Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, July 20, 2015 6pm, Room 307 Levine

Attendees:

<table>
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<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>Pres: President</td>
<td>Dean Vijay Kumar</td>
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<td>Lyle Brunhofer – AL</td>
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<td>VP: Vice President</td>
<td>Matt Quale – Pres</td>
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<td>Alison Capone – AL</td>
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<td>Sec: Secretary</td>
<td>Russ Miller – VP</td>
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<td>Ashish Chauhan – AL</td>
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<td>Tres: Treasurer</td>
<td>Alan Schultz – VP</td>
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<td>Jane Fried Sheinfeld – AL</td>
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<td>Stan Warchaizer – VP</td>
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<td>David Goldstein – AL</td>
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<td>Seville Mannichaottu – Sec</td>
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<td>Bernard A. Jones Jr. - AL</td>
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<td>Wayne Robbins – AL</td>
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<td>Brad Abrams – PP</td>
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<td>Marion Hubing – PP</td>
<td>Dane Carswell – AD</td>
<td>Ellie Davis – F/S</td>
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<td>Walter Korn – PP</td>
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<td>Gabrielle Gary – F/S</td>
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<td>Dick Mulford – PP</td>
<td>Nikos Lioutas – AD</td>
<td>George Hain – F/S</td>
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<td>Harris Romanoff – PP</td>
<td>Harry Vartanian – AD</td>
<td>Rosette Pyne – F/S</td>
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Positions:
Pres: President
VP: Vice President
Sec: Secretary
Tres: Treasurer
PP: Past President
D: Director
AD: Associate Director
AL: At Large Member
F/S: Penn Faculty/Staff
UG - Undergraduate
I. **Call to Order (M. Quale)**
- Called the meeting to order at 6:05 pm.

**Open Action Items:**

**New Action Items:**

**ACTION:** Owner – None

II. **President’s Welcome and Remarks (M. Quale)**
- Enjoy the food! We have wraps and Insomnia cookies.
- Thank you for joining this summer!
- We will be back in September.
- The next Alumni only Coursera event will be “Revolutionary Ideas.” It will run from October 1-30. It will be limited to 500 Alumni.
  - Marion – How does it work?
  - Matt – You can watch videos and work on projects in your own time.
  - Matt – For the previous course, the Alumni office was trying to organize events for people in various regions to come together to discuss a topic.
  - There’s a syllabus available online with the details.
- Welcomed Craig Schorr and Heather Stern who are attending the meeting in person for the first time.

**Open Action Items:**

**New Action Items:**

**ACTION:** Owner – None

III. **Development Office Report (G. Hain)**
- Gabrielle spoke on behalf of George, who is in California.
- Thank you all for everything that you have been doing!
- Another record breaking year in donations! Thank you for contributing!

**Open Action Items:**

**New Action Items:**

**ACTION:** Owner – None
IV.  Career Services Report (R. Pyne)
    •  Note: Rosette gave this information during the “around the table” discussion.
    •  Two weeks ago went to Google in NYC.
      o  They took over the old Port Authority building.
      o  Adding another 2000 people to that facility.
      o  There will be more opportunities for our students.
    •  Also visited the FBI offices in NYC.
      o  They are hiring engineers and language experts.
      o  If anyone knows any other languages and is interested they should let her know.
    •  Also visited NBC in NY, who is also hiring.
    •  The Engineering Career fair is coming up on September 10th.
      o  SpaceX, NASA, and Amazon Robotics are some of the companies that will be coming to the career fair.
      o  Please put out the feelers to your company, especially engineering companies.
      o  1597 students attended last year.
      o  Craig: I could reach out to the NSA.

Open Action Items:

New Action Items:

ACTION:

V.  Old Business:

a.  Approval of the May 11, 2015 Minutes (Directors)
    •  Eric had a correction about the S. Reid Warren, Jr. Award in the Alumni Society Awards section.
    •  Approved with corrections.

Open Action Items:

New Action Items:

ACTION: Owner – None

b.  Open Action Item Review (S. Mannickarottu)
    •  None.

Open Action Items:
ACTION:

c. Alumni Weekend Recap (S. Warchaizer)
   • There was a great crowd.
   • President Gutmann was very enthusiastic and full of praise toward Dean Eduardo Glandt.
   • The new Dean was also there.
   • The weather was gorgeous!
   • The food was very good.

