Minutes of the Engineering Alumni Society Board of Directors  
*University of Pennsylvania*  
Philadelphia, PA 19104  
[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, July 21, 2014 6pm, Room 307 Levine

### Attendees:

<table>
<thead>
<tr>
<th>Attendee</th>
<th>Position(s)</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Dean Eduardo Glandt</td>
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<tr>
<td>Matt Quale – Pres</td>
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<td>Nisar Amin – AL</td>
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<td>Russ Miller – VP</td>
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<td>Greg Bedrosian – AL</td>
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<td>Alan Schultz – VP</td>
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<td>Jason Bethala – AL</td>
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<td>Stan Warchaizer – VP</td>
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<td>Bob Boyce – AL</td>
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<td>Seville Mannickarottu – Sec</td>
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<tr>
<td>Jason Rifkin – Tres</td>
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<td>Alison Capone – AL</td>
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<tr>
<td>Brad Abrams – PP</td>
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<td>Ramsey Kraya – AL</td>
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<td>Eric Benshetler – PP</td>
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<td>Tim Carlsen – PP</td>
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<td>Jeremy Reeh – AL</td>
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<td>Farnia Fresnel – PP</td>
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<td>Wayne Robbins – AL</td>
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<td>Marion Hubing – PP</td>
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<td>Matthew Serota – AL</td>
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<td>Walter Korn – PP</td>
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<td>Nishal N. Shah - AL</td>
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<td>Dick Mulford – PP</td>
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<td>Harris Romanoff – PP</td>
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<td>Ellie Davis – F/S</td>
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<td>Gabrielle Gary – F/S</td>
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<td>George Hain – F/S</td>
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<td>Rosette Pyne – F/S</td>
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### Positions:

Pres: President  
VP: Vice President  
Sec: Secretary  
Tres: Treasurer  
PP: Past President  
F/S: Penn Faculty/Staff  
D: Director  
AD: Associate Director  
AL: At Large Member
I. Call to Order (M. Quale)
   • Called meeting to order at 6:04pm.

Open Action Items:

New Action Items:
ACTION: Owner – None

II. Dean’s Welcome (E. Glandt)
   • The Dean was not in attendance.

Open Action Items:

New Action Items:
ACTION: Owner – None

III. President’s Welcome and Remarks (M. Quale)
   • Welcomed everyone to the year’s kick off meeting.
   • Limited size of committees will encourage folks to be involved with other activities.
   • Limiting each committee to one chair.
   • Asked a new attendee on the phone to introduce herself: Heather (Kyle) Stern – MEAM 2006, currently live in Brooklyn. She was a judge at senior design competition. Would like to get involved and stay connected to the university.

Open Action Items:

New Action Items:
ACTION: Owner – None

IV. Development Office Report (G. Hain)
   • Thanks the Alumni Society for a great BBQ. It was a beautiful day.
   • It was an interesting year – we did well. Our goal was 11M, we raised 12.3M.
     o This was the first full year after the Making History campaign.
     o The rest of the University was generally down.
     o Expected two 1M gifts which did not come in but was saved by anonymous gift and a Trustee.
   • Pledges leading the way were endowed faculty positions: 3M for Chairs, 1.5M for
associate chair and 750K faculty fellow.

- President Gutmann’s has an initiative of matching endowed chairs, up to 750K – Thus, rather than 3M, the school needs to raise 2.25M for a Chair.
- Named chair is an honor; helps pay for some of the salary and discretionary spending.
- Leading the way was a chair named after Dean Glandt.
- They are look to raise funds for a second chair for Dean Glandt.
- The school hit its annual giving goal 1.125M – thanks to Gabrielle. It was a record number of dollars and donors.
- Thanked the board for its donations and time.

Open Action Items:

New Action Items:

**ACTION:** Owner – None

V. Career Services Report (R. Pyne)

- Gave two handouts – one on externship and the other on mentoring program.
- Collecting surveys from graduating seniors and masters students.
  - Working closely with SEAS to help meet ABET guidelines.
- School starts earlier this year, as a result, the Career fair is now earlier, on Sept 4.
  - About 80 companies have confirmed. There is room for 24 more.
  - Requested Society board to please get in touch with their companies.
  - Currently have DOW, eBay, Google, NASA. Like to get TESLA and SpaceX again.
  - Comcast is donating the raffle prize.
  - Bridgewater Associates is sponsoring the booklet.
- Mock interview day will be September 12th.
- The office is doing several site visits, mainly financial companies.

Open Action Items:

New Action Items:

**ACTION:**

VI. Old Business:

- **Approval of the May 12, 2014 Minutes (Directors)**
  - Bob asked to confirm that Dr. Showers’s passing was in the minutes.
  - Minutes approved pending confirmation.
Open Action Items:

New Action Items:

**ACTION: Owner** – None

b. Action Items from May Minutes (S. Mannickarottu)
- **Matt** – Look into creating an IT/WebEx exploratory committee. Matt would like to have something available for the planning meeting. – Matt did this during the summer and had video conferencing available for this meeting.
- **Matt/Gabrielle** – Prepare and send letter welcoming graduating seniors. – drafted and sent to APO.
- **Gabrielle** – Make sure security is confirmed for the BBQ – not necessary as beer was not available.
- **Gabrielle** – Make sure email invite mentions the ID requirement - Not necessary as beer was not available.

