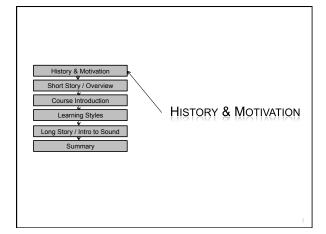


LECTURE TOPICS

- Course Introduction / Goals of Class
 - + Syllabus; Laboratory; Grading
- × History & Motivation
 - Computing and Digital Audio
- × Overview of Class Schedule
 - + Big picture of our class goals
- * Week 1: Intro to Sound Waves
 - Week by week breakdown of class itself
- × Summary

2



STAR TREK TECHNOLOGY

- × Forward looking Science Fiction
- * Envisioned many wonderful things
 - + Warp Drive
 - + Transporter
 - + Phasor
 - + ...and a hand-held communicator



p://en.wikipedia.org/wiki/File:20090704-1971_StarTrekTOSCommunicatorReplica.jpg

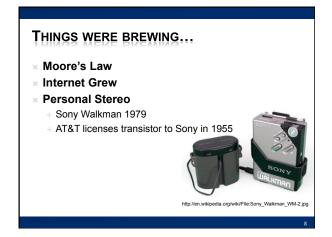
4

HISTORICAL CONTEXT: 1966

- × Star Trek debut
- × 20lb. in-car phone: 1965
 - + 2.5lb. cell phone: Motorola 1973
- + Martin Cooper beats AT&T ☺
 * Long distance was expensive
- - + 20 years after ENIAC, 10 years before Apple
- * Internet was conceived (but 3 yrs to first node)
- × Cameras used film
- Beatles release "Yesterday and Today" on LP
 + And you had to go to a record store to buy it
- * One year after Gordon Moore hypothesized his famous "Law"

n.wikipedia.org/wiki/File:2007Computex_e21Forum-MartinCoop





THINGS WERE BREWING...

- × Moore's Law
- × Internet Grew
- × Personal Stereo
 - + Sony Walkman 1979
- × Compact Discs 1982
 - + 700MB, 80 minutes music



nttp://en.wikipedia.org/wiki/File:Compact_disc.svg

THINGS WERE BREWING...

- × Moore's Law
- × Internet Grew
- × Personal Stereo
 - + Sony Walkman 1979
- × Compact Discs 1982
- + 700MB, 80 minutes music
- × IBM PC/XT 1983
 - + 10MB Hard Disk



http://en.wikipedia.org/wiki/File:lbm_px_xt_color.jpg

10

POLL

- * How many of you have:
 - + Cell phone ?
 - + Digital Music Player (separate from phone?)
 - + Digital camera (separate from phone?)
- × Use GPS?
- * How do you obtain music?
- Communicate with friends outside of school?
 - + Voice phone, e-mail, text message, facebook, skype?
- * Where do you go to find answers?
 - + Google

.

IN YOUR LIFETIME...

- × 1998: Google, First commercial MP3 player
 - × 2001: iPod. Wikinedia launched
 - × 2003: iTunes launched, Skype released
 - × 2004: Facebook launched
 - × 2005: YouTube launched
 - × 2006: Twitter launched
 - × 2010: Instagram
 - x 2011: Siri, Snapchat, Google driverless cars, Uber
 - × 2012: Makerbot Replicator
 - × 2013: Google Glass
 - × 2015: iWatch

COOL STUFF OF TODAY...

Today's "must have" technology is:
 computerized, networked, and based on digital media

- * Cell phones smaller than ST Communicator
- MP3 players (Digital Audio Players) make walkman bulky + Internet enabled
- Digital cameras and video recorders (part of phones!)
- * Realistic Video Games
- * Integrated (e.g. iPhone, iPad)
- × DVRs (e.g. TiVo)
- E-book readers (e.g. Kindle)

What else add to this list?

