### CIS 519/419 Applied Machine Learning www.seas.upenn.edu/~cis519

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Slides were created by Dan Roth (for CIS519/419 at Penn or CS446 at UIUC), Eric Eaton for CIS519/419 at Penn, or from other authors who have made their ML slides available.

### Administration (1)

- Surveys:
  - Please do it.
  - If 80% of the students complete it, we'll give extra credit!
- Projects:
- Come to my office hours at least once to discuss the project.
- Posters for the projects will be presented on the last meeting of the class, December 10, 12:00-1:30.
- **Final reports** will only be due after the Final exam, on December 18
  - Specific instructions are on the web page and will be sent also on Piazza.
- HW4: Out now. We had a problem with the template latex; fixed.

# Administration (2)

- Exam:
  - The exam will take place on the originally assigned date, 12/17.
    - CHEM 102
    - Structured similarly to the midter
    - 120 minutes; closed books.
  - What is covered:
    - Cumulative!

#### **Applied** Machine Learning

- The exams are mostly about understanding Machine Learning.
- HW is about applying machine learning.
- Slightly more focus on the material covered after the previous mid-term.
- However, notice that the ideas in this class are cumulative!!
- Everything that we present in class and in the homework assignments
- Material that is in the slides but is not discussed in class is not part of the material required for the exam.
  - Example 1: We talked about Boosting. But not about boosting the confidence.
  - Example 2: We talked about multiclass classification: OvA, AvA, but not Error Correcting codes, and not about constraint classification (in the slides).
- We will give practice exams. HW5 will also serve as preparation.

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Go to Bayesian Learning

### **Recap: Error Driven Learning**

- Consider a distribution D over space X×Y
- X the instance space; Y set of labels. (e.g. +/-1)
- Can think about the data generation process as governed by D(x), and the labeling process as governed by D(y|x), such that D(x,y)=D(x) D(y|x)
- This can be used to model both the case where labels are generated by a function y=f(x), as well as noisy cases and probabilistic generation of the label.
- If the distribution D is known, there is no learning. We can simply predict y = argmax<sub>y</sub> D(y|x)
- If we are looking for a hypothesis, we can simply find the one that minimizes the probability of mislabeling:
   h = argmin<sub>h</sub> E<sub>(x,y)~D</sub> [[h(x)≠y]]

# Recap: Error Driven Learning (2)

- Inductive learning comes into play when the distribution is not known.
- Then, there are two basic approaches to take.
  - Discriminative (direct) learning
- and
  - Bayesian Learning (Generative)
- Running example: Text Correction:
- "I saw the girl it the park"  $\rightarrow$  I saw the girl in the park

### 1: Direct Learning

- Model the problem of text correction as a problem of learning from examples.
- Goal: learn directly how to make predictions.

#### PARADIGM

- Look at many (positive/negative) examples.
- Discover some regularities in the data.
- Use these to construct a prediction policy.
- A policy (a function, a predictor) needs to be specific.
   [it/in] rule: if the occurs after the target ⇒in
- Assumptions comes in the form of a hypothesis class.

Bottom line: approximating  $h : X \rightarrow Y$  is estimating P(Y | X).

### Direct Learning (2)

- Consider a distribution D over space X×Y
- X the instance space; Y set of labels. (e.g. +/-1)
- Given a sample {(x,y)}<sub>1</sub><sup>m</sup>, and a loss function L(x,y)
- Find h∈H that minimizes

 $\Sigma_{i=1,m} D(x_i, y_i) L(h(x_i), y_i) + \text{Reg}$ 

L can be: L(h(x),y)=1,  $h(x) \neq y$ , o/w L(h(x),y) = 0 (0-1 loss)

L(h(x),y)=(h(x)-y) <sup>2</sup> ,	(L <sub>2</sub> )

 $L(h(x),y) = max\{0,1-yh(x)\}$  (hinge loss)

L(h(x),y)= exp{- y h(x)} (exponential loss)

 Guarantees: If we find an algorithm that minimizes loss on the observed data, then learning theory guarantees good future behavior (as a function of |H|).

# 2: Generative Model

The model is called "generative" since it makes an assumption on how data X is generated given y

- Model the problem of text correction as that of generating correct sentences.
- Goal: learn a model of the language; use it to predict.
   <u>PARADIGM</u>
- Learn a probability distribution over all sentences
  - In practice: make assumptions on the distribution's type
- Use it to estimate which sentence is more likely.
  - Pr(I saw the girl it the park) <> Pr(I saw the girl in the park)
  - In practice: a decision policy depends on the assumptions

Bottom line: the generating paradigm approximates P(X,Y) = P(X|Y) P(Y).

Guarantees: We need to assume the "right" probability distribution

### **Probabilistic Learning**

- There are actually two different notions.
- Learning probabilistic concepts
  - The learned concept is a function  $c:X \rightarrow [0,1]$
  - c(x) may be interpreted as the probability that the label 1 is assigned to x
  - The learning theory that we have studied before is applicable (with some extensions).
- Bayesian Learning: Use of a probabilistic criterion in selecting a hypothesis
  - The hypothesis can be deterministic, a Boolean function.
- It's not the hypothesis it's the process.
- In practice, as we'll see, we will use the same principles as before, often similar justifications, and similar algorithms.

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Remind yourself of basic probability Go to Bayesian Learning

### Probabilities

- 30 years of AI research danced around the fact that the world was inherently uncertain
- Bayesian Inference:
  - Use probability theory and information about independence
  - Reason diagnostically (from evidence (effects) to conclusions (causes))...
  - ...or causally (from causes to effects)
- Probabilistic reasoning only gives probabilistic results
  - i.e., it summarizes uncertainty from various sources
- We will only use it as a tool in Machine Learning.

### Concepts

- Probability, Probability Space and Events
- Joint Events
- Conditional Probabilities
- Independence

- Next week's recitation will provide a refresher on probability
- Use the material we provided on-line
- Next I will give a very quick refresher

# (1) Discrete Random Variables

- Let X denote a random variable
  - X is a mapping from a space of outcomes to R.
    - [X=x] represents an event (a possible outcome) and,
    - Each event has an associated probability
- Examples of binary random variables:
  - A = I have a headache
  - A = Sally will be the US president in 2020
- P(A=True) is "the fraction of possible worlds in which A is true"
  - We could spend hours on the philosophy of this, but we won't

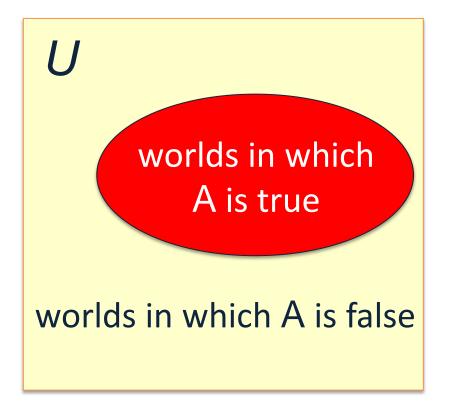




### Visualizing A

- Universe U is the event space of all possible worlds
  - Its area is 1
  - P(U) = 1
- P(A) = area of red oval
- Therefore:

$$P(A) + P(\neg A) = 1$$
$$P(\neg A) = 1 - P(A)$$



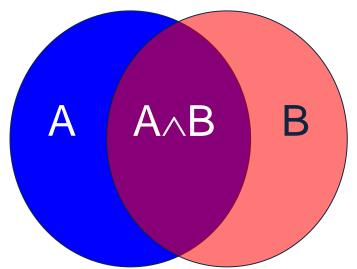
### **Axioms of Probability**

Kolmogorov showed that three simple axioms lead to the rules of probability theory

- de Finetti, Cox, and Carnap have also provided compelling arguments for these axioms
- 1. All probabilities are between 0 and 1:  $0 \le P(A) \le 1$
- Valid propositions (tautologies) have probability 1, and unsatisfiable propositions have probability 0:
   P(true) = 1; P(false) = 0
- 3. The probability of a disjunction is given by:  $P(A \lor B) = P(A) + P(B) - P(A \land B)$

# Interpreting the Axioms

- $0 \le P(A) \le 1$
- P(true) = 1
- P(false) = 0
- $P(A \lor B) = P(A) + P(B) P(A \land B)$



- From these you can prove other properties:
- $P(\neg A) = 1 P(A)$
- $P(A) = P(A \land B) + P(A \land \neg B)$

### Multi-valued Random Variables

- A is a random variable with arity k if it can take on exactly one value out of {V<sub>1</sub>, V<sub>2</sub>, ..., V<sub>k</sub>}
- Think about tossing a die
- Thus...

$$P(A = v_i \land A = v_j) = 0 \quad \text{if } i \neq j$$
$$P(A = v_1 \lor A = v_2 \lor \ldots \lor A = v_k) = 1$$

$$1 = \sum_{i=1}^{k} P(A = v_i)$$



### Multi-valued Random Variables

• We can also show that:

$$P(B) = P(B \land [A = v_1 \lor A = v_2 \lor \ldots \lor A = v_k])$$

$$P(B) = \sum_{i=1}^{k} P(B \land A = v_i)$$

• This is called marginalization over A

# (2) Joint Probabilities

 Joint probability: matrix of combined probabilities of a set of variables

Russell & Norvig's Alarm Domain: (boolean RVs)

- The joint probability is given by:

P(Alarm, Burglary) =

	alarm	¬alarm
burglary	0.09	0.01
¬burglary	0.1	0.8

Probability of burglary: P(Burglary) = 0.1 by marginalization over Alarm

e.g., Boolean variables A, B, C

Recipe for making a joint distribution of *d* variables:



# Recipe for making a joint distribution of *d* variables:

 Make a truth table listing all combinations of values of your variables (if there are *d* Boolean variables then the table will have 2<sup>d</sup> rows).

