# Engineering Alumni Society

## Minutes of the Engineering Alumni Society Board of Directors

**University of Pennsylvania**  
Philadelphia, PA 19104  
[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, October 22, 2012 6pm, Room 307 Levine

### Attendees:

<table>
<thead>
<tr>
<th>Attendee</th>
<th>Position</th>
<th>Department</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Dean Eduardo Glandt</td>
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<tr>
<td>Farnia Fresnel – Pres</td>
<td>X</td>
<td>Jeannine Carr – D</td>
<td>Greg Bedrosian – AL</td>
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<tr>
<td>Carl Clyde – VP</td>
<td>X</td>
<td>Dane Carswell – D</td>
<td>Jason Bethala – AL</td>
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<tr>
<td>Henry (Hank) Guckes – VP</td>
<td>X</td>
<td>Richard Cisek – D</td>
<td>Bob Boyce – AL</td>
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<tr>
<td>Sevile Mannickarottu – VP</td>
<td>X</td>
<td>Andrew Franklin – D</td>
<td>Alison Capone – AL</td>
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<td>Matt Quale – Sec</td>
<td>X</td>
<td>Bill Kane – D</td>
<td>Ashish Chauhan – AL</td>
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<tr>
<td>Ernest Churchville – Tres</td>
<td>X</td>
<td>Eileen McCarthy Feldman – D</td>
<td>David Goldstein – AL</td>
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<tr>
<td>Brad Abrams – PP</td>
<td>X</td>
<td>Jay Olman – D</td>
<td>Jeremy Reeh – AL</td>
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<tr>
<td>Eric Benshetler – PP</td>
<td>X</td>
<td>Jason Rifkin – D</td>
<td>David Solomon – AL</td>
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<tr>
<td>Tim Carlsen – PP</td>
<td>X</td>
<td>Alan Schultz – D</td>
<td>Dan White (CA) – AL</td>
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<tr>
<td>Marion Hubing – PP</td>
<td>X</td>
<td>Stan Warchaizer – D</td>
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<td>Walter Korn – PP</td>
<td>X</td>
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<td>Dick Mulford – PP</td>
<td></td>
<td>Robert Berkovits – AD</td>
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<td>Harris Romanoff – PP</td>
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<td>Alison Capponi – AD</td>
<td>Priya Kumar (EDAB)</td>
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<td>Paul McLaughlin – AD</td>
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<tr>
<td>Ellie Davis</td>
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<td>Jocelyn Nelson – AD</td>
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<td>George Hain</td>
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<td>Wayne Robbins – AD</td>
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<tr>
<td>Joe Lynch</td>
<td>X</td>
<td>Craig Schorr – AD</td>
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<tr>
<td>Rosette Pyne</td>
<td>X</td>
<td>Jane Fried Sheinfeld – AD</td>
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<tr>
<td>Jamie Grant</td>
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<td>Harry Vartanian – AD</td>
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Dean’s Remarks (E. Glandt)

- Did not attend.

**ACTION:** Owner – None

President’s Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:01pm.
- Farnia emailed the Board some information on a STEM event coming up

**Open Action Items:**

**ACTION:** Farnia – Send letter from the Board recommending the program containing the winner’s names be reinstated beginning this year; also recommend a return to the dinner format (letter has been drafted but not yet sent)

**ACTION:** Committee Chairs – Fill out the Activity Planning Sheet by the September October November Meeting to be reviewed at that meeting

**ACTION:** Farnia – Ask Joe to send parking passes to the Board members

**ACTION:** Farnia – Send Activity Planning Sheet to Jeannine

**New Action Items:**

**ACTION:** Owner – None

Approval of September 24, 2012 Minutes (F. Fresnel)

- Approved as written.

**Open Action Items:**

**New Action Items:**

**ACTION:** Owner – None

Development Office Report (G. Hain)

- Tried to use Penn Students last year for calling, but the students are not on-campus at critical calling times; this year they are using the same firm but with professional callers out of Iowa in order to get the calls done in a timely manner
- George asked for any feedback we have after receiving the calls
Engineering Alumni Society

- Will be celebrating in April!!