Open Action Items:

New Action Items:
ACTION: Owner – None

VI. New Business:

a. Graduate Student BBQ (H. Guckes)
   • Hank passed out a volunteer sheet.
   • There will not be beer, just as last year.
   • It will be on July 30th from 12-2 pm.
   • Since the food will not be grilled on site, there will not be a rain date. If it rains, the event will be moved to Levine.

Open Action Items:

New Action Items:
ACTION:

b. Regional Alumni Events – NYC (J. Rifkin)
   • We have an event coming together.
   • Will reach out soon to determine a date.
   • Matt: The sooner you get emails, the better. Reach out to Gabrielle.
   • Sevile: What range of Alumni are you targeting?
     o Jason: Recent grads from the last 5-10 years and current seniors.
   • Farnia: Did an email go out to graduating seniors?
     o Matt: Not yet.
     o Farnia: Good opportunity to advertise the event.
Matt: Jason, please determine the date soon so it can be included in the letter.

Open Action Items:

New Action Items:

ACTION:

c. Review Proposed New Activities (M. Quale)

- Sevile proposed a new idea:
  - I was recently approached by a recruiting firm in the Philadelphia area interested in meeting alumni in the Philadelphia area.
  - Specifically, they would host career development and/or networking type events in collaboration with the Alumni Society. They would identify the venue and provide food/drinks.
  - This could be a great benefit for alumni in the area.
  - The event would be just for Penn Alumni.
  - Matt: We would not provide contact lists.
  - Stan suggested that some recruiting firms can be quite pushy.
  - Rosette strongly discouraged working with recruiting firms.
  - Tim: Does Career services have networking events for Alumni?
    - Rosette: No, however, career service has collaborated with the Alumni office for an event in NYC.
  - Jay: Can we hold an event similar to the event we run in NYC instead?
    - Matt: Yes. The Alumni office might be able to provide a list.
  - Rosette: Alumni Relations does do career related webinars.
  - Tim: Are there lots of Alumni looking or coming to Career Services?
    - Rosette: In 2008 there were a lot in connection with the economic collapse; Not so many now.
  - Marion: If companies are interested in positions, can they reach out to you, Rosette?
    - Rosette: yes!
  - Matt: Should we form such a committee to hold a networking event?
  - Tim: What is the goal for such an event?
  - Matt: Attended the AIChE event. Somewhat informal. Perhaps we could hold something like that?
  - Craig & Jay: Sounds like the NY event. Probably good to be tied to a theme, or industry.
  - Matt: Perhaps another opportunity for working with the Penn Alumni club of Philadelphia?
  - Rosette: You can have an event and invite someone from career services to attend.
  - Heather: One difference between Philadelphia and NYC, is that Philly already has events. So perhaps focused, theme based events would be good.
Tim: Good point - There are already lots of Alumni events.
Rosette: Another option is to have breakout sessions during homecoming weekend and alumni weekend.
Matt: It sounds like a committee should be formed to discuss the details.

Open Action Items:

New Action Items:

ACTION:

d. Review Current Activity List (M. Quale)
- Nominations committee will continue to be led by Farnia, as per the by-laws.
- Alumni society awards will continue.
- Jay – For the Student Engagement Committees, having one for all departments was too much for the one committee; on the other hand, having a committee for each department might be an overkill.
  - Tim: Perhaps invite student leaders to the meetings. We could have them speak in the beginning.
  - Jay: It would be great if there was someone on the student side.
  - Tim: Perhaps mandate a schedule for the student groups to attend. If they are interested, they attend, if not, that’s okay.
  - Matt: As events come in, we could then create a committee.
  - Tim: Perhaps have a meeting just for student groups to talk.
  - Rosette: The follow up to reaching out to ESAC could be that the group can attend the board meeting.
  - Matt: Had reached out the AIChe, but nothing came out of it.
  - Jay: MEAM had a panel discussion.
  - Tim: Good just for students to see a bunch of alumni around the table. Right now our big student involvement is with seniors. Perhaps inviting the student leaders to the meeting would get them involved with the group.
  - Tim: Perhaps invite them through a google doc for a meeting; first come first serve for the date.
  - Matt: I think for this year it would be good to schedule it for them.
  - Rosette: Make them feel like it is something they cannot miss out on.
  - Gabrielle: Alumni relations says that you only need two years to establish a tradition. We just need to call it ‘annual’.
  - Matt: Which student groups should we include in this?
  - Tim: Is there a list of active groups?
  - Heather: Whom do you talk to for each group? Jay: Reach out to the leader of each group.
  - Matt: My gut is that we reach out to EDAB and ESAC and then see what groups want to follow up.
Engineering Alumni Society