#### e.g., Boolean variables A, B, C

Α	В	С
0	0	0
0	0	1
0	1	0
0	1	1
1	0	0
1	0	1
1	1	0
1	1	1



# Recipe for making a joint distribution of *d* variables:

- Make a truth table listing all combinations of values of your variables (if there are *d* Boolean variables then the table will have 2<sup>d</sup> rows).
- 1. For each combination of values, say how probable it is.

#### e.g., Boolean variables A, B, C

Α	В	С	Prob
0	0	0	0.30
0	0	1	0.05
0	1	0	0.10
0	1	1	0.05
1	0	0	0.05
1	0	1	0.10
1	1	0	0.25
1	1	1	0.10

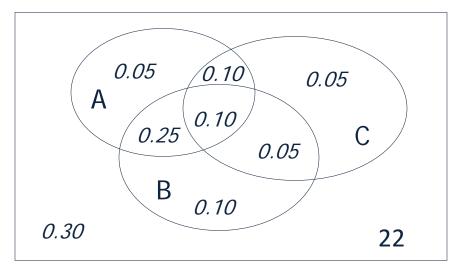


# Recipe for making a joint distribution of *d* variables:

- Make a truth table listing all combinations of values of your variables (if there are *d* Boolean variables then the table will have 2<sup>d</sup> rows).
- 1. For each combination of values, say how probable it is.
- If you subscribe to the axioms of probability, those numbers must sum to 1.
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   Lide © Andrew Moore

#### e.g., Boolean variables A, B, C

Α	В	С	Prob
0	0	0	0.30
0	0	1	0.05
0	1	0	0.10
0	1	1	0.05
1	0	0	0.05
1	0	1	0.10
1	1	0	0.25
1	1	1	0.10



### Inferring Probabilities from the Joint

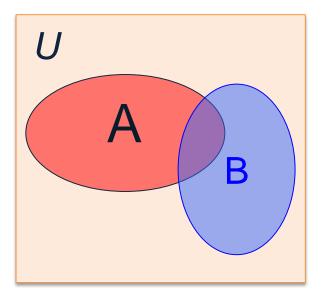
	alarm		¬alarm	
	earthquake	¬earthquake	earthquake	¬earthquake
burglary	0.01	0.08	0.001	0.009
¬burglary	0.01	0.09	0.01	0.79

 $P(alarm) = \sum P(alarm \land Burglary = b \land Earthquake = e)$ b.e= 0.01 + 0.08 + 0.01 + 0.09 = 0.19

 $P(burglary) = \sum P(Alarm = a \land burglary \land Earthquake = e)$ a.eCIS419/519 Fall ' $\stackrel{=}{18}$  0.01 + 0.08 + 0.001 + 0.009 = 0.1

# (3) Conditional Probability

P(A | B) = Fraction of worlds in which B is true that also have A true



What if we already know that *B* is true?

That knowledge changes the probability of *A* 

• Because we know we're in a world where *B* is true

$$P(A \mid B) = \frac{P(A \land B)}{P(B)}$$

$$P(A \land B) = P(A \mid B) \times P(B)$$
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### **Example: Conditional Probabilities**

$$P(A \mid B) = \frac{P(A \land B)}{P(B)}$$
$$P(A \land B) = P(A \mid B) \times P(B)$$

		alarm	¬alarm
P(Alarm, Burglary) =	burglary	0.09	0.01
	¬burglary	0.1	0.8

- P(burglary | alarm)
- =  $P(burglary \land alarm) / P(alarm)$ = 0.09 / 0.19 = 0.47
- P(alarm | burglary)
- $P(burglary \land alarm)$

- = P(burglary  $\land$  alarm) / P(burglary) = 0.09 / 0.1 = 0.9
- = P(burglary | alarm) P(alarm) = 0.47 \* 0.19 = 0.09

# (4) Independence

- When two event do not affect each others' probabilities, we call them independent
- Formal definition:

$$A \bot B \quad \leftrightarrow \quad P(A \land B) = P(A) \times P(B)$$
$$\leftrightarrow \quad P(A \mid B) = P(A)$$



### **Exercise: Independence**

	sn	nart	smart	
$\left  \begin{array}{c} P(smart \land study \land prep) \\ \end{array} \right $	study	-study	study	study
prepared	0.432	0.16	0.084	0.008
-prepared	0.048	0.16	0.036	0.072

Is *smart* independent of *study*?

Is *prepared* independent of *study*?

### **Exercise: Independence**

	sn	nart	smart	
$\left  \begin{array}{c} P(smart \land study \land prep) \\ \end{array} \right $	study	study	study	study
prepared	0.432	0.16	0.084	0.008
¬prepared	0.048	0.16	0.036	0.072

Is *smart* independent of *study*?

 $P(study \land smart) = 0.432 + 0.048 = 0.48$ 

P(study) = 0.432 + 0.048 + 0.084 + 0.036 = 0.6

P(smart) = 0.432 + 0.048 + 0.16 + 0.16 = 0.8

 $P(study) \times P(smart) = 0.6 \times 0.8 = 0.48$ 

Is *prepared* independent of *study*? CIS419/519 Fall '18 So ves!

### **Conditional Independence**

• Absolute independence of A and B:  $A \perp B \iff P(A \land B) = P(A) \times P(B)$  $\iff P(A \mid B) = P(A)$ 

**Conditional independence** of *A* and *B* given *C* 

$$A \bot\!\!\!\!\bot B \mid C \quad \leftrightarrow \quad P(A \land B \mid C) = P(A \mid C) \times P(B \mid C)$$

- This lets us decompose the joint distribution:
  - Conditional independence is different than absolute independence, but still useful in decomposing the full joint
  - P(A,B,C) = [Always]
     P(A,B|C) P(C) =

= [Independence] P(A|C) P(B|C) P(C)

### **Exercise: Independence**

	sn	nart	smart	
$\left  \begin{array}{c} P(smart \land study \land prep) \\ \end{array} \right $	study	-study	study	study
prepared	0.432	0.16	0.084	0.008
-prepared	0.048	0.16	0.036	0.072

Is *smart* independent of *study*?

Is *prepared* independent of *study*?

### Take Home Exercise: Conditional independence

	sn	smart		smart	
$  P(smart \land study \land prep)  $	study	-study	study	study	
prepared	0.432	0.16	0.084	0.008	
¬prepared	0.048	0.16	0.036	0.072	

Is *smart* conditionally independent of *prepared*, given *study*?

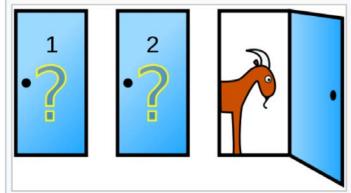
Is study conditionally independent of prepared, given smart?

### Summary: Basic Probability

- **Product Rule:** P(A,B) = P(A|B)P(B) = P(B|A)P(A)
- If A and B are independent:
  - P(A,B) = P(A)P(B); P(A|B)= P(A), P(A|B,C)=P(A|C)
- Sum Rule:  $P(A \lor B) = P(A) + P(B) P(A,B)$
- Bayes Rule: P(A|B) = P(B|A) P(A)/P(B)
- Total Probability:
  - If events  $A_1, A_2, ..., A_n$  are mutually exclusive:  $A_i \wedge A A_i = \Phi$ ,  $\sum_i P(A_i) = 1$
  - $P(B) = \sum P(B, A_i) = \sum_i P(B|A_i) P(A_i)$
- Total Conditional Probability:
  - If events  $A_1, A_2, ..., A_n$  are mutually exclusive:  $A_i \wedge A A_i = \Phi$ ,  $\sum_i P(A_i) = 1$
  - $P(B|C) = \sum P(B, A_i|C) = \sum_i P(B|A_i, C) P(A_i|C)$

### Summary: The Monty Hall problem

- Suppose you're on a game show, and you're given the choice of three doors.
  - Behind one door is a car; behind the others, goats.
  - You pick a door, say No. 1, and the host, who knows what's behind the doors, opens another door, say No. 3, which has a goat.
  - He then says to you, "Do you want to switch to door No. 2?"
- Is it to your advantage to switch your choice?
- Try to develop an argument using the concepts we discussed.



In search of a new car, the player picks a door, say 1. The game host then opens one of the other doors, say 3, to reveal a goat and offers to let the player pick door 2 instead of door 1.

### Bayes' Rule

$$P(A \mid B) = \frac{P(B \mid A) \times P(A)}{P(B)}$$

- Exactly the process we just used
- The most important formula in probabilistic machine learning

(Super Easy) Derivation:

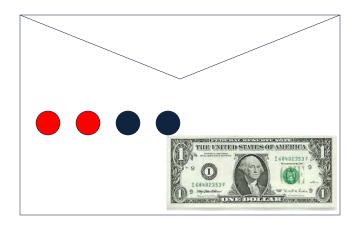
$$P(A \land B) = P(A \mid B) \times P(B)$$
$$P(B \land A) = P(B \mid A) \times P(A)$$
  
lust set equal

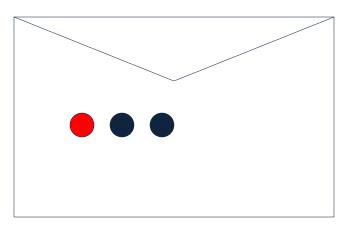
$$P(A \mid B) \times P(B) = P(B \mid A) \times P(A)$$
  
and solve...



