## Attendees:

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<tr>
<th>Attendee</th>
<th>Position</th>
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<tbody>
<tr>
<td>Dean Eduardo Glandt</td>
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<tr>
<td>Farnia Fresnel – Pres</td>
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<td>Carl Clyde – VP</td>
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<td>Henry (Hank) Guckes – VP</td>
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<td>Sevile Mannickarottu – VP</td>
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<td>Matt Quale – Sec</td>
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<td>Ernest Churchville – Tres</td>
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<td>Brad Abrams – PP</td>
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<td>Eric Benshelter – PP</td>
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<td>Tim Carlsen – PP</td>
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<td>Marion Hubing – PP</td>
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<td>Walter Korn – PP</td>
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<td>Dick Mulford – PP</td>
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<td>Harris Romanoff – PP</td>
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<td>Ellie Davis</td>
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<td>Joe Lynch</td>
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<td>Rosette Pyne</td>
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<td>Jamie Grant</td>
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<tr>
<td>Jim Brennan – D</td>
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<td>Jeannine Carr – D</td>
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<td>Greg Bedrosian – AL</td>
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<td>Dane Carswell – D</td>
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<td>Jason Bethala – AL</td>
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<td>Richard Cisek – D</td>
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<td>Bob Boyce – AL</td>
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<td>Andrew Franklin – D</td>
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<td>Alisson Capone – AL</td>
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<td>Bill Kane – D</td>
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<td>Ashish Chauhan – AL</td>
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<td>Eileen McCarthy Feldman – D</td>
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<td>David Goldstein – AL</td>
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<td>Russ Miller – D</td>
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<td>Jeremy Reeh – AL</td>
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<td>Jay Olman – D</td>
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<td>David Solomon – AL</td>
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<td>Jason Rifkin – D</td>
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<td>Dan White (CA) – AL</td>
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<td>Alan Schultz – D</td>
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<td>Nikos Lioutas – AL</td>
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<td>Stan Warchaizer – D</td>
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<td>Robert Berkovits – AD</td>
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<td>Alison Capponi – AD</td>
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<td>Priya Kumar (EDAB)</td>
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<td>Paul McLaughlin – AD</td>
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<td>Margaret Wang (VP EDAB)</td>
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<td>Jocelyn Nelson – AD</td>
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<td>Wayne Robbins – AD</td>
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<td>Craig Schorr – AD</td>
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<td>Jane Fried Sheinfeld – AD</td>
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<td>Harry Vartanian – AD</td>
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Dean’s Remarks (E. Glandt)

- Did not attend.

**ACTION:** Owner – None

President’s Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:05pm.

**ACTION:** Owner – None

Approval of May 7, 2012 Minutes (F. Fresnel)

- Approved with one addition in the Career Services section

**ACTION:** Owner – None

Career Services Report (R. Pyne)

- 67 or 68 companies for Engineering Career Awareness Day (ECAD) – max out at 89
  - Have new companies on the list including Facebook and SpaceX; IBM is coming for Material Science this year
  - Please talk to your companies about coming to Engineering Career Awareness Day
- Surveys are going on now with a first-time survey for Freshmen
- Went on a submarine cruise – Navy Nuclear Engineer program is coming to recruit for the first time
- Facebook, Google, MeetUp.com, Bloomberg, AT&T visits coming up
- Zappos conference in Las Vegas
  - Many other groups are interested in modeling their recruiting approach

**ACTION:** Rosette – To send information on ECAD to Farnia to send on to the Board

Graduate Student BBQ Wrap-Up (H. Guckes & S. Mannickarottu)

- Kudos to Joe to get everything setup by 11:15am
- George asked how we measure converting these contacts to Facebook/LinkedIn members
- George recommended getting the pictures up on Facebook/LinkedIn plus our EAS website
- Remind the students in the invitation email to bring a photo ID

**ACTION:** Owner – None
Update Contact List & Website Photographs (All)
• Matt asked everyone present to update the contact list

**ACTION:** Matt – Email an update form to the Board for those not present

Confirm Calendar 2012-2013 (All)
• Reintroducing the October and April meetings which were eliminated last year as a trial
• ECAD is September 13\textsuperscript{th} at the Sheraton
• Potential to move the Senior Design/Award Ceremony to Thursday night
• May 20\textsuperscript{th} date for meeting cannot be to vote the new Board slate based on By-laws
  • April meeting will need to be in-person to vote the new Board
  • Investigating personalized business cards to increase the number of contacts back based on the cards

**ACTION:** Farnia – Finalize dates for the 2012/2013 calendar and send to the Board
**ACTION:** Farnia – Send letter from the Board recommending the program containing the winner’s names be reinstated beginning this year; also recommend a return to the dinner format

President’s Initiatives for Coming Year (F. Fresnel)
• Letter to graduating students
  • On-going tradition for the Board
• Celebrating success
  • Modified version of “Meet the Board”
• Alumni Liaison
  • Discussion: Modified to have VPs chair based on summary from feedback session
  • Approval Status:
  • Chair Person: Hank Guckes, Carl Clyde, Sevile Mannickarottu
  • Committee: Jay Olman; Jim Brennan, Nikos Lioutas, David Goldstein

**ACTION:** Owner – None

Committees
• Back to Penn Engineering
  • Champion: Alan Schultz
  • Discussion:
    • Interest to sit in on one lecture during the academic year to refresh memories on what life is like for the students
    • Could be coordinated with EDAB
    • Perhaps pick two each year and board attends as available
Engineering Alumni Society

- Approval Status: Approved
- Chair Person: Alan Schultz
- Committee: Tim Carlsen, Bob Berkovits, Sevile Mannickarottu, Ernest Churchville