3D printers (e.g. Makerbot)

Circuit Scribe – draw actual circuits, electric ink!
 Augmented Reality (e.g. Jedi Challenge, Pokemon-Go)

13

Penn WICS April 2017 -- DeHe

WHAT DO THESE THINGS INVOLVE?

- × Computation
- **× Communications**
- × Hardware
- × Substantial software
- ★ Products of Computer Engineers

14

CHANGING WORLD: SMALL WORLD

× Ubiquitous Internet

- + This changed everything
- + Smartphone let us carry Internet with us

× Facebook

- + Allowed us instantly find anyone!
- + United the world in many ways



15

CHANGING WORLD: EASY SHARING

- * Easy Instant sharing and storage
- × Photos, videos, writing
- * Web, Facebook, Youtube, Blogs
- * Backed up, Cloud
- * Accessible anywhere in the world
- * Indexed and searchable
- × Can carry it with you

16

CHANGING WORLD: INSTANT GRATIFICATION

× Search engines

- + Instant access to knowledge
- × iTunes
 - + Instant access to music/casts/apps/video too

× Streaming video

- + Instant access to video/news/visual information
- + Internet services/Netflix/On-Demand/etc.

× Amazon.com

+ Instant access to nearly any product, ~drone delivery!

CHANGING WORLD: NEW WEALTH, NEW PLAYERS

Microsoft founded 1975

+ World's richest man...for a while

Apple founded 1976
 Highest valued company

- × Oracle 1977
- × CISCO 1984
- × NVIDIA 1993
- Amazon.com 1994

 + New world's richest man...
- E-Bay 1995
- Google 1998
- * Facebook 2004 * Twitter 2006
- Bitcoin 2009

18

CONVERGENCE

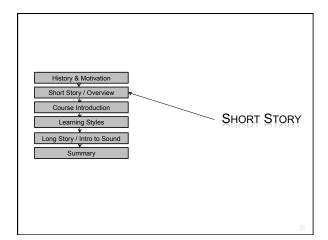
- * Big Ideas and Advanced Technology
 - + Digitize Everything
 - + Cheap Digital Processing
 - + Cheap Storage
 - + Cheap Digital Bandwidth

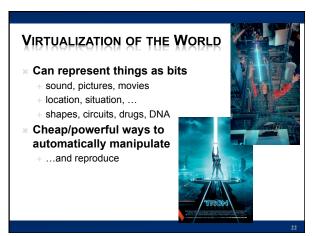
ENABLED BY VISIONARY ENGINEERS

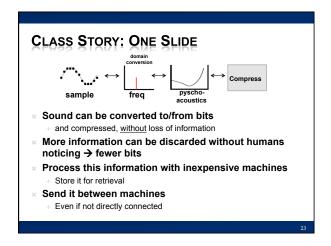
- * Hard work, inspiration, and competition
 - + ...would not have just happened
 - + Certain applications/products tie many things together

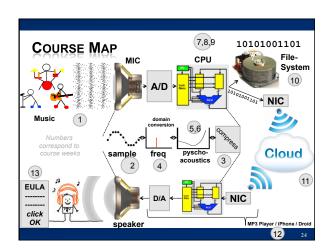
 No one realized facebook/music would be "killer app" for smartphone revolution
- Most inconceivable just prior
- + Compare how archaic the "future" looks in most movies just 20 years old
- × What's next?
- * How can we harness to make the world better?

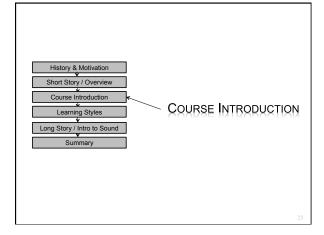
20











ABOUT THE COURSE

ESE 150: Digital Audio Basics

But really: "Introduction to Computer Engineering"

× Our Goals:

Deliver 13 lectures on 13 topics in Comp. Eng.

× Each lecture...maps to nearly 13 different courses!

Expose you to the big topics in Comp. Eng.