**Bayes, Thomas (1763)** An essay towards solving a problem in the doctrine of chances. *Philosophical Transactions of the Royal Society of London*, **533470-418** 

# Using Bayes Rule to Gamble





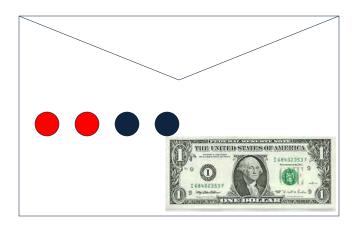
The "Win" envelope has a dollar and four beads in it

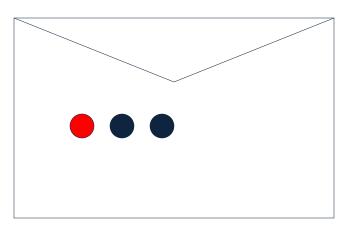
The "Lose" envelope has three beads and no money

**Trivial question:** Someone draws an envelope at random and offers to sell it to you. How much should you pay?



# Using Bayes Rule to Gamble





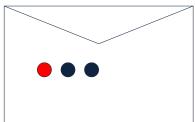
The "Win" envelope has a dollar and four beads in it

The "Lose" envelope has three beads and no money

**A question:** Before deciding, you are allowed to see one bead drawn randomly from the chosen envelope.

- Will that help?
- Suppose it's black: How much should you pay?





- Suppose it's black: How much should you pay?
- We know:

- P(win) = 1/2 ; P(b | win) = 1/2 P(b | lose) = 2/3
- P(win | b) = P(b | win) P(win)/P(b) =

$$= 1/2 \times 1/2 \alpha = 0.25 \alpha$$

P(lose | b) = P(b | lose) P(lose)/P(b)

$$= 2/3 \times 1/2 \alpha = 0.3333 \alpha$$

- We can compute p(b):
  - $1 = P(win | b) + P(lose | b) = 0.25\alpha + 0.3333\alpha \rightarrow \alpha = 1.714$
  - (Try a direct way of computing p(b))?
- We get:
  - P(win | b) = 0.4286; P(lose | b) = 0.5714

## Bayes' Rule for Machine Learning

- Allows us to reason from evidence to hypotheses
- Another way of thinking about Bayes' rule:

$$P(\text{hypothesis} \mid \text{evidence}) = \frac{P(\text{evidence} \mid \text{hypothesis}) \times P(\text{hypothesis})}{P(\text{evidence})}$$

## **Basics of Bayesian Learning**

- Goal: find the best hypothesis from some space H of hypotheses, given the observed data (evidence) D.
- Define <u>best</u> to be: most <u>probable hypothesis</u> in H
- In order to do that, we need to assume a probability distribution over the class H.
- In addition, we need to know something about the relation between the data observed and the hypotheses (E.g., a coin problem.)
  - As we will see, we will be Bayesian about other things, e.g., the parameters of the model

## **Basics of Bayesian Learning**

- P(h) the prior probability of a hypothesis h Reflects background knowledge; before data is observed. If no information - uniform distribution.
- P(D) The probability that <u>this sample</u> of the Data is observed. (No knowledge of the hypothesis)
- P(D|h): The probability of observing the sample D, given that hypothesis h is the target
- P(h|D): The posterior probability of h. The probability that h is the target, given that D has been observed.

## **Bayes Theorem**

# $\mathbf{P}(\mathbf{h} \mid \mathbf{D}) = \mathbf{P}(\mathbf{D} \mid \mathbf{h}) \frac{\mathbf{P}(\mathbf{h})}{\mathbf{P}(\mathbf{D})}$

- P(h|D) increases with P(h) and with P(D|h)
- P(h|D) decreases with P(D)

## Learning Scenario

- P(h|D) = P(D|h) P(h)/P(D)
- The learner considers a set of <u>candidate hypotheses</u> H (models), and attempts to find <u>the most probable</u> one h ∈ H, given the observed data.
- Such maximally probable hypothesis is called <u>maximum a</u> <u>posteriori</u> hypothesis (<u>MAP</u>); Bayes theorem is used to compute it:

$$h_{MAP} = \operatorname{argmax}_{h \in H} P(h|D) = \operatorname{argmax}_{h \in H} P(D|h) P(h)/P(D)$$
  
=  $\operatorname{argmax}_{h \in H} P(D|h) P(h)$ 

# Learning Scenario (2)

 $h_{MAP} = argmax_{h \in H} P(h|D) = argmax_{h \in H} P(D|h) P(h)$ 

■ We may assume that a priori, hypotheses are equally probable:  $P(h_i) = P(h_i) \forall h_i, h_i 2 H$ 

• We get the Maximum Likelihood hypothesis:

 $h_{ML} = argmax_{h \in H} P(D|h)$ 

Here we just look for the hypothesis that best explains the data

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## Examples



•  $h_{MAP} = argmax_{h \in H} P(h|D) = argmax_{h \in H} P(D|h) P(h)$ 

- A given coin is either fair or has a 60% bias in favor of Head.
- Decide what is the bias of the coin [This is a learning problem!]
- Two hypotheses: h<sub>1</sub>: P(H)=0.5; h<sub>2</sub>: P(H)=0.6
  - Prior: P(h): P(h<sub>1</sub>)=0.75 P(h<sub>2</sub>)=0.25
  - Now we need Data. 1<sup>st</sup> Experiment: coin toss is H.
  - P(D|h):

```
P(D|h_1)=0.5; P(D|h_2)=0.6
```

• P(D):

 $P(D)=P(D|h_1)P(h_1) + P(D|h_2)P(h_2)$ = 0.5 • 0.75 + 0.6 • 0.25 = 0.525

• P(h|D):

$$\begin{split} \mathsf{P}(\mathsf{h}_1 | \mathsf{D}) &= \mathsf{P}(\mathsf{D} | \mathsf{h}_1) \mathsf{P}(\mathsf{h}_1) / \mathsf{P}(\mathsf{D}) = 0.5 \bullet 0.75 / 0.525 = 0.714 \\ \mathsf{P}(\mathsf{h}_2 | \mathsf{D}) &= \mathsf{P}(\mathsf{D} | \mathsf{h}_2) \mathsf{P}(\mathsf{h}_2) / \mathsf{P}(\mathsf{D}) = 0.6 \bullet 0.25 / 0.525 = 0.286 \end{split}$$

## Examples(2)

- $h_{MAP} = argmax_{h \in H} P(h|D) = argmax_{h \in H} P(D|h) P(h)$
- A given coin is either fair or has a 60% bias in favor of Head.
- Decide what is the bias of the coin [This is a learning problem!]
- Two hypotheses: h<sub>1</sub>: P(H)=0.5; h<sub>2</sub>: P(H)=0.6
  - Prior: P(h): P(h<sub>1</sub>)=0.75 P(h<sub>2</sub>)=0.25
- After 1<sup>st</sup> coin toss is H we still think that the coin is more likely to be fair
- If we were to use Maximum Likelihood approach (i.e., assume equal priors) we would think otherwise. The data supports the biased coin better.
- Try: 100 coin tosses; 70 heads.
- You will believe that the coin is biased.

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## Examples(2)

$$h_{MAP} = argmax_{h \in H} P(h|D) = argmax_{h \in H} P(D|h) P(h)$$

- A given coin is either fair or has a 60% bias in favor of Head.
- Decide what is the bias of the coin [This is a learning problem!]
- Two hypotheses: h<sub>1</sub>: P(H)=0.5; h<sub>2</sub>: P(H)=0.6
  - Prior: P(h): P(h<sub>1</sub>)=0.75 P(h<sub>2</sub>)=0.25
- Case of 100 coin tosses; 70 heads.

 $P(D) = P(D|h_1) P(h_1) + P(D|h_2) P(h_2) =$ = 0.5<sup>100</sup> x 0.75 + 0.6<sup>70</sup> x 0.4<sup>30</sup> x 0.25 = = 7.9 x 10<sup>-31</sup> x 0.75 + 3.4 x 10<sup>-28</sup> x 0.25

 $0.0057 = P(h_1|D) = P(D|h_1) P(h_1)/P(D) \iff P(D|h_2) P(h_2) / P(D) = P(h_2|D) = 0.9943$ 

**1**. The model we assumed is binomial. You could assume a different model! Next we will consider other models and see how to learn their parameters.

#### Maximum Likelihood Estimate

 Assume that you toss a (p,1-p) coin m times and get k Heads, m-k Tails. What is p?