- Tim: Sounds like a committee and chair is needed.
- Matt: Very well, we’ll roll it back into an umbrella committee. The intent of the committee is to ultimately distribute the work to other to-be-formed committees. We should have the student engagement committee handle all student groups except AWE/SWE.
- Hank: Should we have a committee for the website and LinkedIn, or just a chair?
  - Russ: It would be good to have someone take over next year.
  - Hank: I will help to take over.
- Alan has been chairing the “Back to Penn Engineering” committee. Alan: Will work with Professor Lee and continue with ESE 111. It is scheduled for November 16th. A committee would be helpful.

Open Action Items:

New Action Items:
ACTION:

e. Fill Committee Chair and Member Roles (M. Quale)

- Nominations Committee
  - Chair: Farnia Fresnel
  - Committee: Brad Abrams, Eric Benshetler, Tim Carlsen, Walter Korn
- Alumni Society Awards
  - Chair: Will McGill
  - Committee: Jim Brennan, Tim Carlsen, Farnia Fresnel, Marion Hubing, Paul McLaughlin
- Regional Engineering Alumni – NYC
  - Chair: Jason Rifkin
  - Committee: Craig Schorr, Heather Stern
- Senior Design Competition
  - Chair: Walter Korn
  - Committee: Jim Brennan, Ernest Churchville, Jay Olman, Stan Warchaizer
- EAS Website / Social Networking
  - Chair: Russ Miller
  - Committee: Hank Guckes
- Back to Penn Engineering
  - Chair: Alan Schultz
  - Committee: Robert Berkovits
- Homecoming / Alumni Weekend
  - Chair: Stan Warchaizer
- Speaker Series
  - Chair: Robert Berkovits
Committee: Craig Schorr

Penn Club Philly / EAS
- Chair: Eric Benshetler
- Committee: Bernard Jones

Student Engagement – Graduate BBQ
- Chair: Hank Guckes

Student Engagement – Mentoring/Externship
- Chair: Paul McLaughlin

Student Engagement – PE Presentation
- Chair: Tim Carlsen

Student Engagement – AWE/SWE
- Chair: Dawn Becket

Student Engagement – ESAC
- Chair: Sevile Mannickarottu
- Committee: Dawn Becket, Farnia Fresnel, Jay Olman

New Philadelphia Alumni Networking Event
- Chair: TBD

Open Action Items:

New Action Items:

ACTION:

VII. Around the Table (All)

- Ernest: Picked up a full time position as an instructor in Engineering Technology in addition to his current teaching position at Weidner.

- Russ: Have we reviewed the calendar?
  - Matt: Alan gave feedback about the calendar.
  - Gabrielle: The board appreciation dinner is tentatively on February 6th. It is tentative.
  - Marion: Is the senior design competition on April 29th? Gabrielle: Yes.
  - Russ: I will put the calendar up.
  - Does anyone have pictures from Alumni Weekend? Matt: Eric might have some. Gabrielle will have the official ones.
  - Requested people take pictures at Grad student BBQ.

- Alan: Walter Korn had a special birthday recently. Happy Birthday!

- Bob: 11th annual Wharton aerospace conference is coming up. They will have some good breakout sessions. There is a Women in Systems Engineering conference coming up with a keynote speaker who has a PhD in metallurgy. Will keep Dawn
informed. Will also reach out to Irina Marinov’s husband, who might be interested in being an upcoming speaker.

- Craig: During a Wharton Business event for high school students, his company had them for the day. He was on a panel where two of those present were former M&T students.

- Matt: The SAAST Nanotech group had a site visit at Dow Chemical last week. About 30 students were there. There were a lot of hands-on events and the students were excited. It was a great opportunity.

New Action Items:

**ACTION:**

VIII. Adjournment (M. Quale)

- Adjourned at 7:52 pm.

*The next meeting is scheduled for September 28, 2015 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).*

Minutes prepared and submitted by Sevile Mannickarottu.