- You won't like them all...but you will probably love 1 or 2!
 Help you figure out which path in Comp. Eng. to take
- Use digital audio as common theme between lectures
 - × This information goes way beyond digital audio
- Tie theory to practice ("feel-the-bits") through a weekly lab
- x To see concepts discussed in lecture in a lab environment
- Labs are not perfect, connections sometimes not obvious at first
 - You might think lab is "stand-alone"...not really true!

26

THE BIG PICTURE...

- Computer Engineering
 - × very large field of engineering
- * helps you see the big picture of comp. eng.
- * We want you to see the "big picture" of comp eng.
 - before taking a lot of unnecessary courses
- Miss one lecture...miss a lot!
 - Common complaint...I don't need lecture to succeed in lab
 - You might be right! ... but it should make it more meaningful.
- Help us help you...
 - If you don't see how lecture/lab fit together, tell us!! Help us improve course

MECHANICS OF THE CLASS

- × Wednesday: Lecture
 - + Introduce theory
 - + Help paint the big picture
- × Monday: Lab
 - + Put theory into practice
 - + Apply 1 big concept in real world
 - × Many concepts may appear in lecture...
 - × One will be put to use in guise of digital audio in the lab
 - + Work in teams of 2
 - Individual lab report write-ups
- × Friday: Lab Report due

+ (except formal one - Sunday)

2

GRADING

- 10% Class Participation and Quizzes (if necessary)
 - + Based on assigned reading material
- * 50% Weekly Lab Report Writeup
 - + Work in groups of 2 (we assign and mix up week-to-week)
 - Some labs may have "prelab" work to do counted as part of lab writeup
 - Drop lowest score on attempted labs
- × 20% Formal Lab Report
- × 5% Midterm Exam
- Warmup for final15% Final Exam
 - + Based on reading material, lecture material, lab work
- Read web page for policies
 - + Not hard, but must show up, engage, do the work

COMPONENTS

- * Lecture slides online morning of lecture
- Preclass available beginning (ideally 4:25pm)
 - + Work through to get you thinking about the topic
 - + ...and gives you some of the questions will ask in lecture
- × "Warm" Calls
 - + Promote interaction/engagement
- × Feedback sheets
 - + Turn in at end of lecture
 - + Help me tune lecture for class

CLASS GOALS

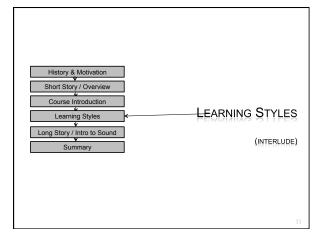
- Provide digital audio background for ESE350
 - + ...build an actual digital audio platform
- * Context and motivation for CMPE major
- * Appreciate how CMPE, EE, CIS:
 - + Work together
 - + How they impact today's world
- * Start thinking like an engineer!

31

OUTCOMES

- Able to conduct experiments
 - + Psychoacoustic, network, hardware
- Able to optimize information encoding
- Able to design file system for multiple views
- * Able to quantify quality vs. size tradeoffs in audio
- Able to use oscilloscope, matlab, arduino
- Able to write formal lab report
- Understand role of Intellectual Property
- × Appreciate User Interface design
- Understand technology enables new capabilities

32



HOW DO PEOPLE COME OUT?

- × Create Histogram
- * How I came out...
- Count numbers by students:
 - + Bin: 9+, 8-4, 3-1, 0, 1-3, 4-8, 9+
- × Histograms:
 - + Active/Reflective
 - + Sensing/Intuitive
 - + Visual/Verbal
 - + Sequential/Global