2. In practice, smoothing is advisable – deriving the right smoothing can be done by assuming a prior.

 If p is the probability of Head, the probability of the data observed is:

 $P(D|p) = p^{k} (1-p)^{m-k}$ 

- The log Likelihood:
   L(p) = log P(D|p) = k log(p) + (m-k)log(1-p)
- To maximize, set the derivative w.r.t. p equal to 0:

dL(p)/dp = k/p - (m-k)/(1-p)

Solving this for p, gives: p=k/m
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## **Probability Distributions**

#### Bernoulli Distribution:

- Random Variable X takes values {0, 1} s.t P(X=1) = p = 1 P(X=0)
- (Think of tossing a coin)
- Binomial Distribution:
  - Random Variable X takes values {1, 2,..., n} representing the number of successes (X=1) in n Bernoulli trials.
  - $P(X=k) = f(n, p, k) = C_n^k p^k (1-p)^{n-k}$
  - Note that if X ~ Binom(n, p) and Y ~ Bernulli (p),  $X = \sum_{i=1,n} Y$
  - (Think of multiple coin tosses)

# Probability Distributions(2)

#### Categorical Distribution:

- Random Variable X takes on values in  $\{1, 2, ..., k\}$  s.t P(X=i) =  $p_i$  and  $\sum_{1} k p_i = 1$
- (Think of a dice)
- Multinomial Distribution:
  - Let the random variables X<sub>i</sub> (i=1, 2,..., k) indicates the number of times outcome i was observed over the n trials.
  - The vector X = (X<sub>1</sub>, ..., X<sub>k</sub>) follows a multinomial distribution (n,p) where  $p = (p_1, ..., p_k)$  and  $\sum_1^k p_i = 1$
  - $f(x_1, x_2, ..., x_k, n, p) = P(X_1 = x_1, ..., X_k = x_k) = \frac{n!}{x_1! \cdots x_k!} p_1^{x_1} \cdots p_k^{x_k}, \text{ when } \sum_{i=1}^k x_i = n$
  - (Think of n tosses of a k sided dice)

#### How do we model it? What is the learning problem?

Our eventual goal will be: Given a document, predict whether it's "good" or "bad"

## A Multinomial Bag of Words

- We are given a collection of documents written in a three word language {a, b, c}. All the documents have exactly n words (each word can be either a, b or c).
- We are given a labeled document collection {D<sub>1</sub>, D<sub>2</sub> ..., D<sub>m</sub>}. The label y<sub>i</sub> of document D<sub>i</sub> is 1 or 0, indicating whether D<sub>i</sub> is "good" or "bad".
- Our generative model uses the multinominal distribution. It first decides whether to generate a good or a bad document (with P(y<sub>i</sub>=1) = η). Then, it places words in the document; let a<sub>i</sub> (b<sub>i</sub>, c<sub>i</sub>, resp.) be the number of times word a (b, c, resp.) appears in document D<sub>i</sub>. That is, we have a<sub>i</sub> + b<sub>i</sub> + c<sub>i</sub> = |D<sub>i</sub>| = n.
- In this generative model, we have:

 $P(D_{i}|y=1) = n!/(a_{i}! b_{i}! c_{i}!) \alpha_{1}^{a_{i}} \beta_{1}^{b_{i}} \gamma_{1}^{c_{i}}$ 

where  $\alpha_1$  ( $\beta_1$ ,  $\gamma_1$  resp.) is the probability that **a** (**b** , **c**) appears in a "good" document.

- Similarly,  $P(D_i | y = 0) = n! / (a_i! b_i! c_i!) \alpha_0^{a_i} \beta_0^{b_i} \gamma_0^{c_i}$
- Note that:  $\alpha_0 + \beta_0 + \gamma_0 = \alpha_1 + \beta_1 + \gamma_1 = 1$

Unlike the discriminative case, the "game" here is different:

We make an assumption on how the data is being generated.

**(multinomial**, with  $\eta$ ,  $\alpha_i$ ,  $\beta_i$ ,  $\gamma_i$ )

❑ We observe documents, and estimate these parameters (that's the learning problem).

Once we have the parameters, we can predict the corresponding label.

# A Multinomial Bag of Words (2)

- We are given a collection of documents written in a three word language {a, b, c}. All the documents have exactly n words (each word can be either a, b or c).
- We are given a labeled document collection {D<sub>1</sub>, D<sub>2</sub> ... , D<sub>m</sub>}. The label y<sub>i</sub> of document D<sub>i</sub> is 1 or 0, indicating whether D<sub>i</sub> is "good" or "bad".

- The classification problem: given a document D, determine if it is good or bad; that is, determine P(y|D).
- This can be determined via Bayes rule: P(y|D) = P(D|y) P(y)/P(D)

But, we need to know the parameters of the model to compute that.

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# A Mult

Notice that this is an important trick to write down the joint probability without knowing what the outcome of the experiment is. The ith expression evaluates to  $p(D_i, y_i)$ (Could be written as a sum with multiplicative y, but less convenient)

- How do we estimate the parame
- We derive the most likely value of likelihood of the observed data.
- $PD = \prod_{i} P(y_i, D_i) = \prod_{i} P(D_i | y_i) P(y_i) \ge$ 
  - Then:

ers defined above, by maximizing the log

Labeled data, assuming that the examples are independent

• We denote by  $P(y_i=1) = \eta$  the probability it an example is "good" ( $y_i=1$ ; otherwise  $y_i=0$ ).

 $\Pi_{i} P(y, D_{i}) = \Pi_{i} [(\eta n!/(a_{i}! b_{i}! c_{i}!) \alpha_{1}^{a_{i}} \beta_{1}^{b_{i}} \gamma_{1}^{c_{i}})^{y_{i}} \cdot ((1 - \eta) n!/(a_{i}! b_{i}! c_{i}!) \alpha_{0}^{a_{i}} \beta_{0}^{b_{i}} \gamma_{0}^{c_{i}})^{1-y_{i}}]$ 

- We want to maximize it with respect to each of the parameters. We first compute log (PD) and then differentiate:
- Makes sense?  $\log(PD) = \sum_{i} \gamma_{i} \qquad [\log(\eta) + C + a_{i} \log(\alpha_{1}) + b_{i} \log(\beta_{1}) + c_{i} \log(\gamma_{1})] + c_{i} \log(\gamma_{1}) + c_{i} \log(\gamma_{1})] + c_{i} \log(\gamma_{1}) + c_{i} \log(\gamma_{1}) + c_{i} \log(\gamma_{1})] + c_{i} \log(\gamma_{1}) + c$  $(1 - y_i) [\log(1 - \eta) + C' + a_i \log(\alpha_0) + b_i \log(\beta_0) + c_i \log(\gamma_0)]$
- $d\log PD/\eta = \sum_{i} [y_i / \eta (1-y_i)/(1-\eta)] = 0 \implies \sum_{i} (y_i \eta) = 0 \implies \eta = \sum_{i} y_i / m$
- The same can be done for the other 6 parameters. However, notice that they are not independent:  $\alpha_0 + \beta_0 + \gamma_0 = \alpha_1 + \beta_1 + \gamma_1 = 1$  and also  $a_i + b_i + c_i = |D_i| = n$ . CIS419/519 Fall '18 53

## Other Examples (HMMs)

U We can do the same exercise we did before.

```
Data: \{(x_1, x_2, ..., x_m, s_1, s_2, ..., s_m)\}_1^n
```

```
Find the most likely parameters of the model:
P(x<sub>i</sub> | s<sub>i</sub>), P(s<sub>i+1</sub> | s<sub>i</sub>), p(s<sub>1</sub>)
```

```
    Given an unlabeled example (observation)
    x = (x<sub>1</sub>, x<sub>2</sub>,...x<sub>m</sub>)
    use Bayes rule to predict the label l=(s<sub>1</sub>, s<sub>2</sub>,...s<sub>m</sub>):
```

 $\ell^* = \operatorname{argmax}_{\ell} P(\ell | x) = \operatorname{argmax}_{l} P(x | \ell) P(\ell) / P(x)$ 

- □ The only issue is computational: there are 2<sup>m</sup> possible values of ℓ (labels)
- This is an HMM model (but nothing was hidden; the S<sub>i</sub> were given in training. It's also possible to solve when the S<sub>1</sub>, S<sub>2</sub>,...S<sub>m</sub> are hidden, via EM.

, e, and 2 states s=B, I the Beginning of each phrase, I is Inside rving x in it, moving to the other) 0.8 0.50.2 B  $(\mathbf{x}|\mathbf{B})$ P(x|I)0.5 he observed sequence. ►R→ 25 0.4

d

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## **Bayes Optimal Classifier**

- How should we use the general formalism?
- What should H be?
- H can be a collection of functions. Given the training data, choose an optimal function. Then, given new data, evaluate the selected function on it.
- H can be a collection of possible predictions. Given the data, try to directly choose the optimal prediction.
- Could be different!

## **Bayes Optimal Classifier**

- The first formalism suggests to learn a good hypothesis and use it.
- (Language modeling, grammar learning, etc. are here)

#### $\mathbf{h}_{\mathrm{MAP}} = argmax_{\mathbf{h}\in\mathbf{H}}\mathbf{P}(\mathbf{h} \mid \mathbf{D}) = argmax_{\mathbf{h}\in\mathbf{H}}\mathbf{P}(\mathbf{D} \mid \mathbf{h})\mathbf{P}(\mathbf{h})$

- The second one suggests to directly choose a decision.[it/in]:
- This is the issue of "thresholding" vs. entertaining all options until the last minute. (Computational Issues)

#### **Bayes Optimal Classifier: Example**

- Assume a space of 3 hypotheses:
  - $P(h_1|D) = 0.4; P(h_2|D) = 0.3; P(h_3|D) = 0.3 \rightarrow h_{MAP} = h_1$
- Given a new instance x, assume that
  - $h_1(x) = 1$   $h_2(x) = 0$   $h_3(x) = 0$
- In this case,
  - P(f(x) = 1) = 0.4; P(f(x) = 0) = 0.6 but  $h_{MAP}(x) = 1$
- We want to determine the most probable classification by combining the prediction of all hypotheses, weighted by their posterior probabilities
- Think about it as deferring your commitment don't commit to the most likely hypothesis until you have to make a decision (this has computational consequences)
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#### Bayes Optimal Classifier: Example(2)

Let V be a set of possible classifications

 $P(v_j | D) = \sum_{h_i \in H} P(v_j | h_i, D) P(h_i | D) = \sum_{h_i \in H} P(v_j | h_i) P(h_i | D)$ 

Bayes Optimal Classification:

 $\mathbf{v} = argmax_{v_j \in V} P(v_j \mid D) = argmax_{v_j \in V} \sum_{h_i \in H} P(v_j \mid h_i) P(h_i \mid D)$ 

In the example:

 $P(1 | D) = \sum_{h_i \in H} P(1 | h_i) P(h_i | D) = 1 \bullet 0.4 + 0 \bullet 0.3 + 0 \bullet 0.3 = 0.4$  $P(0 | D) = \sum_{h_i \in H} P(0 | h_i) P(h_i | D) = 0 \bullet 0.4 + 1 \bullet 0.3 + 1 \bullet 0.3 = 0.6$ 

- and the optimal prediction is indeed 0.
- The key example of using a "Bayes optimal Classifier" is that of the Naïve Bayes algorithm.

