life of an Alumnus. There are currently two volunteers. The target is to get one volunteer from each engineering discipline. The ‘Tweets’ will begin in September.
- A survey revealed that 50% of Engineering students would like text message information about career fairs. These students will be able to submit their cellular phone numbers for those types of updates.

Website/Social Networking Updates
Russ provided the following updates:
- The PENN website has been revamped and the board is encouraged to visit and explore the new site.
- The University has implemented new website administrator restrictions to limit access to all University pages.
- There are approximately 386 members connected to the SEAS Alumni LinkedIn profile.
- There are approximately 44 members connected to the SEAS Alumni Facebook profile.
- **ACTIONS REQUESTED:** Tim requested that Russ change his email address and Eileen McCarthy Feldman’s name should be modified on the website.

Update Contact List
The contact list was circulated and board members in attendance updated their information.

Confirm Calendar for 2009-2010
The calendar of upcoming meetings and events was distributed. Board meetings will be held on the following dates: 9/21, 10/26, 11/23, 1/25, 2/22, 3/29, 4/19, 5/10, 7/26
Engineering Alumni Society

New Ideas and Presidents Initiatives for Coming Year
1. Email Graduating Seniors – Chair: Harris
2. Establish Penn Alumni School Committee – Chair: TBD
3. Improve the Social Networking Presence - Chair: Russ; Committee: Rich, Hank, Jim, Janice
   a. Recommendation to pursue job postings on the social networking sites
   b. Recommendation to leverage the sites to increase attendance at PENN Engineering events
   c. Recommendation to become more heavily involved in the social networking sites as it appeals to the youngest alumni classes
4. Day in the Life of A Biotech – Chairs: Seville, Jason; Committee: Seville, Bob
   a. Recommendation to partner with Wharton Emerging Technology, Penn Biotech club, or Bio Engineering talks of alumni
5. Professional Engineering Presentation – Chair: Tim, Committee: Dick
   a. Recommendation to use the social networking sites to recruit Professional Engineers to contribute to the presentation
   b. The presentation is already prepared and will require minor modifications.
6. Homecoming Weekend – Chair: Matt; Committee: Allan, David
7. Senior Design – Chair: Walt, Alison; Committee: Jim, Farnia, Hank, Stan
8. Alumni Weekend – Chair: Jocelyn
9. Graduate Student BBQ – Chair: Hank; Committee: Ernest, Harry
10. Yarnall Committee – Chair: Tim, Stan; Committee: Rich, Dane, Marion, Bob, Jim
11. Student Mentoring – Chair: Nancy
12. Increased Participation in Alumni Activities – Chair: Russ
13. Website – Webmaster: Russ
14. Speaker Series – Chair: Ernest; Committee: Seville, Marion, Rich, Bob
15. Wiki Pages – Chair: Rich
16. Nominating Committee – Chair: Tim
17. Career Panel – (Not formally submitted for the meeting) Chair: Farnia

Approve Events to Pursue
Matt made a motion to approve the slate for the upcoming year.

Assign Committee Chairs & Members
Committee chairs and support teams were assigned.

Around the Table
Dick noted that the US News and World report ranked Penn #11. Rosette will be in NY on Wednesday, July 29 to conduct a speed networking session. Alison shared that a ranking listed 13 of the top 15 careers as engineering or engineering related. Eric will be teaching a course during a timeslot that conflicts with the board meeting time for the Fall semester. Jocelyn shared that the Penn Club of Philadelphia will be doing a panel on what MBA schools are looking for in quality candidates.
Adjournment
The meeting was adjourned at 7:40 pm

The next meeting is scheduled for Monday, September 21, 2009.

Minutes prepared and submitted by Farnia Fresnel