**Attendees:**

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<thead>
<tr>
<th>Name</th>
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<td>Dean Eduardo Glandt</td>
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<td>Farnia Fresnel – Pres</td>
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<td>Dane Carswell – VP</td>
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<td>Matt Quale – Sec</td>
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<td>Ernest Churchville – Tres.</td>
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<td>Harris Romanoff – PP</td>
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<td>Tim Carlsen – PP</td>
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<td>Dick Mulford – PP</td>
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<td>Marion Hubing – PP</td>
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<td>Eric Benshetler – PP</td>
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<td>Walter Korn – PP</td>
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<td>Brad Abrams – PP</td>
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<td>Jim Brennan – D</td>
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<td>Jeannine Carr – D</td>
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<td>Richard Cisek – D (CA)</td>
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<td>Sevile Mannickarottu – D</td>
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<td>Carl Clyde – D</td>
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<td>Eileen McCarthy Feldman – D</td>
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<td>Russ Miller – D</td>
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<td>Jason Rifkin – D</td>
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<td>Alan Schultz – D</td>
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<td>Stan Warchaizer – D</td>
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<td>Jay Olman – AD</td>
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<td>Robert Berkovits – AD</td>
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<td>Ashish Chauhan – AD</td>
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<td>Paul McLaughlin – AD</td>
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<td>Boe Boyce – AL</td>
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<td>Alison Capone – AL</td>
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<td>Ellie Davis</td>
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<td>George Hain</td>
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<td>Rosette Pyne</td>
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<td>Dan White (CA)</td>
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**Notes:**
- **AL** = member at-large
- **T** = indicates teleconference
- **XX** = indicates location
Dean's Remarks (E. Glandt)

- Dean Glandt was not in attendance.

ACTION: Owner – None

President’s Welcome and Remarks (F. Fresnel)

- Called to order at 6:08pm.
- Reminder: no meeting next month, will reconvene in November.
- There are new rules for parking, so please be sure to plan ahead to get the parking passes

ACTION: Owner – None

Approval of July 25, 2011 Minutes (F. Fresnel)

- Minutes were approved with one change on AL member to AD.

ACTION: Owner – None

Development Office Report (G. Hain)

- No one in attendance.

ACTION: Owner – None

Career Services Report (R. Pyne)

- Record number of incoming Masters students
- Maxed out with Employers at the Career Day - 87
  - 240 reps and 60 were alumni
  - 1285 students
  - Merck donated an IPad2 as a raffle prize
  - Had talked about need to expand event to 2 days, but the space is expensive
  - Dean's reception the night before went very well
  - Almost half were recruiting for Internships as well
  - About 26% of Engineering graduates pursue traditional engineering
- Program later this week on Case Interviewing
- Full-time on-campus recruiting starts next week
- Great companies coming in to recruit

ACTION: Owner – None
Committee Updates & Action Items:
- SEAS Engineering Alumni Society Online:
  - Website (R. Miller)
    - Need an approved EAS activities calendar to post on website
    - Alumni Weekend and Summer BBQ event pictures are up thanks to Eric and Stan
    - The Events Webpage has been updated to reflect all past and upcoming activities for 2012
    - All EAS “Helpful Alumni Links” were tested and three links were updated:
      - Alumni PennCard
      - Daily Pennsylvanian
      - Library Access for Alumni
  - The committee corresponded and then met via conference call on September 15 to discuss potential improvements:
    - Developing a Suggest an Event form
    - Adding Penn Engineering RSS Feed to a News Page
    - Freshen up the Events page to do more to preview upcoming events of interest to Penn Engineering Alumni
    - Collect visitor information to determine who/how many currently visit the EAS Web site
    - Update the “Meet The Board” web page to include hyperlinks to LinkedIn profiles
    - Have stats from the website traffic which will be analyzed
  - Wiki Pages (J. Brennan)
    - Plan to meet in the next two weeks.
  - Social Networking (B. Kane)
    - No update.

PE Presentation (E. McCarthy Feldman)
- October 12th, 6pm for the event
- Advertisements will start as well social networking blogs

**ACTION:** Owner – None

Homecoming (C. Clyde)
- Football game is at Noon
- Everyone should try to attend the reception

**ACTION:** All – If you are planning to attend the football game and/or reception, send mailing address information to Cat (smithcat@seas.upenn.edu) and Patricia (petz@seas.upenn.edu) with the number of tickets needed for the football game and whether or not you will attend the
D. Robert Yarnall Award (S. Warchaizer)
- Committee has reviewed all of the candidates
- Ten candidates in total, and the committee did additional web research on each candidate to supplement what was provided by the Development office
- Anyone who was not in attendance but would like to receive an update on the candidates, please contact Stan Warchaizer directly

**ACTION:** Owner – None

Speaker Series (E. Churchville)
- Spoke with Prof. Katherine Kuchenbecker and she will determine whether or not she can move her commitment to November
- Prof. George Pappas – Deputy Dean of SEAS will also be contacted

**ACTION:** Owner – None

SEAS Alumni Worldwide Network (J. Rifkin)
- No update.

**ACTION:** Owner – None

**New Committee Updates:**
- EDAB/Undergraduate Networking (S. Mannicharottu)
  - Networking event will be happening as part of Homecoming led through Alumni Relations and Career Services
- Penn Club of Philadelphia Partnership (A. Franklin)
  - Looking to engage Prof. Daniel Lee for a Speaker Event on November 7th and the Penn Club is looking for a partner to help advertise the program
- Alumni Liaison (F. Fresnel/H. Guckes/M. Quale)
  - We have a list of people who have expressed an interest in the Board (see us at an Event, attended prior meeting, students who have reached out to us, etc.)
  - Goal is to engage these different groups of people as appropriate to build their interest
- Encouraging Entrepreneurship (A. Franklin)
  - Identified 26 entities, over 15 hours, to find the various groups that impact this area
  - One idea is to create a launch page that organizes all of this information
  - Next step is to contact these organizations to verify they are active and determine what networks already exist

**ACTION:** All – If interested in participating in the “Speed Networking” event the Friday before
Around the Table (All)

- Hank – Lectures listed out on the bulletin board often look very interesting; are looking at how to publicize that information for those that are open to Alumni
- Cat is looking forward to working with Paul on the Collaborative Research project
- Eric will have more information at the next meeting, but has posted some information on the LinkedIn website; will be reaching out to those with Undergrad degrees received in years ending in 2 and 7.
- Walt - New website/database called MVP for those with a PennKey which can sort Alumni by affinity groups
- Jay – soft launch of pocket grill has gotten some good web attention both locally and globally
- Stan – article in the last Gazette about the 1st place finisher for the last Senior Design Competition
- Walt – Saturday of the Reunion Leadership Council had a tour of the new Penn Park and it was very impressive; Penn will be providing Security
- Bob – Penn Park was featured in a weekend flyer
- Alan – online registration is available for Homecoming
- Matt – don’t forget to update your contact information via email to mattquale@alumni.upenn.edu

ACTION: Owner – None

Adjournment (F. Fresnel)
The board meeting was adjourned at 7:10 pm.

The next meeting is scheduled for Monday, November 21, 2011 at 6pm in Room 307 Levine Hall. Conference Bridge: 866-731-0899
Minutes prepared and submitted by Matt Quale.