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## **Bayesian Classifier**

- f:X $\rightarrow$ V, finite set of values
- Instances x∈X can be described as a collection of features

$$x = (x_1, x_2, ..., x_n) \quad x_i \in \{0, 1\}$$

Given an example, assign it the most probable value in VBayes Rule:

 $\mathbf{v}_{MAP} = \operatorname{argmax}_{\mathbf{v}_{j} \in \mathbf{V}} \mathbf{P}(\mathbf{v}_{j} \mid \mathbf{x}) = \operatorname{argmax}_{\mathbf{v}_{j} \in \mathbf{V}} \mathbf{P}(\mathbf{v}_{j} \mid \mathbf{x}_{1}, \mathbf{x}_{2}, ..., \mathbf{x}_{n})$  $\mathbf{v}_{MAP} = \operatorname{argmax}_{\mathbf{v}_{j} \in \mathbf{V}} \frac{\mathbf{P}(\mathbf{x}_{1}, \mathbf{x}_{2}, ..., \mathbf{x}_{n} \mid \mathbf{v}_{j}) \mathbf{P}(\mathbf{v}_{j})}{\mathbf{P}(\mathbf{x}_{1}, \mathbf{x}_{2}, ..., \mathbf{x}_{n})}$  $= \operatorname{argmax}_{\mathbf{v}_{j} \in \mathbf{V}} \mathbf{P}(\mathbf{x}_{1}, \mathbf{x}_{2}, ..., \mathbf{x}_{n} \mid \mathbf{v}_{j}) \mathbf{P}(\mathbf{v}_{j})$ Notational convention: P(y) means P(Y=y)

## **Bayesian Classifier**

 $V_{MAP} = argmax_v P(x_1, x_2, ..., x_n | v)P(v)$ 

Given training data we can estimate the two terms.

- Estimating P(v) is easy. E.g., under the binomial distribution assumption, count the number of times v appears in the training data.
- However, it is not feasible to estimate P(x<sub>1</sub>, x<sub>2</sub>, ..., x<sub>n</sub> | v)
- In this case we have to estimate, for each target value, the probability of each instance (most of which will not occur).
- In order to use a Bayesian classifiers in practice, we need to make assumptions that will allow us to estimate these quantities.

#### **Naive Bayes**

 $V_{MAP} = argmax_v P(x_1, x_2, ..., x_n | v)P(v)$ 

$$\begin{aligned} \mathbf{P}(\mathbf{x}_{1}, \mathbf{x}_{2}, ..., \mathbf{x}_{n} \mid \mathbf{v}_{j}) &= \\ &= \mathbf{P}(\mathbf{x}_{1} \mid \mathbf{x}_{2}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) \mathbf{P}(\mathbf{x}_{2}, ..., \mathbf{x}_{n} \mid \mathbf{v}_{j}) \\ &= \mathbf{P}(\mathbf{x}_{1} \mid \mathbf{x}_{2}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) \mathbf{P}(\mathbf{x}_{2} \mid \mathbf{x}_{3}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) \mathbf{P}(\mathbf{x}_{3}, ..., \mathbf{x}_{n} \mid \mathbf{v}_{j}) \\ &= ..... \\ &= \mathbf{P}(\mathbf{x}_{1} \mid \mathbf{x}_{2}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) \mathbf{P}(\mathbf{x}_{2} \mid \mathbf{x}_{3}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) \mathbf{P}(\mathbf{x}_{3} \mid \mathbf{x}_{4}, ..., \mathbf{x}_{n}, \mathbf{v}_{j}) ... \mathbf{P}(\mathbf{x}_{n} \mid \mathbf{v}_{j}) \end{aligned}$$

Assumption: feature values are independent given the target value

## Naive Bayes (2)

 $V_{MAP} = argmax_v P(x_1, x_2, ..., x_n | v)P(v)$ 

Assumption: feature values are <u>independent given the target</u> <u>value</u>

P(x<sub>1</sub> = b<sub>1</sub>, x<sub>2</sub> = b<sub>2</sub>,...,x<sub>n</sub> = b<sub>n</sub> | v = v<sub>j</sub>) 
$$\prod_{i=1}^{n} P(x_i = b_i | v = v_j)$$
  
Generative model:

- First choose a value v<sub>i</sub> ∈ V
- For each v<sub>i</sub>: choose x<sub>1</sub> x<sub>2</sub>, ..., x<sub>n</sub>

according to P(v)according to  $P(x_k | v_j)$ 

## Naive Bayes (3)

 $V_{MAP} = argmax_v P(x_1, x_2, ..., x_n | v)P(v)$ 

- Assumption: feature values are <u>independent given the target value</u>  $P(x_1 = b_1, x_2 = b_2, ..., x_n = b_n | v = v_i) = \prod_{i=1}^{n} P(x_i = b_i | v = v_i)$
- Learning method: Estimate n|V| + |V| parameters and use them to make a prediction. (How to estimate?)
- Notice that this is learning without search. Given a collection of training examples, you just compute the best hypothesis (given the assumptions).
- This is learning without trying to achieve consistency or even approximate consistency.
- Why does it work?

## **Conditional Independence**

- Notice that the features values are <u>conditionally</u> independent given the target value, and are not required to be independent.
- Example: The Boolean features are x and y. We define the label to be ℓ = f(x,y)=x∧y over the product distribution: p(x=0)=p(x=1)=1/2 and p(y=0)=p(y=1)=1/2 The distribution is defined so that x and y are independent: p(x,y) = p(x)p(y)

	X=0	)	X=1		
Y=0	1⁄4	( <b></b> <i>ℓ</i> = 0)	1⁄4	<b>(ℓ</b> = 0)	
Y=1	1⁄4	( <b></b> <i>ℓ</i> = 0)	1⁄4	(ℓ = 1)	

• But, given that  $\ell = 0$ :

That is:

while:  $p(x=1 | \ell = 0) = p(y=1 | \ell = 0) = 1/3$  $p(x=1,y=1 | \ell = 0) = 0$ 

so x and y are not conditionally independent.

## **Conditional Independence**

<u>The other direction</u> also does not hold.
 x and y can be conditionally independent but not independent.

**Example:** We define a distribution s.t.:  $\ell = 0$ :  $p(x=1 | \ell = 0) = 1$ ,  $p(y=1 | \ell = 0) = 0$  $\ell = 1$ :  $p(x=1 | \ell = 1) = 0$ ,  $p(y=1 | \ell = 1) = 1$ and assume, that:  $p(\ell = 0) = p(\ell = 1) = 1/2$ 

	X=0	X=1		
	<b>0</b> (ℓ= 0)	½ (ℓ= 0)		
Y=1	½ ( <i>l</i> = 1)	0 ( <i>l</i> = 1)		

- Given the value of *l*, x and y are independent (check)
- What about unconditional independence ?  $p(x=1) = p(x=1 | \ell = 0)p(\ell = 0)+p(x=1 | \ell = 1)p(\ell = 1) = 0.5+0=0.5$   $p(y=1) = p(y=1 | \ell = 0)p(\ell = 0)+p(y=1 | \ell = 1)p(\ell = 1) = 0+0.5=0.5$ But,  $p(x=1, y=1)=p(x=1, y=1 | \ell = 0)p(\ell = 0)+p(x=1, y=1 | \ell = 1)p(\ell = 1) = 0$
- so x and y are not independent.

#### Naïve Bayes Example $v_{NB} = \operatorname{argmax}_{v_j \in V} P(v_j) \prod_i P(x_i | v_j)$

-	Day	Outlook	Temperature	Humidit	y Wind	PlayTennis		
	1	Sunny	Hot	High	Weak	No		
	2	Sunny	Hot	High	Strong	No		
	3	Overcast	Hot	High	Weak	Yes		
	4	Rain	Mild	High	Weak	Yes		
	5	Rain	Cool	Normal	Weak	Yes		
	6	Rain	Cool	Normal	Strong	No		
	7	Overcast	Cool	Normal	Strong	Yes		
	8	Sunny	Mild	High	Weak	No		
	9	Sunny	Cool	Normal	Weak	Yes		
	10	Rain	Mild	Normal	Weak	Yes		
	11	Sunny	Mild	Normal	Strong	Yes		
	12	Overcast	Mild	High	Strong	Yes		
	13	Overcast	Hot	Normal	Weak	Yes		
	14	Rain	Mild	High	Strong	No		
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## **Estimating Probabilities**

 $\mathbf{v}_{NB} = \operatorname{argmax}_{\mathbf{v} \in \{\text{yes}, \text{no}\}} \mathbf{P}(\mathbf{v}) \prod_{i} \mathbf{P}(\mathbf{x}_{i} = \text{observation} \mid \mathbf{v})$ 

• How do we estimate P(observation | v) ?

