Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104
www.seas.upenn.edu/alumni

Monday, October 20, 2014 6pm, Room 307 Levine

Attendees:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tr>
<td>Dean Eduardo Glandt</td>
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<td>Nisar Amin – AL</td>
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<td>Matt Quale – Pres</td>
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<td>Jason Bethala – AL</td>
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<td>Russ Miller – VP</td>
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<td>Bob Boyce – AL</td>
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<td>Alan Schultz – VP</td>
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<td>Alison Capone – AL</td>
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<td>Stan Warchaizer – VP</td>
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<td>Ashish Chauhan – AL</td>
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<td>Seville Mannickarottu – Sec</td>
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<td>Jane Fried Sheinfeld – AL</td>
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<td>Jason Rifkin – Tres</td>
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<td>David Goldstein – AL</td>
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<td>Ramsey Kraya – AL</td>
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<td>Brad Abrams – PP</td>
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<td>Jeremy Reeh – AL</td>
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<td>Eric Benshetler – PP</td>
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<td>Wayne Robbins – AL</td>
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<td>Tim Carlsen – PP</td>
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<td>Wendy Sardinsky – AL</td>
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<td>Farnia Fresnel – PP</td>
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<td>Matthew Serota – AL</td>
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<td>Marion Hubing – PP</td>
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<td>Nishal N. Shah - AL</td>
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<td>Walter Korn – PP</td>
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<td>David Solomon – AL</td>
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<td>Dick Mulford – PP</td>
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<td>Heather Stern – AL</td>
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<td>Harris Romanoff – PP</td>
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<td>Dan White (CA) – AL</td>
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<td>Nikos Lioutas – AD</td>
<td>Sherrl L. Wykosky – AL</td>
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<td>Ellie Davis – F/S</td>
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<td>Gabrielle Gary – F/S</td>
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<td>George Hain – F/S</td>
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<td>Rosette Pyne – F/S</td>
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Positions:
Pres: President
VP: Vice President
Sec: Secretary
Tres: Treasurer
PP: Past President
F/S: Penn Faculty/Staff
D: Director
AD: Associate Director
AL: At Large Member
UG - Undergraduate
I. Call to Order (M. Quale)
   • Called meeting to order at 6:00 pm.

Open Action Items:

New Action Items:
**ACTION: Owner** – None

II. Dean’s Welcome (E. Glandt)
   • The Dean was not present.

Open Action Items:

New Action Items:
**ACTION: Owner** – None

III. President’s Welcome and Remarks (M. Quale)
   • Rosette was not able to join, but she provided updates.
   • Introduced Sindura and Zane, undergraduate students.
     o Sindura – Co-president of Engineering Council. Currently a junior in BE.
       Engineering council is a new umbrella organization for SEAS groups. The group
       was focused on academic and professional development. Wants to work with EAS
       to help with the professional development goal.
     o Zane – VP of Alumni relations and is a freshman in BE. They want to create an
       Alumni speaker series. The first event is on Nov 3. Areas that they want to hold
       events are in Non-profits, startups and entrepreneurship, and research.
     o Stan asked what time of day the events would take place – They responded
       evenings 6 or 7pm.
     o If anyone is interested in supporting such an activity in the future, please let Matt
       know.

Open Action Items:

New Action Items:
**ACTION: Owner** – None
IV. Development Office Report (G. Hain)

- Fantastic start with fund raising.
- Everyone should have received a fundraising call from Penn Engineering. Requests that the board put the caller through their paces, but they should give at the end! Make sure that the caller asks to give an increased gift. Any feedback would be welcome.
  - Eric – do they actually call from Penn? Looked like a Penn number. Gabrielle - Caller-ID is Penn office to encourage folks to pick up phone.
  - Stan – They did say that they were from Penn and not on ‘behalf’ of Penn.
- Received a $4M estate donation from Nicholas Doto for Scholarship funds.
- Moving forward with endowed faculty funds – They’ve finished the first chair named after Dean Glandt. Since then, with President Gutmann’s office is providing $750K towards new named chairs, as a result, SEAS needs $2.25M a second chair named after Dean Glandt.
- The goal is to raise $25M for endowed faculty support over the next five years.

Open Action Items:

New Action Items:

ACTION: Owner – None

V. Career Services Report (R. Pyne)

- Rosette was unavailable but forwarded an update to Matt who relayed the information.
- Hired a new counselor for the Engineering team in Career Services. Tiffany Franklin first day was today. She will be taking over Beth Olson's responsibilities (Beth is moving to Massachusetts), including the externship program and she will connect with Paul soon.
- In addition to the regular workshops/programs Career Services hosted the New York City Economic Development Tech Talent Draft (for start-ups) with 5 CTO/CEO representatives participating on a panel followed by 1 hour of networking. One of the representatives was a Penn Engineering alumnus and she will forward information to him about the SEAS Alumni Society.
- Early engineering/tech summer internship recruiting has begun with resume submissions going on now and interviews will take place in November.
- The first mentoring program info session for students will be held in November.
- An ad will be in the next issue of Penn Engineering magazine promoting the mentoring and externship programs.
- Matt informed the undergraduates present that EAS has several programs with Career Services: mentoring for freshman and externships for second year students.
Open Action Items:

New Action Items:
ACTION: Matt – follow up with Rosette to identify the alumnus

VI. Old Business:

a. Approval of the September 15, 2014 Minutes (Directors)
   • Approved.

Open Action Items:

New Action Items:
ACTION: Owner – None

b. Action Items from September 15 Minutes (S. Mannickarottu)
   • Seville – Look into Google forms for updating contact lists – Looked. While Google Forms can be used to add names, it seems unable to edit records.
   • Everyone – Stan requests that all board members attend the homecoming event – Stan continues the request.