Open Action Items:

**ACTION: Matt** – Double check that letter can and will be sent to Masters students

VII. New Business:

a. Alumni Weekend Recap (S. Mannickarottu)
- Alumni Weekend was May 16-19th.
- The picnic was on Saturday at Penn Park this year, and not Hill Field.
- Reunions for the classes ending in ‘4’ and ‘9’.
- Gabrielle had raised concerns of possible restrictions to access but everything was fine.
- The weather was great and there was a large turnout, including many board members.
- Matt presented and handed a check to President Amy Gutmann.
- We were the first tent and as a result there were a lot of people who were not Engineers.
- George joked saying admission to the tent should be based on the ability to solve an equation.
- George said there negative feedback about parade as many alumni wanted to walk through campus.
- Matt said that it seemed like people would have preferred burgers & hotdogs to the ‘fancy’ food provided this year.
- George stated that it would have been nice if class reunions were close to schools
b. Graduate Student BBQ Recap (H. Guckes)

- It took place on July 17.
- BBQ went very well.
- Thanks to Gabrielle for all of her work in putting it together.
- The lines moved faster
  - There were four clip boards and two other people standing with clip boards.
  - Four lines were available to get the food.
- 440 people came through and registered.
- About 51 people signed up wanting to be contacted by EAS.
- Question was raised of whether or not the lack of beer a problem?
  - George pointed out that there is now an enforced keg policy.
  - Nishal, being a recently graduated Masters student who attended the BBQ, pointed out that free food is the attraction; Beer was not a big deal since grad students have to go back to work.
- Matt was able to get a volleyball game going.
- Hank – what should we do with the pictures? Gabrielle said to have the pictures sent to her.

Open Action Items:

New Action Items:

ACTION:

c. Review new proposals for upcoming year (All)

- Looking for all elected positions to either chair or be an active participant.
- Combined Homecoming and Alumni Weekend – While not much is involved, he has a committee to have backup.
- Student engagement was broken up.
- Mentoring & Externship – Rosette suggested not combining them. Paul said that it would be fine to combine and he would continue to chair and run it.
- If we feel that the committee should be larger, the committee chair should let Matt know.
- Eric asked about having a committee for NSBE and SHPE.
- Matt pointed out that he only formed committees around departments and specific
groups that reached out to the board.

- Tim - Is there a way to let people know that we exist? Through ESAC, etc?
- Jay pointed out that he and Will attended an ESAC meeting last year to express the Board’s interest in working with them. Only a few groups responded.
- Tim - Historically, we’ve had student reps attending meeting.
- Rosette and Farnia pointed out that Cora Ingrum is a good point person for NSBE and SHPE.
- Farnia, being the past president, will continue to chair the nominations committee
- Activity planning sheet will have contact info for committee members.
- Tim – were activities presented which were of interest? Matt – No.
- Tim – consider inviting student leader to events.
- Matt – Chairs - please let me know if you’d like to be on the agenda.
- Combined Homecoming and Alumni Weekend – While not much is involved, he has a committee to have backup.

Open Action Items:

New Action Items:

**ACTION:**

**d. Fill committee chair and member roles (M. Quale)**

- Nominations Committee
  - Chair: Farnia Fresnel
  - Committee: Eric Benshetler, Tim Carlsen, Brad Davis, Harris Romanoff.
- Regional Engineering Alumni – NYC
  - Chair: Jason Rifkin
  - Committee: Heather Stern
- Board Participation Drive
  - Chair: Matt Quale
  - Committee: Jim Brennan, Stan Warchaizer
- Senior Design Competition
  - Chair: Walter Korn
  - Committee: Hank Guckes, Jay Olman, Stan Warchaizer
- EAS Website / Social Networking
  - Chair: Russ Miller
  - Committee: Hank Guckes
- Back to Penn Engineering
  - Chair: Alan Schultz
  - Committee: Hank Guckes
- Homecoming / Alumni Weekend
Chair: Stan Warchaizer
Committee:

- Speaker Series
  Chair: Robert Berkovits
  Committee: Farnia Fresnel

- Student Engagement – Graduate BBQ
  Chair: Hank Guckes
  Committee:

- Student Engagement – Mentoring / Externship
  Chair: Paul McLaughlin
  Committee:

- Student Engagement - EDAB
  Chair: Sevile Mannickarottu
  Committee:

- Student Engagement – NSBE & SHPE
  Chair: Farnia Fresnel
  Committee:

- Student Engagement – ESAC
  Chair: Sevile Mannickarottu
  Committee:

- Student Engagement – AWE / SWE
  Chair: Dawn Becket
  Committee: Sevile Mannickarottu

- Student Engagement – Graduate Event
  Chair:
  Committee:

- Student Engagement – Patent Presentation
  Chair: Tim Carlsen
  Committee:

- Student Engagement – BE
  Chair: Sevile Mannickarottu
  Committee: Nishal Shah

- Student Engagement – CBE
  Chair: Matt Quale
  Committee:

- Student Engagement - CIS
  Chair: Eric Benshetler
  Committee: Dawn Becket

- Student Engagement – ESE
  Chair: Carl Clyde
  Committee:

- Student Engagement – MSE
  Chair: Will McGill
Committee:
- Student Engagement – MEAM
  - Chair: Jay Olman
  - Committee: Heather Stern

Open Action Items:

New Action Items:

ACTION:

VIII. Around the Table (All)
- Bob – If you have problems with your PennKey, you can go to the Bookstore.
- Rosette – Beth will be leaving at the end of October.

IX. Adjournment (M. Quale)
- Adjourned at 7:33pm.

The next meeting is scheduled for September 15, 2014 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Sevile Mannickarottu.