# $\begin{aligned} & \text{Example} \\ & \textbf{v}_{\text{NB}} = \text{argmax}_{\textbf{v}_{j} \in \textbf{V}} \textbf{P}(\textbf{v}_{j}) \prod_{i} \textbf{P}(\textbf{x}_{i} \mid \textbf{v}_{j}) \end{aligned}$

- Compute P(PlayTennis= yes); P(PlayTennis= no)
- Compute P(outlook= s/oc/r | PlayTennis= yes/no) (6 numbers)
- Compute P(Temp= h/mild/cool | PlayTennis= yes/no) (6 numbers)
- Compute P(humidity= hi/nor
- Compute P(wind= w/st

PlayTennis= yes/no) (4 numbers)

PlayTennis= yes/no) (4 numbers)

# $\begin{aligned} & \text{Example} \\ & \textbf{v}_{\text{NB}} = \text{argmax}_{\textbf{v}_{j} \in \textbf{V}} \textbf{P}(\textbf{v}_{j}) \prod_{i} \textbf{P}(\textbf{x}_{i} \mid \textbf{v}_{j}) \end{aligned}$

- Compute P(PlayTennis= yes); P(PlayTennis= no)
- Compute P(outlook= s/oc/r | PlayTennis= yes/no) (6 numbers)
- Compute P(Temp= h/mild/cool | PlayTennis= yes/no) (6 numbers)

PlayTennis= yes/no) (4 numbers)

- Compute P(humidity= hi/nor
- Compute P(wind= w/st
   PlayTennis= yes/no) (4 numbers)

•Given a new instance:

(Outlook=sunny; Temperature=cool; Humidity=high; Wind=strong)

• Predict: PlayTennis= ?

$$Example \\ v_{NB} = argmax_{v_j \in v} P(v_j) \prod_i P(x_i | v_j)$$

•Given: (Outlook=sunny; Temperature=cool; Humidity=high; Wind=strong)

P(PlayTennis= yes)=9/14=0.64

P(outlook = sunny | yes) = 2/9 P(temp = cool | yes) = 3/9 P(humidity = hi | yes) = 3/9P(wind = strong | yes) = 3/9

P(yes, .....) ~ 0.0053

P(PlayTennis= no)=5/14=0.36

P(outlook = sunny | no) = 3/5 P(temp = cool | no) = 1/5 P(humidity = hi | no) = 4/5P(wind = strong | no) = 3/5

P(no, ....) ~ 0.0206

$$Example \\ v_{NB} = argmax_{v_j \in V} P(v_j) \prod_i P(x_i | v_j)$$

•Given: (Outlook=sunny; Temperature=cool; Humidity=high; Wind=strong)

P(PlayTennis= yes)=9/14=0.64

P(outlook = sunny | yes) = 2/9 P(temp = cool | yes) = 3/9 P(humidity = hi | yes) = 3/9 P(wind = strong | yes) = 3/9

P(PlayTennis= no)=5/14=0.36

P(outlook = sunny | no) = 3/5 P(temp = cool | no) = 1/5 P(humidity = hi | no) = 4/5P(wind = strong | no) = 3/5

P(yes, ....) ~ 0.0053 P(no, ....) ~ 0.0206 P(no|instance) = 0.0206/(0.0053+0.0206)=0.795 What if we were asked about Outlook=OC ?

## **Estimating Probabilities**

 $V_{NB} = \operatorname{argmax}_{v} \prod_{i} P(x_i | v) P(v)$ 

- How do we estimate P(x<sub>i</sub> | v) ?
- As we suggested before, we made a Binomial assumption; then:

•  $P(x_i = 1 | v) = \frac{\#(x_i = 1 \text{ in training in an example labeld } v)}{\#(v \text{ labeled examples})} = \frac{n_i}{n}$ 

- Sparsity of data is a problem
- if **n** is small, the estimate is not accurate
- if n<sub>i</sub> is 0, it will dominate the estimate: we will never predict v if a word that never appeared in training (with v) appears in the test data

#### Robust Estimation of Probabilities $v_{NB} = argmax_{v \in \{like, dislike\}} P(v) \prod_{i} P(x_{i} = word_{i} | v)$

- This process is called <u>smoothing</u>.
- There are many ways to do it, some better justified than others;
- An empirical issue.

$$\mathbf{P}(\mathbf{x}_{k} \mid \mathbf{v}) = \frac{\mathbf{n}_{k} + \mathbf{m}\mathbf{p}}{\mathbf{n} + \mathbf{m}}$$

Here:

- n<sub>k</sub> is # of occurrences of the k-th feature given the label v
- n is # of occurrences of the label v
- p is a prior estimate of v (e.g., uniform)
- m is equivalent sample size (# of labels)
  - Is this a reasonable definition?

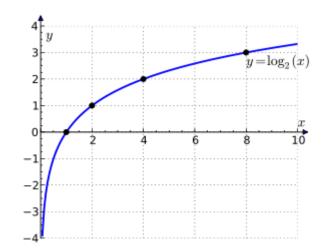
#### Robust Estimation of Probabilities <u>Smoothing</u>: $P(x_k \mid v) = \frac{n_k + mp}{n + m}$

Common values:

Laplace Rule for the Boolean case, p=1/2, m=2

$$\mathbf{P}(\mathbf{x}_{k} \mid \mathbf{v}) = \frac{\mathbf{n}_{k} + \mathbf{1}}{\mathbf{n} + \mathbf{2}}$$

#### Another comment on estimation $v_{NB} = \operatorname{argmax}_{v_i \in V} P(v_j) \prod_i P(x_i | v_j)$



- In practice, we will typically work in the log space:
- $V_{NB}$  = argmax  $log P(v_j) \prod_i P(x_i | v_j) =$

= argmax [ log  $P(v_j)$  +  $\sum_i log P(x_i | v_j)$ ]

Why do things work?

### Naïve Bayes: Two Classes $v_{NB} = \operatorname{argmax}_{v_j \in V} P(v_j) \prod_i P(x_i \mid v_j)$

- Notice that the naïve Bayes method gives a method for predicting rather than an explicit classifier.
- In the case of two classes,  $v \in \{0,1\}$  we predict that v=1 iff:

$$\frac{P(v_{j} = 1) \bullet \prod_{i=1}^{n} P(x_{i} \mid v_{j} = 1)}{P(v_{j} = 0) \bullet \prod_{i=1}^{n} P(x_{i} \mid v_{j} = 0)} > 1$$

Naïve Bayes: Two Classes  $v_{NB} = \operatorname{argmax}_{v_j \in V} P(v_j) \prod_i P(x_i | v_j)$ 

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Denote:  $\mathbf{p}_{i} = \mathbf{P}(\mathbf{x}_{i} = 1 | \mathbf{v} = 1), \ \mathbf{q}_{i} = \mathbf{P}(\mathbf{x}_{i} = 1 | \mathbf{v} = 0)$  $\frac{\mathbf{P}(\mathbf{v}_{j} = 1) \bullet \prod_{i=1}^{n} \mathbf{p}_{i}^{\mathbf{x}_{i}} (1 - \mathbf{p}_{i})^{1 - \mathbf{x}_{i}}}{\mathbf{P}(\mathbf{v}_{j} = 0) \bullet \prod_{i=1}^{n} \mathbf{q}_{i}^{\mathbf{x}_{i}} (1 - \mathbf{q}_{i})^{1 - \mathbf{x}_{i}}} > 1$ 

Naïve Bayes: Two Classes  
•In the case of two classes, 
$$v \in \{0,1\}$$
 we predict that  $v=1$  iff:  

$$\frac{P(v_{j}=1) \bullet \prod_{i=1}^{n} p_{i}^{x_{i}} (1-p_{i})^{1-x_{i}}}{P(v_{j}=0) \bullet \prod_{i=1}^{n} q_{i}^{x_{i}} (1-q_{i})^{1-x_{i}}} = \frac{P(v_{j}=1) \bullet \prod_{i=1}^{n} (1-p_{i})(\frac{p_{i}}{1-p_{i}})^{x_{i}}}{P(v_{j}=0) \bullet \prod_{i=1}^{n} (1-q_{i})(\frac{q_{i}}{1-q_{i}})^{x_{i}}} > 1$$

$$\begin{split} & \text{Naive Bayes: Two Classes} \\ \text{ In the case of two classes, } v \in \{0,1\} \text{ we predict that } v=1 \text{ iff:} \\ & \frac{P(v_j = 1) \bullet \prod_{i=1}^{n} p_i^{x_i} (1 - p_i)^{1 - x_i}}{P(v_j = 0) \bullet \prod_{i=1}^{n} q_i^{x_i} (1 - q_i)^{1 - x_i}} = \frac{P(v_j = 1) \bullet \prod_{i=1}^{n} (1 - p_i) (\frac{p_i}{1 - p_i})^{x_i}}{P(v_j = 0) \bullet \prod_{i=1}^{n} (1 - q_i) (\frac{q_i}{1 - q_i})^{x_i}} > 1 \\ & \text{Take logarithm; we predict } v = 1 \text{ iff :} \\ & \log \frac{P(v_j = 1)}{P(v_j = 0)} + \sum_i \log \frac{1 - p_i}{1 - q_i} + \sum_i (\log \frac{p_i}{1 - p_i} - \log \frac{q_i}{1 - q_i}) x_i > 0 \end{split}$$

