Minutes of the Engineering Alumni Society Board of Directors  
University of Pennsylvania  
Philadelphia, PA 19104  
www.seas.upenn.edu/alumni/

Monday, October 17, 2016 6pm, Room 307 Levine

**Attendees:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean Vijay Kumar</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Sevile Mannickarottu – Pres</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Dawn Becket – VP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Jim Brennan – VP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Paul McLaughlin – VP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Jay Olman – Sec</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Russ Miller – Tres</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Brad Abrams – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Eric Benshelter – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Tim Carlsen – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Farnia Fresnel – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Marion Hubing – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Walter Korn – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Dick Mulford – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Matt Quale – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Harris Romanoff – PP</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Brad Richardts</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Ellie Davis – F/S</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gabrielle Gary – F/S</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>George Hain – F/S</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Rosette Pyne – F/S</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Stan Warchaizer – AL</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

**Positions:**

Pres: President  
VP: Vice President  
Sec: Secretary  
Tres: Treasurer  
PP: Past President  
D: Director  
AD: Associate Director  
AL: At Large Member  
F/S: Penn Faculty/Staff  
UG - Undergraduate
I. **Call to Order (S. Mannickarottu)**
   • Called the meeting to order at 6:01 pm.

   **Open Action Items:**

   **New Action Items:**
   **ACTION: Owner** – None

II. **President’s Welcome and Remarks (S. Mannickarottu)**
   • Brad sent everyone an email about getting homecoming tickets
   • Alumni Award of Merit event the evening before
   • Please vote in November

   **Open Action Items:**

   **New Action Items:**
   **ACTION: Owner** – None

III. **Development Office Report (G. Hain)**
   • Adjusted numbers upward
   • Should be receiving calls about giving; make sure they’re asking for an increased gift
   • Gabrielle back Thursday
   • Dean Kumar is really pushing growth, particularly in terms of faculty; has really been crunching numbers to work on how to accomplish this, because everything has to be done by SEAS

   **Open Action Items:**

   **New Action Items:**
   **ACTION: Owner** – None

IV. **Career Services Report (R. Pyne)**
   • Two-day event with more than 132 employers
   • Held 169 student interviews
   • Lots of jobs posted
   • Interesting recruiting efforts; 4 different companies (in just a few weeks) have spent days at Penn Engineering
   • SWE national conference is in Philadelphia next month; Northrop Grumman is interested in meeting with students when there
   • Rolling out mentoring and externship programs
   • Pretty busy
• Sevile: Stopped by the career fair—it was incredible!
• Tim: Does anything limit the number of interviews? Rosette: All interviews at career services; can accommodate 48 different companies.
• Matt: Next-day interviews can be a lot of work, but can be worthwhile for folks coming from out of town

Open Action Items:

New Action Items:
ACTION: Owner – None

V. Old Business:

a. Approval of the September 12, 2016 Minutes (Directors)
• No changes. Approved.

Open Action Items:

New Action Items:
ACTION: Owner – None

b. Open Action Item Review (J. Olman)
• Walt, Jay, Bernard – Review videos (quality check) from Senior Design—still in progress
• Brad and Matt – Send grad student BBQ photos to Russ
• Everyone – Look at “Meet the Board” page and send info updates
• Brad – Send out RSVP reminder
• Carl – Post on LinkedIn about homecoming
• Everyone – Like Carl’s post—people should still go do this

Open Action Items:
ACTION: Walt, Jay, Bernard – Review videos (quality check) from Senior Design
ACTION: Everyone – Look at “Meet the Board” page and send info updates

c. EAS Website/Social Networking – (R. Miller)
• A light month:
  o Grad student BBQ marked as past event
  o New photos and meeting minutes added
  o LinkedIn went from 3749 to 3831 members in October
  o Facebook went from 468 to 471
Open Action Items:

New Action Items:

**ACTION: Owner** – None

VI. New Business:

a. Regional Engineering Alumni – Philly (B. Jones)
   - Made a tentative reservation with Strangelove’s for Tuesday Nov. 1 from 5-7pm; waiting for confirmation from venue
   - Outreach to community after venue confirmation
   - Dawn: How will the outreach to SWE work? Bernard: would be great to use existing contact.
   - Sevile: Where is Strangelove’s? Bernard: On 11th between Walnut and Locust
   - Working with Brad for an email list

Open Action Items:

New Action Items:

**ACTION: Owner** – None

b. Homecoming – 10/29 (C. Clyde)
   - Homecoming is a week from Saturday
   - Brad: Regarding tickets, only one person responded to email, so I have tickets here today.
   - Marion: Where’s the postgame reception? Brad: Levine lobby, anytime after 3pm and immediately after the game

Open Action Items:

New Action Items:

**ACTION: Owner** – None

c. Back to Penn Engineering (A. Schultz)
   - We’re in good shape for the event on Monday, November 14th
   - Meet at 5pm in Moore 216 (Sec. note: The event was moved to 4:30pm and attendees were notified of this in advance)
   - We’ll be treated to a lecture from outstanding Penn Engineering faculty
   - They’ll be talking mainly about the ESE course
• Students are learning how to design and build circuits using electromechanical components
• Everybody is welcome
• Dawn has volunteered to contact SWE (Philadelphia chapter) to invite them to join for the event, similar to what we did in May at the Pennovation Center tour
• Request that Sevile send out an RSVP email because of limited seating availability
• Sevile: How many spots do you think we have? Alan: Hopefully not an issue, but 10-12 attendees total would probably be fine
• Matt: I feel like we’re diluting the mission of alumni with the local SWE chapter being included. A lot of the SWE folks might not be Penn engineers. We need to be thinking through how we’re going to be presenting these things.
• Tim: Our ties to faculty haven’t been close traditionally, but ties have been improving with events like these. I didn’t realize that the spring event wasn’t all Penn SWE members.
• Alan:
  o It would reinforce and supplement the EAS members who attended in the past.
  o Faculty agreed that there’d be no problem bringing SWE people
  o Dawn mentioned that some of the SWE people are indeed Penn alumni
• Dawn: SWE doesn’t want to be exclusive and only limit invites to Penn people within their organization. I thought the event was supposed to be a fly-on-the-wall type thing and not a Penn-specific thing. Perhaps we could first fill the event with EAS folks, and then invite SWE people if there are any open spots.
• Matt: For this event, we would want to rebrand a bit so as not to confuse students. I’m more concerned about the Penn-in-Philly event.
• Sevile: I like the point about students meeting with alumni afterward. There’s an assumption that these are Penn alumni.
• Tim: Any SWE feedback from Pennovation tour? Dawn: Contact thought it was great; door is open for future events. It’s up to us to decide which events we want to do with them.
• Tim: As long as the professors announce that there are non-Penn people attending, I think it’s fine, especially if we’re not preventing board members from attending.
• Alan: professors have said they’re okay with additional folks attending.
• Bob: We want to make sure we’re not limited to standing-room-only. Alan: Sid will reserve first row for us.

Open Action Items:

New Action Items:
ACTION: Sevile – Send out email for event RSVP

d. Student Engagement – AWE (D. Becket)
• AWE is the Penn student initiative and is not to be confused with SWE
• Contact has proactively met with Career Services over the summer to learn about externship program and promote within their group
• This year, theme is more academically oriented, as opposed to last year’s alumni focus, but still interested in Tassel and Toast event in the spring.
• Sevile: Might make sense to talk with AWE about national SWE conference.

Open Action Items:

New Action Items:
ACTION: Owner – None

VII. Around the Table (All)
• Alan: Mark your calendars for 11/14, 4:55pm, Moore 216 for Back to Penn Engineering
• Carl: I was at the last career fair and it was a great event. Disappointed that there weren’t a lot of automation applicants
• Brad: See me for football tickets and parking passes
• Bob: We might be able to get a speaker next month since Back to Penn Engineering is at 5; if not, next speaker will be January
• George: Thank you everybody for your time
• Matt: I’m always amazed by the dedication of board members calling in from around the world. Jay should start a map with pins from around the world where people are calling in from.
• Ernest: Looking forward to homecoming
• Heather: We’re trying to plan a New York City event that’s hopefully going to be more interactive, so we’re looking for speakers and/or panelists. Date TBD
• Walt: I hope to be with you in the near future
• Paul: Thanks again to Rosette and her team for a great career fair. Looking forward to seeing everyone in November, unless I’m in China
• Craig: Looking forward to next event in NYC
• Jay: A friend is interested in alumni events in Boston.

New Action Items:
ACTION: Jay – Look into keeping track of where people are calling from

VIII. Adjourn (S. Mannickarottu)
• Adjourned at 6:59 pm.

*The next meeting is scheduled for November 14, 2016 from 6:00-7:00pm in Room 307 Levine Hall.*