President’s Welcome and Remarks (F. Fresnel)

- The meeting date for April was discussed due to overlap with a Religious Observance; there is currently a speaker arranged for 4/18 but attendance will be light; the meeting needs to take place in order to propose the 2011/2012 Board

- **April Meeting will be held over teleconference only**; the proposed Board slate will be emailed to the entire Board for review

**ACTION:** Owner – None

Dean's Remarks (E. Glandt)

- Dean Glandt did not attend, having just returned from Argentina

**ACTION:** Owner – None
Approval of February 21, 2011 Minutes (F. Fresnel)

- Several changes were made to the February Minutes

**ACTION:** Owner – None

Development Office Report (G. Hain)

- Expecting a new faculty Chair position to be donated very soon; along with several other million/multimillion the goal for the current campaign year looks promising
- Hoping to hit $1MM in annual/unrestricted giving (by end of June); this would be a new milestone
- The large activity at Alumni Weekend this year will be the Engineering tent; there will be no Engineering-specific speaker prior to the picnic
- George and Dean Glandt will be making a trip to Asia/India beginning next week

**ACTION:** All – Reminder the current fiscal year ends in June if you haven’t already made a donation.

Career Services Report (R. Pyne)

- From career services perspective, the panels went very well
- Summer survey from the class of 2011 (over 96% had 2010 Summer jobs before the end of May vs. 95% for Summer of 2009) results are up on the Career Services website
- Data collection for Seniors on post-grad plans is underway, as is survey for Master’s students
- Good interest from Employers with calls and jobs posted
- Rosette confirmed that some students in the Computer Science field are seeing $100k starting salaries (article in WSJ mentioned by Stan)
- Biotech recruiting has been good; range last year went as high as $75k, but also included research assistant jobs at $30k to get clinical volunteer work before applying to Medical school

**ACTION:** Owner – None

SEAS Engineering Alumni Society Online (R. Miller, J. Brennan, B. Kane)

- Russ - Website
  - Worked with Harry to add Patent information prior to the forum
  - Added photos from Board appreciation night
  - Added a bio and photo for meet the board page; only missing one last photo
  - Adjusted the online calendar to reflect next board meeting on 4/18
• Jim - Wiki
  • Discussion with Dr. Bordogna on what the page should look like; proposal is to build a draft page to then bring in for review
  • Current Wiki page is very comprehensive, but a bit “sleepy”
• Bill – Social networking
  • 889 members on LinkedIn, 151 members on Facebook

**ACTION:** All – Send any pictures from the events to Russ Miller

**SEAS Alumni Worldwide Network (J. Rifkin, A. Chauhan)**
• Jason is trying to make headway into the Penn NYC club; since Jason is not a dues paying member of the club, and NYC dues are very high (~$800 initiation fee plus ~$1000 annual fee), he is running into difficulties
• George mentioned that these costs seem to be for the Penn Club (hotel) vs. the Penn NYC Alumni group
• [http://www.alumni.upenn.edu/club/newyorkcity.shtml](http://www.alumni.upenn.edu/club/newyorkcity.shtml)
• Goal is to meet with Janice about the current list of clubs and determine which ones to target next and validate the approach planned
• Daniel White has also expressed an interest to participate from California

**ACTION:** Ashish – Pass on the information to Jason that he may be looking at the hotel, not the club

**Career Panel Wrap-up (S. Mannickarottu, J. Rifkin)**
• Three panels were held.
• Traditional Engineers Panel (Paul, Harris, and Jay Olman – guest at tonight’s meeting); had approximately 60 people in attendance; Farnia was an excellent moderator
• Biotech career panel that Jason Rifkin moderated with 50-60 people in attendance
• Non-traditional career panel followed the Biotech career panel and had fewer people in attendance, possibly due to the overall time commitment to attend both events; recommendation for next year is to hold all three panels on separate days to avoid this issue
• Rosette and Janice did an excellent job advertising and organizing the events
• Harris commented that Sevile did an outstanding job organizing the panel members and preparing for the events; Harris felt the students had very good questions which shows the value of the events
• One of the more recent graduates had to cancel at the last minute due to a last minute schedule conflict; may be an issue with any recent graduates

**ACTION:** Owner – None
Patent Presentation Wrap-up (H. Vartanian)

- Hank: Estimate of 57 people in attendance; all four panelists were fantastic and Harry did a great job moderating the event;
- Ashish: Inclusion of the Patent Law career was a great Board recommendation and went over very well; Pizza arrived on time for the students
- David Goldstein: Should have someone outside to help receive the Pizza; Rosette said she was there to help with the setup

ACTION: Owner – None

Speaker Series Update (E. Churchville)

- Introduced our speaker for tonight, Dr. Kostas Daniilidis, Director of the GRASP Laboratory

ACTION: Owner – None

Senior Design Competition (W. Korn)

- Stan: Moving ahead smoothly; two areas that are bringing High School students are all arranged; no further information from our response to the CBE department regarding the competition rules
- Janice: currently there are about 10 judges signed-up; April 29th is the date; Board members should contact Janice if you are interested in judging and have not yet been in touch

ACTION: Owner – None

Getting to Know EAS Membership (???)

- Pass for this week due to time.

Around the Table (All)

- Bob: possibility for career panel – VP of Marketing for E2V, Meghan Sage, located in Philly area;
- Eric: The two planning events for classes ending in 2 and 7 will be combined to one event in September
- Russ: Encourage everyone on the Board to get onto LinkedIn and Facebook to comment on Alumni weekend
- Harris: Penn Alumni Leadership Weekend went well and details will be provided at future meeting
- Jay Olman: introduced himself, 2008 ME graduate – looking forward
- Matt: Post about Alumni Weekend!!
- Farnia: Left the Leadership conference with a burst of energy and is looking forward to
Engineering Alumni Society

talking about the plan forward at the next planning meeting

**ACTION:** Owner – None

**Adjournment (F. Fresnel)**
The board meeting was adjourned at **7:02 pm**.

*The next meeting is scheduled for Monday, April 18, 2011 at 6pm as VIRTUAL MEETING.*
Conference Bridge: 866-731-0899

Minutes prepared and submitted by Matt Quale.