- Patent Presentation
  - Discussion:
    - March 22, 2011, 6-7:30
      - 45 people
  - Approval Status: Approved
  - Chair Person: Bill Kane
  - Committee: Harry Vartanian

- Career Panel
  - Discussion:
    - Did not hold last year due to activity level during Engineering Week and difficulty in getting student groups involved
    - Rosette – student professional associations all have their own dinners with alumni
      - Perhaps have a week of events with AIChE, MEAM, BE, Dining Philosophers, IEEE, etc. all having their dinners/receptions in the same week
      - Coordinated through ESAC with support from EAS
        - Events are currently funded through ESAC
      - Creating a SEAS Coalition of all student groups
  - Approval Status: Approved
  - Chair Person: Jay Olman, Sevile Mannickarottu
  - Committee: Bob Berkovits

- Undergraduate Networking
  - Discussion:
    - Does this combine with the activities listed above?
    - EDAB would like to continue this event as a stand-alone event (separate from ESAC activities listed above)
    - EDAB asked for our feedback on the event
      - Invite-only encouraged attendance and rewarded the student leaders
    - Asked to ensure the event is piggy-backed with the Board’s meeting calendar
  - Approval Status: Approved
  - Chair Person: Jim Brennan, Sevile Mannickarottu
  - Committee:

- Homecoming Weekend
  - Discussion:
    - Largely managed by the Development office
  - Approval Status: Approved
  - Chair Person: Alan Schultz
  - Committee:

- Senior Design Competition
  - Discussion:
Engineering Alumni Society

- Continue as previous years, with possible move to Thursday
  - Approval Status: Approved
  - Chair Person: Walter Korn, Stan Warchaizer
  - Committee: Eric Benshetler, Hank Guckes, Jim Brennan

- Alumni Weekend
  - Discussion:
  - Continue as previous years
  - Approval Status: Approved
  - Chair Person: Matt Quale
  - Committee: Nikos Lioutas

- Graduate Student BBQ
  - Discussion:
  - Key is to ensure setup, advertising and board participation
  - Approval Status: Approved
  - Chair Person: Hank Guckes, Sevile Mannickarottu
  - Committee: Stan Warchaizer, Alan Schultz, Ernest Churchville, Bob Berkovits

- D. Robert Yarnall Award
  - Discussion:
  - Do not share the Bios outside of the Board
  - Approval Status: Approved
  - Chair Person: Stan Warchaizer, Jim Brennan
  - Committee: Matt Quale, Hank Guckes, Eric Benshelter, Bill Kane, Tim Carlsen

- SEAS Alumni Network Worldwide
  - Discussion:
  - Partnering with geographic Penn Clubs, e.g.
  - Approval Status: Approved
  - Chair Person: Jason Rifkin
  - Committee: Jay Olman, Bob Berkovits

- Student Mentoring
  - Discussion:
  - Talk to the students at the orientation, review ad that goes into the Engineering magazine
    - Orientation Peer Advisers are a good group to bring in to drum up participation
  - Will be promoting it to the parents on parent’s weekend
  - Freshmen Spring Semester
    - 45 students participated this year (lowest level so far)
  - Approval Status: Approved
  - Chair Person: Jeannine Carr, Matt Quale
  - Committee: Jay Olman

- Increasing Participation in Alumni Activities
  - Discussion
Classes 03 and 08 are coming up for reunion
PLRC weekend end of September, early October
Approval Status: Approval
Chair Person: Eric Benshetler, Farnia Fresnel
Committee: Harris Romanoff, Jay Olman

Maintain EAS Website
Discussion:
University is changing their website look; not sure if the Engineering school will follow suit or not
EDAB is working on rebranding the School of Engineering
Approval Status: Approved
Chair Person: Russ Miller
Committee: Carl Clyde, Brad Abrams, Nikos Lioutas, Ernest Churchville

Schedule Guest Speakers for Board Meetings
Discussion:
Approval Status: Approved
Chair Person: Ernest Churchville
Committee: Bob Berkovits

Improve Social Networking Presence
Discussion:
Goal is to keep the content fresh and increase membership (verifying as you approve)
Advertise at the ECAD to get students and alumni who are recruiting
Approval Status: Approved
Chair Person: Russ Miller, Bill Kane
Committee: Jay Olman, Jim Brennan

Update SEAS Wiki
Discussion:
Approval Status: Approved
Chair Person: Jim Brennan, Russ Miller
Committee:

**ACTION:** Owner – None

**Approve Events to Pursue (Directors)**
See notes above for each activity.

**ACTION:** Owner – None

**Assign Committee Chairs & Members (F. Fresnel)**
See notes above for each activity.
Engineering Alumni Society

**ACTION:** Owner – None

**Around the Table (All)**

- Farnia – we would like to have each committee document the activities and program particulars for each activity by filling out the “Activity Planning Sheet”
- Walter Spiegel passed away
- Tim enjoyed 8 days of hiking at Olympic Park
- Volunteer for Tweet for a Day!!
  - We received a National Award for this program at a conference
  - Tim Carlsen is volunteering
- Dead Seas Scrolls exhibit is amazing – Russ Miller
- George - At least 8 new faculty coming in FY2013
- Sevile and his wife are expecting a baby in September!
- Eric spent a week and a half in Israel this summer
  - Will be stepping down as class president after a very long term
- Bill and his wife signed a commitment on the mortgage for their first home
- Bob – sharing names for potential speakers with Ernest
- Matt and his wife are also expecting a baby in December!

**ACTION:** Committee Chairs – Fill out the Activity Planning Sheet by the September Meeting
**ACTION:** Farnia – Ask Joe to send parking passes to the Board members

**Adjournment (F. Fresnel)**
The board meeting was adjourned at 7:58 pm.

*The next meeting is scheduled for Monday, September 17, 2012 at 6pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Matt Quale.