34

DIMENSIONS

- * Active (ACT) vs. Reflective (REF)
 - + Doing vs. thinking
- × Sensing (SEN) vs. Intuitive (INT)
 - $\scriptscriptstyle +$ Facts and methods vs. abstractions and innovation
- × Visual (VIS) vs. Verbal (VRB)
 - + Pictures, diagrams vs. descriptions
- * Sequential (SEQ) vs. Global (GLO)
 - + Linear steps vs. context and connections

http://www4.ncsu.edu/unity/lockers/users/f/felder/public/ILSdir/styles.htm

ACTIVE VS. REFLECTIVE

- Active learners tend to retain and understand information best by doing something active with it
 - + "Let's try it out and see how it works" is an active learner's phrase
- Reflective learners prefer to think about it quietly first.
- + "Let's think it through first" is the reflective learner's response.
- Active learners tend to like group work more than reflective learners, who prefer working alone.
- Sitting through lectures without getting to do anything physical but take notes is hard for both learning types, but particularly hard for active learners

http://www4.ncsu.edu/unity/lockers/users/f/felder/public/ILSdir/styles.htm

SENSING VS. INTUITIVE (1 OF 2)

- * Sensing learners tend to like learning facts
- Intuitive learners often prefer discovering possibilities and relationships.
- Sensors often like solving problems by wellestablished methods and dislike complications and surprises;
- * Intuitors like innovation and dislike repetition.
- Sensors are more likely than intuitors to resent being tested on material that has not been explicitly covered in class.

http://www4.ncsu.edu/unity/lockers/users/f/felder/public/ILSdir/styles.htm

SENSING VS. INTUITIVE (2 OF 2)

- Sensors tend to be patient with details and good at memorizing facts and doing hands-on (laboratory) work
- Intuitors may be better at grasping new concepts and are often more comfortable than sensors with abstractions and mathematical formulations.
- Sensors tend to be more practical and careful than intuitors;
- \times Intuitors tend to work faster and to be more innovative than sensors.
- Sensors don't like courses that have no apparent connection to the real world;
- Intuitors don't like "plug-and-chug" courses that involve a lot of memorization and routine calculations. http://www4.ncsu.edu/unity/lockers/users/f/felder/public/ILSdir/styles.h

VISUAL VS. VERBAL

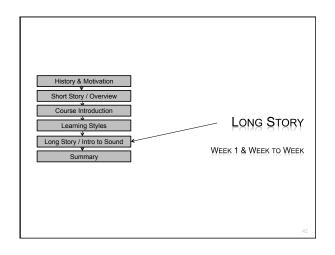
- x Visual learners remember best what they see
 - + pictures, diagrams, flow charts, time lines, films, and demonstrations.
- Verbal learners get more out of words--written and spoken explanations.

SEQUENTIAL VS. GLOBAL

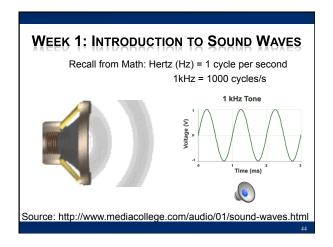
- Sequential learners tend to gain understanding in linear steps, with each step following logically from the previous one.
- Global learners tend to learn in large jumps, absorbing material almost randomly without seeing connections, and then suddenly "getting it"
- Sequential learners tend to follow logical stepwise paths in finding solutions;
- Global learners may be able to solve complex problems quickly or put things together in novel ways once they have grasped the big picture, but they may have difficulty explaining how they did if.

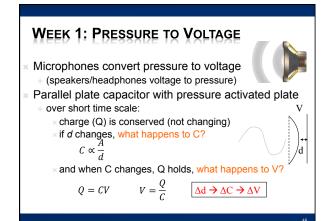
AWARE OF DIFFERENCES

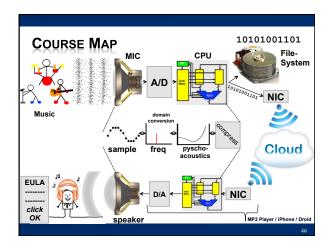
- × Differences among people
- * Differences between faculty and students?
 - + Claim college courses are biased toward:
 - Reflective, intuitive, verbal, sequential
- **× This course:**
 - +Active, sensing?, visual, global
- × Read explanation
 - Being aware and how to cope useful for navigating all your courses at Penn

