President’s Welcome and Remarks (F. Fresnel)

- Welcome to the Board and Guests.

**ACTION:** Owner – None

Dean's Remarks (E. Glandt)

- Dean Glandt just returned from Argentina and will not be joining the meeting tonight.

**ACTION:** Owner – None

Approval of October 25, 2010 Minutes (F. Fresnel)
October Meeting Minutes were approved with no corrections.

**ACTION:** Owner – None

**Development Office Report (G. Hain)**
- George had to step out – no update.

**Career Services Report (R. Pyne)**
- Reminder to post any open positions/internships at Penn; check with HR about possible positions (including Leadership Rotation Programs)
- Some alumni forums with CIA, National Transportation Safety Board
- FAA in Atlantic City, Nuclear Safety Board are recruiting
- Ernest mentioned his new employer (Venture Capital – The SI Organization, Inc.) may have opportunities available and will follow-up

**SEAS Engineering Alumni Society Online**
- Added September Meeting Minutes to Archive; continued to work on the Meet the Board page – need one Bio and two Photos; Homecoming page has been updated as a past event and photos have been added
- Wiki Page: Have added information on Senior Design, but more is needed;
  - content is no longer deficient, but still has room to grow;
  - need more information on Yarnall award
  - need more than the current paragraph on overall school History
  - Joe Bordogna - considered to have the greatest living history of the school (Rich and Jim have started some conversations; Harris spoke with him individually as well)
  - Development office cannot post information to Wiki; must come from outside
- Social Networking: up to 748 on LinkedIn; 134 on Facebook; job postings were no longer coming through due to problem with search engine being used by Career Services

**ACTION:** Janice – Provide team with recent Yarnall recipient history  
**ACTION:** Walt – Provide Senior Design recent history (winning teams, e.g.)  
**ACTION:** Harris – Will reach out to Joe Bordogna to begin planning way to capture knowledge  
**ACTION:** Janice – Will follow-up with the University’s PR office about sources of information

**Homecoming Wrap-up (A. Shultz)**
- Very interesting lecture on Science of Social Networking
- Reception following the football game was wonderful as usual and was extremely crowded (crowd stayed quite awhile as well); unofficial attendance is about 125

**ACTION:** Owner – None
D. Robert Yarnall Award (S. Warchaizer)
- Primary and Backup candidates were approved for this year’s award

**ACTION:** Stan – Draft the formal letter to recipient (to be sent after George speaks with the candidate in person)

Student Mentoring (D. Carswell)
- Spoke with Jamie Grant about the program; Jamie has been through one full mentoring cycle
  - Jamie is currently going through the feedback from this year’s cycle
  - Cycle starts in January with a two week application period for the students
  - 2\textsuperscript{nd} week of February – Jamie does a first pass for matching students with Mentors; this process is much more effective with a large database
  - Jamie meets individually with each student to present the match and ensure the student is committed to the program (student essay is part of the matching process)
    - Jamie follow-ups throughout the year as well
  - Jamie will be reaching out to all former mentors to populate the database
  - 440 mentors in the database overall; 132 confirmed their interest this year
  - One goal of Rosette’s is to recognize mentors who have participated X years in the almost 10 years the program has been in place!
  - Will be posted on Facebook and LinkedIn for gathering candidates

**ACTION:** Owner – None

SEAS Alumni Worldwide Network (H. Romanoff)
- Team is actively working on Steps 1 & 2
- Global Alumni Network (GAN) does not track specific club/school
  - Could provide the list of most active clubs, however; visited the club websites and matched against Engineering databases to indentify active Engineering Alumni
  - Boston, Beijing, and Seattle all have current Eng alumni as Board Members
    - Team will reach out to those clubs to learn more as well
- Step 2 – initial contact will be an email introducing the program and how we see it working; also seek to learn from the individuals on how their local clubs operate
- Andrew is acting as a test case for this approach in the Philly club
- Janice offered to help with the match of board names with potential Engineering Alumni
Patent Presentation (H. Vartanian)

- Four groups of speakers identified (J&J, US Patent Office, CTT, looking for a fourth from GE or SAP/Siemens)
- Want to reach out to professors in charge of Senior Design to get additional advertising as well
- Working on numerous approaches to advertising to maximize the attendance

**ACTION:** Janice – Provide list of Senior Design professors to the Patent team

Career Panels (S. Mannickarottu)

- Russ posted information regarding seeking potential people to sit on the career panels; no takers yet
- Career Panel is targeted for Engineers Week

**ACTION:** All – Pass on the information on the Career Panels to anyone who may be interested

Getting to Know EAS Membership & Around the Table (All)

- Ashish Chauhan, Member at Large gave an introduction to the Board for the “Getting to Know EAS Membership”
- Alan – Webinar, hour show – Penn professor Dr. Katherine Kuchenbecker; very impressive show about Penn Engineering past/present
- Walt – Science Leadership Academy and Malvern Prep will be invited to send some students to attend the competition; discussed the judging criteria and decided it will stay as-is; Walt will send an email to Board to seek volunteers from the Board to talk to the faculty member and/or students on what makes a successful presentation for the EAS competition (vs. their departmental competitions)
- Paul – potential other methods for company contributions – will discuss with Janice
- Brad – would it be useful to add to the Bio page a link to their LinkedIn profile, e.g.?. Russ said he would contact the Board members for permission

Adjournment (F. Fresnel)

The board meeting was adjourned at approximately 7:16pm.

Speaker Series (E. Churchville)

- Megan Doherty – Associate Director of International & Service Learning Programs

*The next meeting is scheduled for Monday, January 24, 2011 at 6pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Matt Quale.