

IN YOUR LIFETIME... Google, PayPal, First commercial MP3 player 2001: iPod, Wikipedia launched 2002: Go Pro launched 2003: iTunes launched, Skype released, Tesla launched 2004: Facebook launched 2005: YouTube launched 2006: Twitter launched, DJI launched 2007: iPhone introduced, Hulu launched, Netflix add video streaming 2008: Bitcoin, Spotify 2009: Venmo 2010: Instagram 2011: Siri, Snapchat, Google driverless cars, Uber 2012: Makerbot Replicator, Tinder launched 2013: Google Glass 2014: Amazon Alexa 2015: iWatch 2016: AirPods, Pokemon Go 2017: Tik Tok 2019: Disney+, Apple+

COOL STUFF OF TODAY...

- Today's "must have" technology is:
 - computerized, networked, and based on digital media
- Cell phones
- MP3 players (Digital Audio Players)
 - Internet enabled
- Digital cameras and video recorders (part of phones!)
- Realistic Video Games
- Integrated (e.g. iPhone, iPad)
- DVŘs (e.g. TiVo)
- E-book readers (e.g. Kindle)
- 3D printers (e.g. Makerbot)
- Circuit Scribe draw actual circuits, electric ink!
- Augmented Reality (e.g. Jedi Challenge, Pokemon-Go) Holodeck

What else

add to this list?

WHAT MAKES US SAFER, LIVE LONGER?

- x Transportation
 - Anti-lock brakes
 - Traction control
 - Blind-side assist
- Watch over
 - Security cameras
 - Baby monitors
- **Medical Devices**
- Ultrasound
- MRI
- **DNA** sequencing
- **Pacemakers**

WHAT DO THESE THINGS INVOLVE?

- × Computation
- Communications
- × Hardware
- Substantial software
- * -> Products of Computer Engineers

CHANGING WORLD: SMALL WORLD

× Ubiquitous Internet

- This changed everything
- Smartphone let us carry Internet with us

Facebook

- Allowed us instantly find anyone!
- + United the world in many ways



CHANGING WORLD: EASY SHARING

- * Easy Instant sharing and storage
- * Photos, videos, writing
- * Web, Facebook, Youtube, Blogs
- × Backed up, Cloud
- * Accessible anywhere in the world
- * Indexed and searchable
- Can carry it with you

CHANGING WORLD: INSTANT GRATIFICATION

Search engines

Instant access to knowledge

iTunes/Spotify

- Instant access to music/casts/apps/video too
- Streaming video
 - Instant access to video/news/visual information
 - Internet services/Netflix/Hulu/YouTube/On-Demand/etc.
- Amazon.com
 - Instant access to nearly any product, ~drone delivery!

CHANGING WORLD: NEW WEALTH, NEW PLAYERS

- Microsoft founded 1975
- Apple founded 1976
- Highest valued company
- Oracle 1977
- **CISCO 1984 NVIDIA 1993**
- Amazon.com 1994
- New world's richest man..
- E-Bay 1995
- Google, Netflix, PayPal 1998
- Tesla 2003
- Facebook 2004
- Twitter 2006 Bitcoin 2008
- Venmo 2009

CONVERGENCE

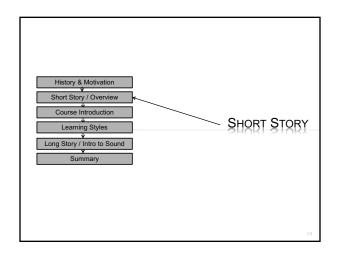
- **Big Ideas and Advanced Technology**
 - Digitize Everything
 - Cheap Digital Processing
 - Cheap Storage
 - Cheap Digital Bandwidth
- Driven by Moore's Law
 - Store and compute more bits per \$\$

ENABLED BY VISIONARY ENGINEERS

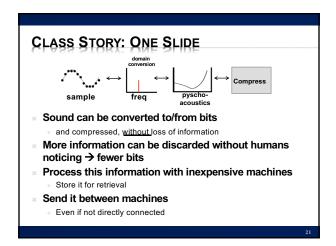
- * Hard work, inspiration, and competition
 - ...would not have just happened
 - + Certain applications/products tie many things together
 - No one realized facebook/music would be "killer app" for smartphone revolution
- Most inconceivable just prior
 - Compare how archaic the "future" looks in most movies just 20 years old
- What's next?
- How can we harness to make the world better?