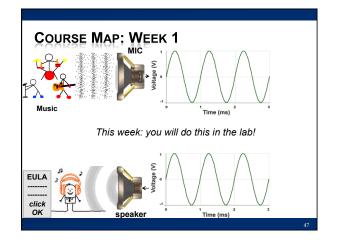


WEEK 1: INTRODUCTION TO SOUND Sound is a pressure wave http://www.archive.org/details/SoundWavesAn

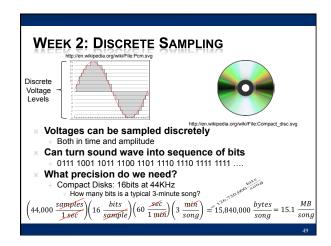


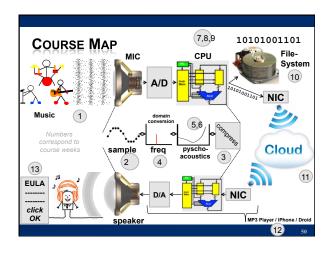


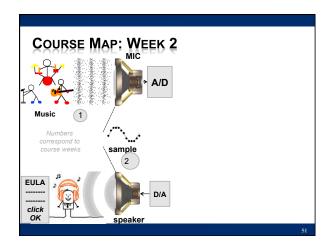


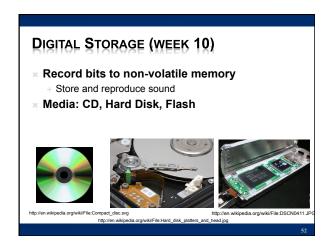


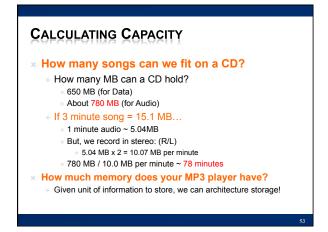
What is a bit (a Binary Digit)? + Smallest piece of information we can store (on/off) * How many bits in a byte? + 8 * Bytes in a Kilobyte? + 210 x 1 byte = 1024 bytes * Bytes in a Megabyte? + 210 x 1 KB = 1,048,576 bytes * Bytes in a Gigabyte? + 210 x 1MB = 1,073,741,824 bytes * How many bits to store a typical song?