Goal for Singh center was $40MM, then went to $55MM
- $1.55MM below the current goal
- Building finished mostly by end of year, but move-in will be in the Fall due to equipment installation
- Board tour to be scheduled – possibly to coincide with Board Appreciation night

Open Action Items:

New Action Items:

**ACTION:** Owner – None

**Career Services Report (R. Pyne)**
- Planning for next career fair in February – 2/20 will be a start-up fair
- 2/21 will be the regular Spring Fair across all schools
- All Ivy Career Fair on March 1st for Environmental Opportunities in Columbia
- Still looking for A Day in the Life Tweeters and Bloggers
- Pushing for companies that did not come to Career Day to post full-time and internships (Engineering opportunities only)
- Working on surveys now as well

Open Action Items:

New Action Items:

**ACTION:** Owner – None

**EAS Website (R. Miller)**
- Added the approved 2012-2013 EAS Calendar
- Updated the dates for all 2012-2013 EAS events on the Events Webpage
- Updated all requested changes to the “Meet The Board” Web page
- Added the approved July Meeting Minutes to the Document Archive
- Article about the Singh Center published in Civil Engineering magazine

Open Action Items:

New Action Items:

**ACTION:** Owner – None

**Wiki Pages (J. Brennan)**
- Still waiting for reviews
Open Action Items:

New Action Items:
**ACTION: Owner** – None

**Social Networking (R. Miller / B. Kane)**
- Total EAS LinkedIn Membership – 2186
- Total EAS Facebook Membership – 245
- Cornell Engineering = 2249, Columbia Engineering = 2386
- No updates to either Social Networking site regarding this weekend’s Homecoming event

Open Action Items:

New Action Items:
**ACTION: Owner** – None

**D. Robert Yarnall Award (S. Warchaizer)**
- Candidates were nominated and vote was held

Open Action Items:

New Action Items:
**ACTION: Stan** – Draft a letter to go to the winner with signatures from Stan and Farnia

**Homecoming (A. Schultz)**
- Game is at 1pm vs. Brown with an Engineering reception following

Open Action Items:

New Action Items:
**ACTION: Joe Lynch** – Ensure EAS cards are available at Homecoming to direct alumni to Social Networking

**ACTION: Board** – Provide posts and comments on LinkedIn/Facebook about attending Homecoming

**ACTION: Eric and Tim** – Bring cameras to take pictures of the event!

**Back to Penn Engineering (A. Schultz)**
- ESE-111 – Electric, Computer and Systems Engineering with Dr. Daniel Lee
He has welcomed our attendance
Monday, November 19th prior to next EAS meeting (4:30pm in Towne 303)
PLEASE BE ON TIME!!!

Open Action Items:
**ACTION:** Alan – Coordinate with the Professor and send confirmation and location information to the Board

New Action Items:
**ACTION:** Owner – None

**Increasing Participation in Alumni Activities (E. Benshetler)**
- Planning for graduation years ending in 3s and 8s took place – get in touch with your class chair if you want to participate
- Stan got kudos for attending for his 55th reunion!
- Slight glitch in the on-line system to find contact information; they got it fixed later in the day
  - System still has some capabilities lacking such as ability to filter by school

Open Action Items:

New Action Items:
**ACTION:** Owner – None

**Student Mentoring (J. Carr / M. Quale)**
- November 19th will be a closing event before the Board Meeting
- January 14th will be a kick-off event before the Board Meeting for the new group
- Please consider signing-up to be a Mentor!!

Open Action Items:

New Action Items:
**ACTION:** Owner – None

**SEAS Alumni Worldwide Network (J. Rifkin)**
- Will be collecting information from Homecoming to begin gauging interest and then plan the first event
- More in-depth report at the next meeting

Open Action Items:
New Action Items:

**ACTION:** Owner – None

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**Engineering Student Event (J. Olman / S. Mannickarottu)**

- Reached out to AIChE which has an event next month which is likely too soon
- The student groups should be paying for the event while EAS is helping to provide alumni to attend events

Open Action Items:

New Action Items:

**ACTION:** Owner – None

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**EDAB Networking Mixer (J. Brennan / S. Mannickarottu)**

- Considering a date still of possibly January 14th, but this is right after school starts so need to revisit the date
- Board Appreciation night will be either February 2nd or 9th

Open Action Items:

**ACTION:** Farnia – Add tentative dates as listed above to the calendar before finalizing

**ACTION:** Joe – Finalize the Board Appreciation date

New Action Items:

**ACTION:** Owner – None

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**Review Action Items (M. Quale)**

- Done during meeting.

Open Action Items:

New Action Items:

**ACTION:** Owner – None

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**Around the Table (All)**

- Alan – Joe has agree to send out two emails in early November before the 19th as reminders for the back to Engineering event
- Seville – Internationally Genetically Engineered Machine competition – Penn won the America East competition; will be competing Nationally

**Adjournment (F. Fresnel)**

The board meeting was adjourned at 7:08 pm.
Speaker Series (Jennifer Lukes, PhD)

The next meeting is scheduled for Monday, November 19, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.