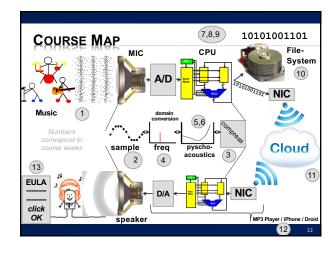
BEFORE GOING ON...MINI-QUIZ:

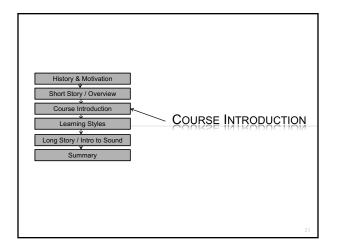
- w What is a bit (a Binary Digit)?
 - Smallest piece of information we can store (on/off)
 - Indicates true or false
- x How many bits in a byte?
- × Bytes in a Kilobyte? 2^{10} x 1 byte = 1024 bytes
- » Bytes in a Megabyte?
 - 2^{10} x 1KB = 1,048,576 bytes
- » Bytes in a Gigabyte?
- 2^{10} x 1MB = 1,073,741,824 bytes * How many bits to store a typical song?













MECHANICS OF THE CLASS

- Wednesday: Lecture
 - + Introduce concepts (theory)
 - + Help paint the big picture
- × Monday: Lab
 - + Put theory into practice
 - Apply 1 big concept in real world
 - × Many concepts may appear in lecture...
 - × One will be put to use in guise of digital audio in the lab
 - + Work in teams of 2
 - + Individual lab report write-ups
- * Friday: Lab Report due
 - (except formal one Sunday, and final one...)

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LECTURE TIMELINE

- x 4:25pm target to setup, have preclass available
 - Start working on preclass as you arrive
- 4:35pm start lecture
- × 5:55pm end lecture
 - Need to leave earlier, go ahead.

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GRADING

- 10% Class Participation and Quizzes (if necessary)
 - + Based on assigned reading material
- 50% Weekly Lab Report Writeup
 - + Work in groups of 2 (we assign and mix up week-to-week)
 - + Some labs may have "prelab" work to do counted as part of lab
 - + Drop lowest score on attempted labs
- 20% Formal Lab Report
- × 5% Midterm Exam
 - + Warmup for final
- 15% Final Exam
 - Based on reading material, lecture material, lab work
- Read web page for policies
 - + Not hard, but must show up, engage, do the work

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COMPONENTS

- Lecture slides online morning of lecture
- * Big Idea 1p'er for every lecture
- Reading
- Preclass available beginning (ideally 4:25pm)
 - + Work through to get you thinking about the topic
 - + ...and gives you some of the questions will ask in lecture
- + Won't be available later, online → get them in lecture
- "Warm" Calls
 - + Promote interaction/engagement
- Feedback sheets
 - + Turn in at end of lecture
 - Help me tune lecture for class

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CLASS GOALS

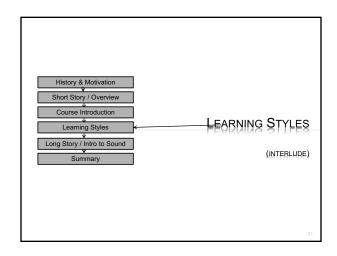
- Context and motivation for CMPE major
- * Appreciate how CMPE, EE, CSCI, SSE:
 - + Work together
 - + How they impact today's world
- x Start thinking like an engineer!

OUTCOMES

- Able to conduct experiments
 - + Psychoacoustic, network, hardware
- Able to optimize information encoding
- Able to design file system for multiple views
- Able to quantify quality vs. size tradeoffs in audio
- Able to use oscilloscope, matlab, arduino
- Able to write formal lab report
- Understand role of Intellectual Property
- Appreciate User Interface design
- Understand technology enables new capabilities

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HOW DO PEOPLE COME OUT?