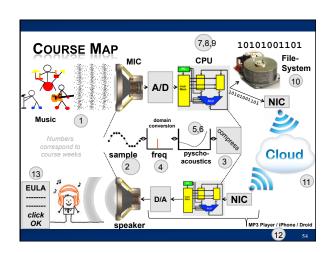


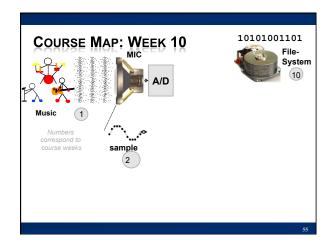


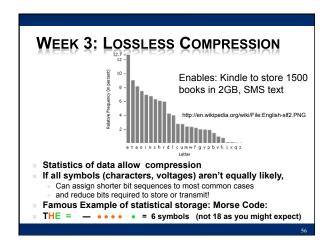


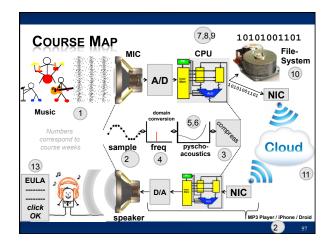


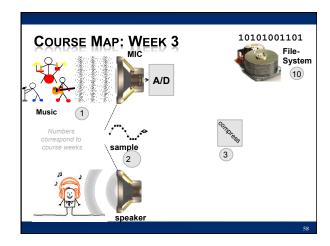


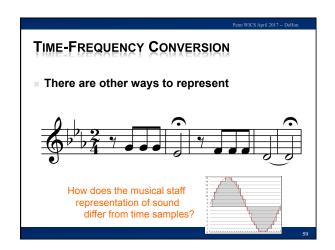


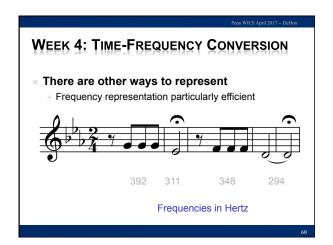


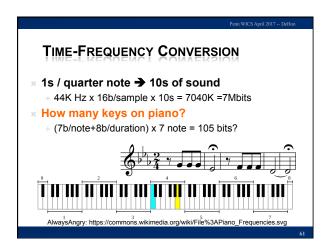




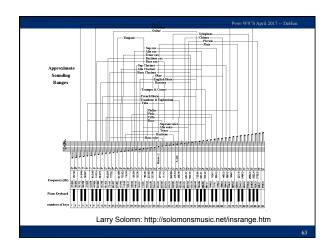


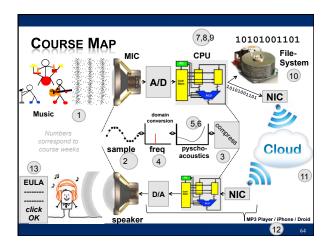


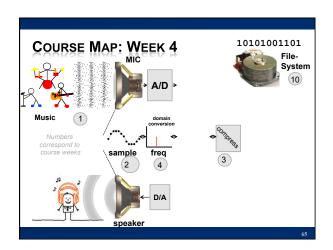


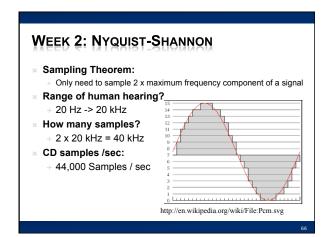


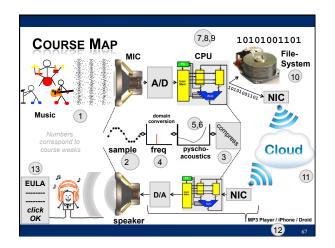


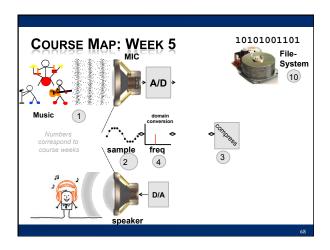


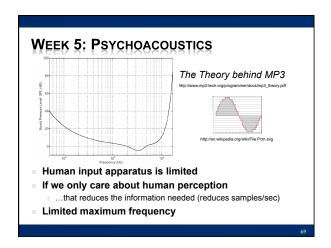


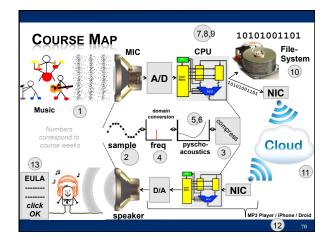


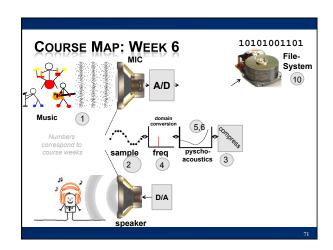


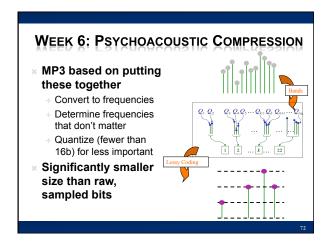


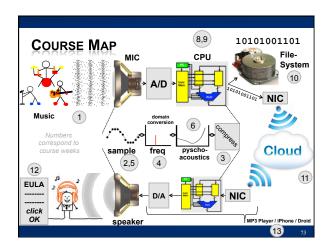


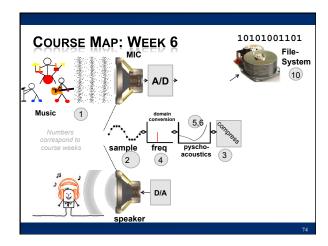












WEEK 7: HARDWARE

- x CPUs: We'll look at their operation and architecture
- * How fast does your laptop or cell phone run?