Open Action Items:
ACTION:

VII. New Business:

a. Homecoming (S. Warchaizer)
   • University sent out booklet with all of the information.
   • Sent out several notices reminding everyone that they should attend.
   • Tour of Singh center was sold out.
   • Matt – encourage everyone to attend as unlike last year, there aren’t any crowd drawing events in the evening.
   • George - Levine is a good location as people are familiar with it.
Open Action Items:

New Action Items:

**ACTION:**

b. Back to Penn Engineering (A. Schultz)

- Confirmed that all are invited to Dr. Lee’s ESE111 on Monday November 17 in Towne 303 at 4:30pm.
- Received confirmation by going to Lee’s website and seeing that the class was listed.
- 3rd annual “Back to Penn Engineering” event.
- Penn won a championship robotics event, Robocup, under Dr. Lee.
- Everyone should mark their calendars and save the date.
- Requested Matt to send out a reminder.

Open Action Items:

New Action Items:

**ACTION:** Matt – reminder to send out note about the event to the list serv.

c. BE, EDAB, ESAC Updates (S. Mannickarottu)

- ESAC –
  - Emailed the president of the group (information on their website)
  - The ESAC president forwarded a general email to all member groups stating that the EAS Board is interested in collaborating with them.
  - Three groups responded – MSE (forwarded to Will), MEAM (forwarded to Jay) and Electric Car Team.
  - Met with the Electric Car Team contact. Unsure of how the EAS and the group could collaborate.
    - Matt - If they are travelling and need housing/transportation, alumni might be able to help.

- EDAB –
  - Contacted them. Responded after many weeks.
  - They are interested in working with EAS – Meeting with EDAB next week.

- BE –
  - Met with the President of BMES who is a force of nature – they were planning on doing an Alumni networking event like last year. Instead, doing a BE Alumni reception during Homecoming.
  - The BE Department is collaborating.
  - The event will be from 6-8pm on November 1 at the Glandt Forum in the Singh Center.
• Created a facebook event to invite alumni.

Open Action Items:

New Action Items:
ACTION:

d. SWE Update (D. Becket)
• The AWE position to replace Michele Grab is still open.
• Dawn reached out to SWE’s Educational Outreach committee who has linked with a local middle school and Netter program.
• Their goal is to present different Engineering events to these students including providing speakers: Someone who has experience working in Engineering in a professional setting; Dawn would prefer a woman.

Open Action Items:

New Action Items:
ACTION: Dawn – Send a blurb to Matt to send out to the listserv.

e. Alumni Society Awards (J. Brennan)
• Narrowed down the list of possible Yarnell award recipients to a short-list. Will provide the list at the next meeting.

Open Action Items:

New Action Items:
ACTION:

f. Speaker Series (R. Berkovits)
• Trying to get Jonathan Moreno, PIK professor, who worked for DARPA and works in bioethics and neuroscience.
• Also considering Irina Marinov, Assistant Professor in the Department of Earth and Environmental Science.
• If these don’t work out, he’ll look at alternatives. Perhaps, Danielle Bassett?

Open Action Items:

New Action Items:
ACTION:

g. EAS Website / Social Networking (R. Miller)

- Website:
  - Added approved July minutes.
  - Events are reorganized by date.
  - Do we have dates for senior design? Walt: May 1
  - Patent presentation – looking for a room.

- LinkedIn
  - 3293 members on LinkedIn. 352 for Facebook.
  - According to Gabrielle, there are approximately 12K Engineering alumni in the east coast.
  - George – have student groups post info about it to join.

Open Action Items:

New Action Items:

ACTION:

VIII. Around the Table (All)

- Jay – Talked to Carolynn Sullivan, a member of ASME, about an event for ASME. Jay had asked her to attend the meeting and discuss the event: Carolynn explained that in the spring they host a networking dinner with students and alumni. They hope to have a sister event in the fall: A smaller event – have 5 alumni from any field (MEAM alumni) with about 30 students. November 12th around 6pm.
  - Matt said he would forward a blurb about this, along with the SWE one to the list serv.

- Stan – Penn Club of Philadelphia is setting up a Penn Alumni retired executive group to do consulting work for non-profits. Stan is actually doing this for a charity called RSVP with a sub-group, VEC (volunteer executive consultants). Perhaps the board should reach out and make a contact. Didn’t the Board have an interface with the Penn Club? Stan will contact them.

- Hank – Granddaughter got a tour of Penn, but was disappointed that they did not take the group into any building. George – SEAS gives its own tours.

- Carl – Was at On-campus recruiting. Enjoyed the experience!

- Bob – Morris Cohen is another possible speaker option. He does operations research at the Wharton school.

- George – Thank you for your gifts and time!
• Walt – The winning presentations for last year’s senior design are on to the website! With the IP concern, there are a number of good presentations where the students chose not to have their videos presented.
• Matt: Still trying to determine dates for board appreciation date. It will probably not be in February.
• Will – Will be reaching out the MSE.
• Sindura – SEAS Council would act as an interface for the other engineering groups in providing alumni contacts.
• Carolynn – She is a senior who’s sub-matriculating.
• Ernest – will be at the homecoming reception.
• Eric – Very nice for School to offer football tickets. Thank you!
• Marion – Take the Singh center tour! USA today ranked Penn #1 in colleges.

New Action Items:
ACTION: Matt – Send out request to participate note about the SWE and ASME events to the list serv.

IX. Adjournment (M. Quale)
• Adjourned at 7:10 pm.

The next meeting is scheduled for November 17, 2014 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Sevile Mannickarottu.