- x Create Histogram
- * How I came out...
- Count numbers by students:
 - + Bin: 9+, 8-4, 3-1, 0, 1-3, 4-8, 9+
- × Histograms:
 - + Active/Reflective
 - + Sensing/Intuitive
 - + Visual/Verbal
 - Sequential/Global

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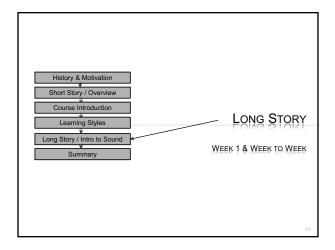
DIMENSIONS

- Active (ACT) vs. Reflective (REF)
 - + Doing vs. thinking
- Sensing (SEN) vs. Intuitive (INT)
 - + Facts and methods vs. abstractions and innovation
- × Visual (VIS) vs. Verbal (VRB)
 - + Pictures, diagrams vs. descriptions
- Sequential (SEQ) vs. Global (GLO)
 - + Linear steps vs. context and connections

See reading link on syllabus.

AWARE OF DIFFERENCES

- Differences among people
- » Differences between faculty and students?
 - + Claim college courses are biased toward:
 - ×Reflective, intuitive, verbal, sequential
- x This course:
 - +Active, sensing?, visual, global
- × Read explanation
 - +Being aware and how to cope useful for navigating all your courses at Penn



WEEK 1: INTRODUCTION TO SOUND

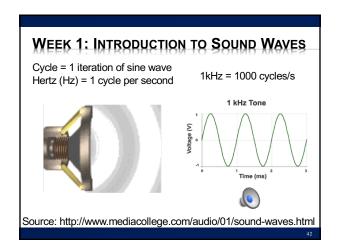
Sound is a pressure wave

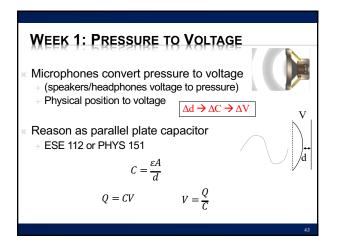


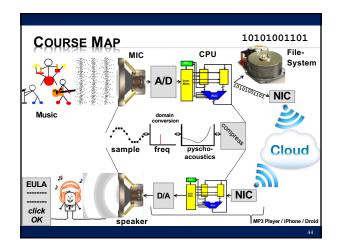


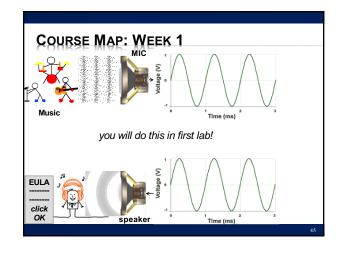
http://www.archive.org/details/SoundWavesAn

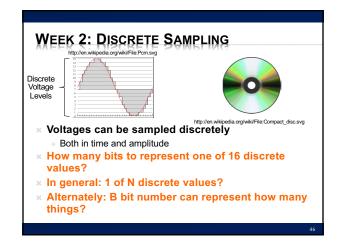
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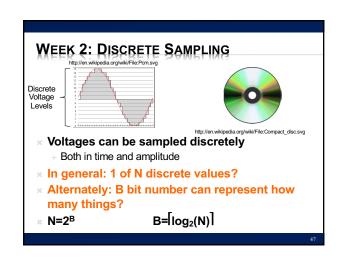