- Modern chips run 100MHz to 4 GHz
 - + → only need one multiplier, adder
- + Reuse hardware it in time

WEEK 8: HARDWARE

* To perform decompression

+ For audio playback

* Need to perform

+ a few million operations

• Operations addition, multiplication

• Calculate cosines

• Scale values

• Add waveforms

+ per second of audio

* How fast does CPU need to be to work with audio?

WEEK 8: IPOD
PROCESSOR

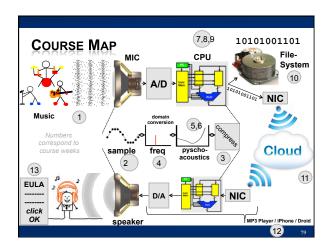
** Early based on PortalPlayer series

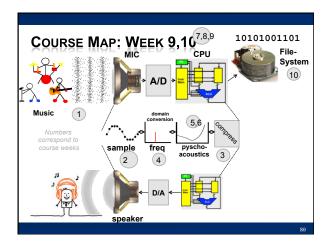
- Two ARM7TDMI cores

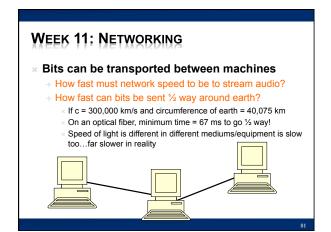
- 80MHz each

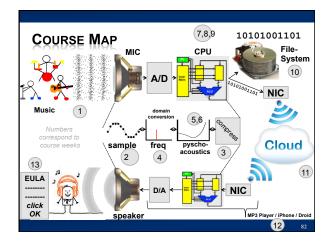
** Current use ARM7 or ARM8

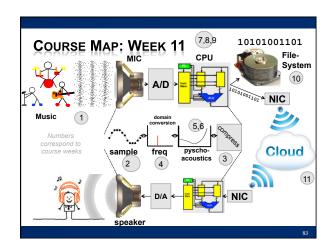
WEEK 9: OPERATING SYSTEM * This hardware can be virtualized and shared among tasks + How does OS control hardware? + Do we need giant OS or small portion for mp3? App Dejour







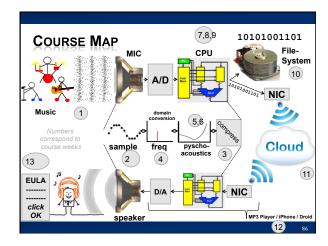






WEEK 13: INTELLECTUAL PROPERTY

- * Who own's the bits?
- × What is the law?
- × Why is the law?
- * Why should you care (as engineers)?
- * How is the world changing?



History & Motivation
Short Story / Overview
Course Introduction
Learning Styles
Long Story / Intro to Sound
Summary

THIS COURSE

- × It is a work in progress:
 - + Attempts to explain a great deal of Comp Eng

 × Without going to far in depth
 - + Lecture/Lab
 - $\scriptstyle \times$ Intent is to tie them together well
 - Inevitably, the tie won't always be obvious
 - + Help us, help you (and future yous):
 - The more feedback you provide, the better we can make this course

 - × We want you to love Comp Engineering as much as we do ©
 - + One form: daily feedback sheets

CHANGING WORLD

- * Automated computation changed world
 - + Faster than we imagined
- World being digitized and refitted for computerized control and mediation
 - + People-to-people, people-to-machines
 - + Infrastructure from bricks/concrete/steel to networking/computers/software
- * Enabling new engineering
 - + Computerization at center
- * Exciting and dangerous
- x Computer Engineering at center

PARTING THOUGHT

- From 1st computer to PCs in 30 years
 - + Eniac 1946→ Apple 1976
- * From first PCs to iPhone next 30 years
 - + Apple 1976→iPhone 2007
- What will next 30 years hold?
 - + Beginning of your career
- * What will you imagine, create, enable?