Naïve Bayes: Two Classes •In the case of two classes,  $v \in \{0,1\}$  we predict that v=1 iff:  $\frac{P(v_j = 1) \bullet \prod_{i=1}^{n} p_i^{x_i} (1 - p_i)^{1 - x_i}}{P(v_j = 0) \bullet \prod_{i=1}^{n} (1 - p_i) (\frac{p_i}{1 - p_i})^{x_i}} > 1$ Take logarithm; we predict v = 1 iff :

$$log \frac{P(v_{j} = 1)}{P(v_{j} = 0)} + \sum_{i} log \frac{1 - p_{i}}{1 - q_{i}} + \sum_{i} (log \frac{p_{i}}{1 - p_{i}} - log \frac{q_{i}}{1 - q_{i}})x_{i} > 0$$

We get that <u>naive Bayes is a linear separator</u> with

$$w_{i} = log \frac{p_{i}}{1 - p_{i}} - log \frac{q_{i}}{1 - q_{i}} = log \frac{p_{i}}{q_{i}} \frac{1 - q_{i}}{1 - p_{i}}$$

if  $\mathbf{p}_i = \mathbf{q}_i$  then  $\mathbf{w}_i = \mathbf{0}$  and the feature is irrelevant CIS419/519 Spring'18

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### Naïve Bayes: Two Classes

In the case of two classes we have that:

$$\log \frac{P(v_{j} = 1 | x)}{P(v_{j} = 0 | x)} = \sum_{i} w_{i} x_{i} - b$$

• but since

$$P(v_{j} = 1 | x) = 1 - P(v_{j} = 0 | x)$$

We have:  

$$A = 1-B; Log(B/A) = -C.$$
  
Then:  
 $Exp(-C) = B/A =$   
 $= (1-A)/A = 1/A - 1$   
 $= 1 + Exp(-C) = 1/A$   
 $A = 1/(1+Exp(-C))$ 

• We get:

$$P(v_{j} = 1 | x) = \frac{1}{1 + exp(-\sum_{i} w_{i}x_{i} + b)}$$

- Which is simply the logistic function.
- The linearity of NB provides a better explanation for why it works.

#### Why Does it Work?

#### Learning Theory

#### $Err_{S}(h) = |\{x \in S \mid h(x) \neq l\}| / |S|$

- Probabilistic predictions are done via Linear Models
- The low expressivity explains Generalization + Robustness

#### Expressivity (1: Methodology)

- □ Is there a reason to believe that these hypotheses minimize the empirical error?
  - In General, No. (Unless some probabilistic assumptions happen to hold).
- □ But: if the hypothesis does not fit the training data,
  - Experimenters will augment set of features (in fact, add dependencies)
- □ But now, this actually follows the Learning Theory Protocol:
  - Try to learn a hypothesis that is consistent with the data
  - Generalization will be a function of the low expressivity

#### Expressivity (2: Theory)

- □ (a) Product distributions are "dense" in the space of all distributions.
  - Consequently, the resulting predictor's error is actually close to optimal classifier.
- (b) NB classifiers cannot express all linear functions; but they converge faster to what they can express.

## What's Next?

(1) If probabilistic hypotheses are actually like other linear functions, can we interpret the outcome of other linear learning algorithms probabilistically?

Yes

- (2) If probabilistic hypotheses are actually like other linear functions, can you train them similarly (that is, discriminatively)?
  - Yes.
  - Classification: Logistics regression/Max Entropy
  - HMM: can be learned as a linear model, e.g., with a version of Perceptron (Structured Models class)

### Recall: Naïve Bayes, Two Classes

In the case of two classes we have:

$$\log \frac{P(v_{j} = 1 | x)}{P(v_{j} = 0 | x)} = \sum_{i} w_{i} x_{i} - b$$

but since

$$P(v_{j} = 1 | x) = 1 - P(v_{j} = 0 | x)$$

We get (plug in (2) in (1); some algebra):

$$P(v_{j} = 1 | x) = \frac{1}{1 + exp(-\sum_{i} w_{i}x_{i} + b)}$$

Which is simply the logistic (sigmoid) function used in the neural network representation.

## **Conditional Probabilities**

(1) If probabilistic hypotheses are actually like other linear functions, can we interpret the outcome of other linear learning algorithms probabilistically?

Yes

- General recipe
  - Train a classifier f using your favorite algorithm (Perceptron, SVM, Winnow, etc). Then:

$$\Pr(y=1|x) \approx P_{A,B}(f) \equiv \frac{1}{1+\exp(Af+B)}, \text{ where } f = f(x).$$

- A, B can be tuned using a held out that was not used for training.
- Done in LBJava, for example

## Logistic Regression

- (2) If probabilistic hypotheses are actually like other linear functions, can you actually train them similarly (that is, discriminatively)?
- The logistic regression model assumes the following model:

 $P(y=+1 | x,w) = [1+exp(-y(w^{T}x+b))]^{-1}$ 

- This is the same model we derived for naïve Bayes, only that now we will not assume any independence assumption. We will directly find the best w.
  How?
- Therefore training will be more difficult. However, the weight vector derived will be more expressive.
  - It can be shown that the naïve Bayes algorithm cannot represent all linear threshold functions.

On the other hand, NB converges to its performance faster.

## Logistic Regression (2)

Given the model:

 $P(y=+1 | x,w) = [1+exp(-y(w^{T}x+b))]^{-1}$ 

- The goal is to find the (w, b) that maximizes the log likelihood of the data: {x<sub>1</sub>,x<sub>2</sub>... x<sub>m</sub>}.
- We are looking for (w,b) that minimizes the negative loglikelihood

 $\min_{w,b} \sum_{1} \log P(y=+1 | x,w) = \min_{w,b} \sum_{1} \log [1+\exp(-y_i(w^Tx_i+b))]$ 

- This optimization problem is called Logistics Regression
- Logistic Regression is sometimes called the Maximum Entropy model in the NLP community (since the resulting distribution is the one that has the largest entropy among all those that activate the same features).

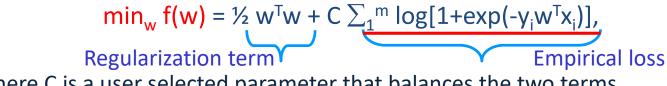
# Logistic Regression (3)

Using the standard mapping to linear separators through the origin, we would like to minimize:

 $\min_{w} \sum_{1}^{m} \log P(y = +/-1 | x, w) = \min_{w} \sum_{1}^{m} \log[1 + \exp(-y_{i}(w^{T}x_{i}))]$ 

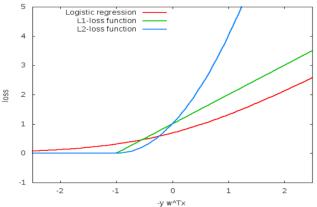
To get good generalization, it is common to add a regularization term, and the regularized logistics regression then becomes:  $\min_{w} f(w) = \frac{1}{2} w^{T}w + C \sum_{1}^{m} \log[1 + \exp(-y_{i}(w^{T}x_{i}))],$ Regularization term Empirical loss Where C is a user selected parameter that balances the two terms.

#### **Comments on discriminative Learning**



Where C is a user selected parameter that balances the two terms.

- Since the second term is the loss function
- Therefore, regularized logistic regression can be related to other learning methods, e.g., SVMs.
- L<sub>1</sub> SVM solves the following optimization problem:  $\min_{w} f_1(w) = \frac{1}{2} w^T w + C \sum_{1}^{m} \max(0, 1 - y_i(w^T x_i))$
- L<sub>2</sub> SVM solves the following optimization problem:  $\min_{w} f_2(w) = \frac{1}{2} w^T w + C \sum_{1}^{m} (\max(0, 1 - y_i w^T x_i))^2$



### A few more NB examples

Example: Learning to Classify Text  $v_{NB} = \operatorname{argmax}_{v \in V} P(v) \prod_{i} P(x_i \mid v)$ 

- Instance space X: Text documents
- Instances are labeled according to <u>f(x)=like/dislike</u>
- Goal: Learn this function such that, given a new document you can use it to decide if you like it or not
- How to represent the document?
- How to estimate the probabilities ?
- How to classify?

## **Document Representation**

- Instance space X: Text documents
- Instances are labeled according to <u>y = f(x) = like/dislike</u>
- How to represent the document ?
- A document will be represented as a list of its words
- The representation question can be viewed as the generation question
- We have a dictionary of n words (therefore 2n parameters)
- We have documents of size N: can account for word position & count
- Having a parameter for each word & position may be too much:
  - # of parameters: 2 x N x n (2 x 100 x 50,000 ~ 10<sup>7</sup>)
- Simplifying Assumption:
  - The probability of observing a word in a document is independent of its location
  - This still allows us to think about two ways of generating the document

# Classification via Bayes Rule (B)

**Parameters**:

1. Priors: P(y=0/1)

2.  $\forall w_i \in \text{Dictionary}$ 

 $p(w_i = 0/1 | y = 0/1)$ 

We want to compute

```
argmax_{y} P(y|D) = argmax_{y} P(D|y) P(y)/P(D) = 
= argmax_{y} P(D|y)P(y)
```

- Our assumptions will go into estimating P(D|y):
- 1. Multivariate Bernoulli
  - I. To generate a document, first decide if it's good (y=1) or bad (y=0).
  - II. Given that, consider your dictionary of words and choose w into your document with probability p(w | y), irrespective of anything else.
  - III. If the size of the dictionary is |V|=n, we can then write  $P(d|y) = \prod_{i=1}^{n} P(wi=1|y)^{b_i} P(wi=0|y)1-b_i$
- Where:

p(w=1/0|y): the probability that w appears/does-not in a y-labeled document.  $b_i \in \{0,1\}$  indicates whether word  $w_i$  occurs in document d

• 2n+2 parameters:

Estimating  $P(w_i = 1 | y)$  and P(y) is done in the ML way as before (counting).

# A Multinomial Model

We want to compute

```
argmax_{y} P(y|D) = argmax_{y} P(D|y) P(y)/P(D) = argmax_{y} P(D|y)P(y)
```

Parameters:

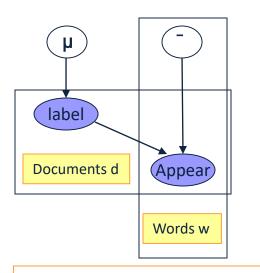
- 1. Priors: P(y=0/1)
- 2. ∀ w<sub>i</sub> ∈ Dictionary p(w<sub>i</sub> =0/1 |y=0/1) N dictionary items are chosen into D
- Our assumptions will go into estimating P(D|y):
- 2. Multinomial
  - I. To generate a document, first decide if it's good (y=1) or bad (y=0).
  - II. Given that, place N words into d, such that  $w_i$  is placed with probability  $P(w_i|y)$ , and  $\sum_{i}^{N} P(w_i|y) = 1$ .
  - III. The Probability of a document is:

 $P(d|y) = N!/n_1!...n_k! P(w_1|y)^{n_1}...p(w_k|y)^{n_k}$ 

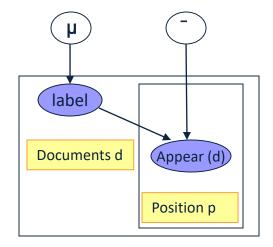
- Where n<sub>i</sub> is the # of times w<sub>i</sub> appears in the document.
- Same # of parameters: 2n+2, where n = |Dictionary|, but the estimation is done a bit differently. (HW).

### **Model Representation**

#### • The generative model in these two cases is different



Bernoulli: A binary variable corresponds to a document d and a dictionary word w, and it takes the value 1 if w appears in d. Document topic/label is governed by a prior  $\mu$ , its topic (label), and the variable in the intersection of the plates is governed by  $\mu$  and the Bernoulli parameter  $\bar{}$  for the dictionary word w



Multinomial: Words do not correspond to dictionary words but to positions (occurrences) in the document d. The internal variable is then W(D,P). These variables are generated from the same multinomial distribution <sup>-</sup>, and depend on the topic/label.

## **General NB Scenario**

- We assume a mixture probability model, parameterized by μ.
- Different components  $\{c_1, c_2, ..., c_k\}$  of the model are parameterize by disjoint subsets of  $\mu$ .

The generative story: A document *d* is created by

(1) selecting a component according to the priors,  $P(c_i | \mu)$ , then

(2) having the mixture component generate a document according to its own parameters, with distribution  $P(d/c_{\mu}, \mu)$ 

• So we have:

 $P(d \mid \mu) = \sum_{1} {}^{k} P(c_{j} \mid \mu) P(d \mid c_{j}, \mu)$ 

• In the case of document classification, we assume a one to one correspondence between components and labels.

- X<sub>i</sub> can be continuous
- We can still use

$$P(X_1, \dots, X_n | Y) = \prod_i P(X_i | Y)$$

• And

$$P(Y = y | X_1, \dots, X_n) = \frac{P(Y = y) \prod_i P(X_i | Y = y)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

- X<sub>i</sub> can be continuous
- We can still use

$$P(X_1, \dots, X_n | Y) = \prod_i P(X_i | Y)$$

And

$$P(Y = y | X_1, \dots, X_n) = \frac{P(Y = y) \prod_i P(X_i | Y = y)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

• Naïve Bayes classifier:

$$Y = \arg\max_{y} P(Y = y) \prod_{i} P(X_i | Y = y)$$

- X<sub>i</sub> can be continuous
- We can still use

$$P(X_1, \dots, X_n | Y) = \prod_i P(X_i | Y)$$

• And

$$P(Y = y | X_1, \dots, X_n) = \frac{P(Y = y) \prod_i P(X_i | Y = y)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

Naïve Bayes classifier:

$$Y = \arg\max_{y} P(Y = y) \prod_{i} P(X_i | Y = y)$$

• Assumption: P(X<sub>i</sub>|Y) has a Gaussian distribution

### The Gaussian Probability Distribution

 $p(x) = \frac{1}{\sigma \sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$ 

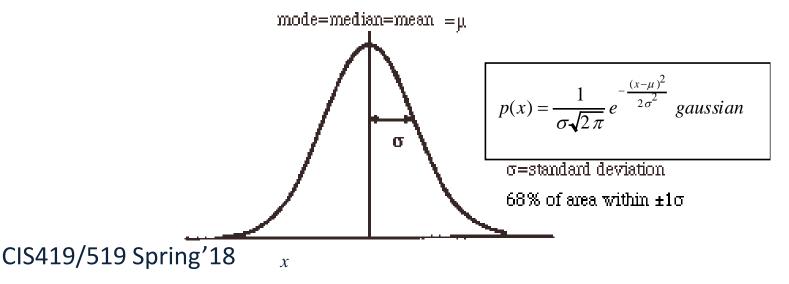
- Gaussian probability distribution also called normal distribution.
- It is a continuous distribution with pdf:

 $\mu$  = mean of distribution

 $\sigma^2$  = variance of distribution

*x* is a continuous variable (- $\infty \le x \le \infty$ )

• Probability of x being in the range [a, b] cannot be evaluated analytically (has to be looked up in a table)



- $P(X_i|Y)$  is Gaussian
- Training: estimate mean and standard deviation

 $\mu_i = E[X_i | Y = y]$  $\sigma_i^2 = E[(X_i - \mu_i)^2 | Y = y]$ 

Note that the following slides abuse notation significantly. Since P(x) =0 for continues distributions, we think of P (X=x| Y=y), not as a classic probability distribution, but just as a function  $f(x) = N(x, \mu, \sigma^3/4)$ . f(x) behaves as a probability distribution in the sense that 8 x, f(x) , 0 and the values add up to 1. Also, note that f(x) satisfies Bayes Rule, that is, it is true that:  $f_Y(y|X = x) = f_X (x|Y = y) f_Y (y)/f_X(x)$ 

- $P(X_i|Y)$  is Gaussian
- Training: estimate mean and standard deviation

$$\mu_i = E[X_i | Y = y]$$
  
$$\sigma_i^2 = E[(X_i - \mu_i)^2 | Y = y]$$

X <sub>1</sub>	$X_2$	$X_3$	Y
2	3	1	1
-1.2	2	.4	1
2	0.3	0	0
2.2	1.1	0	1

- $P(X_i|Y)$  is Gaussian
- Training: estimate mean and standard deviation

$$\mu_i = E[X_i | Y = y]$$
  
$$\sigma_i^2 = E[(X_i - \mu_i)^2 | Y = y]$$

X <sub>1</sub>	$X_2$	$X_3$	Y
2	3	1	1
-1.2	2	.4	1
2	0.3	0	0
2.2	1.1	0	1

$$\mu_1 = E[X_1|Y=1] = \frac{2+(-1.2)+2.2}{3} = 1$$
  
$$\sigma_1^2 = E[(X_1 - \mu_1)|Y=1] = \frac{(2-1)^2+(-1.2-1)^2+(2.2-1)^2}{3} = 2.43$$

### Recall: Naïve Bayes, Two Classes

In the case of two classes we have that:

$$\log \frac{\mathbf{P}(\mathbf{v}=\mathbf{1} \mid \mathbf{x})}{\mathbf{P}(\mathbf{v}=\mathbf{0} \mid \mathbf{x})} = \sum_{i} \mathbf{w}_{i} \mathbf{x}_{i} - \mathbf{b}$$

but since

$$P(v = 1 | x) = 1 - P(v = 0 | x)$$

•We get:

$$P(v = 1 | x) = \frac{1}{1 + \exp(-\sum_{i} w_{i} x_{i} + b)}$$

- Which is simply the logistic function (also used in the neural network representation)
- The same formula can be written for continuous features

#### Logistic Function: Continuous Features

Logistic function for Gaussian features

$$\begin{split} P(v=1|x) &= \frac{1}{1 + exp(\log \frac{P(v=0|x)}{P(v=1|x)})} \\ &= \frac{1}{1 + exp(\log \frac{P(v=0)P(x|v=0)}{P(v=1)P(x|v=1)})} \\ &= \frac{1}{1 + exp(\log \frac{P(v=0)}{P(v=1)} + \sum_{i} \log \frac{P(x_{i}|v=0)}{P(x_{i}|v=1)})} \\ &= \frac{1}{1 + exp(\log \frac{P(v=0)}{P(v=1)} + \sum_{i} \log \frac{P(x_{i}|v=0)}{P(x_{i}|v=1)})} \\ &\sum_{i} \log \frac{P(x_{i}|v=0)}{P(x_{i}|v=1)} = \sum_{i} \log \frac{\frac{1}{\sqrt{2\pi\sigma_{i}^{2}}} exp\left(\frac{-(x_{i}-\mu_{i0})^{2}}{2\sigma_{i}^{2}}\right)}{\frac{1}{\sqrt{2\pi\sigma_{i}^{2}}} exp\left(\frac{-(x_{i}-\mu_{i1})^{2}}{2\sigma_{i}^{2}}\right)} \\ &= \sum_{i} \log exp\left(\frac{(x_{i}-\mu_{i1})^{2} - (x_{i}-\mu_{i0})^{2}}{2\sigma_{i}^{2}}\right) \\ &= \sum_{i} \left(\frac{\mu_{i0}-\mu_{i1}}{\sigma_{i}^{2}}x_{i} + \frac{\mu_{i1}^{2}-\mu_{i0}^{2}}{2\sigma_{i}^{2}}\right) \end{split}$$