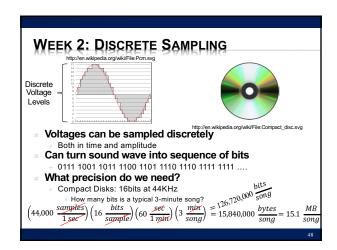


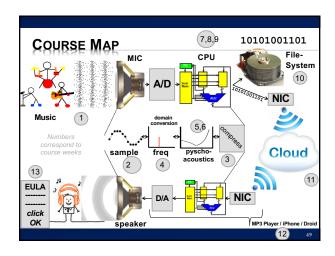


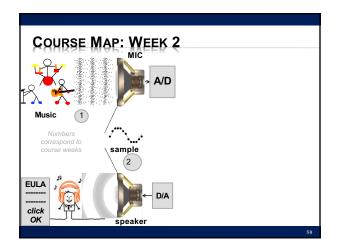




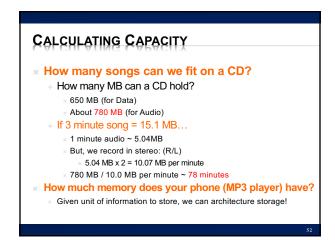


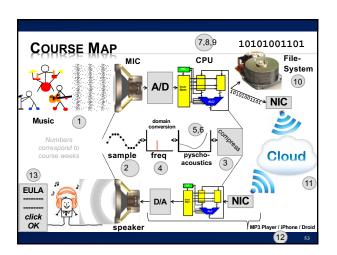


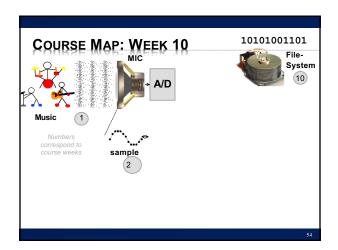


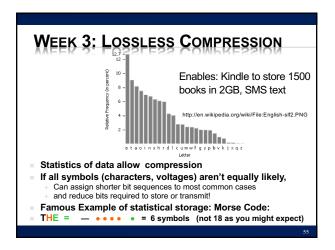


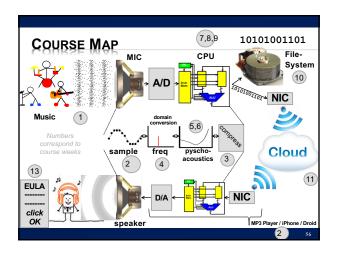


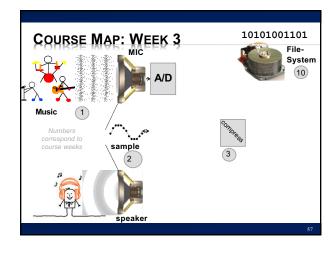


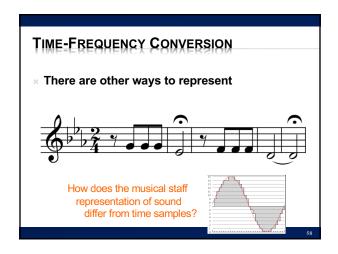


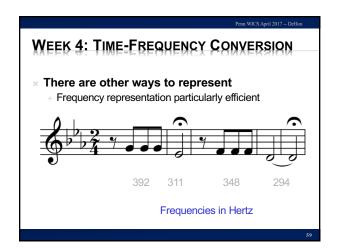


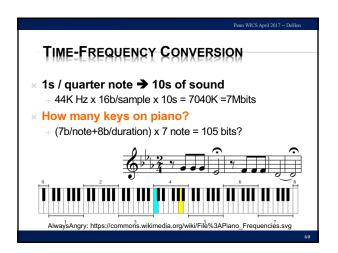




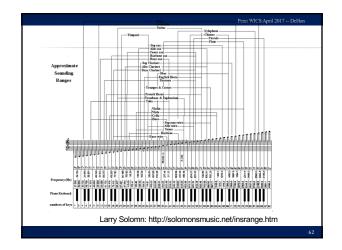


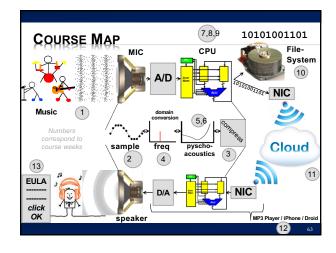


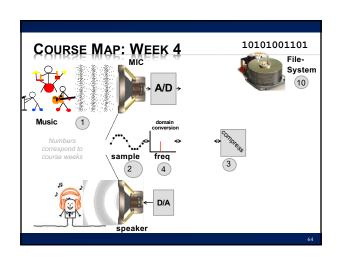


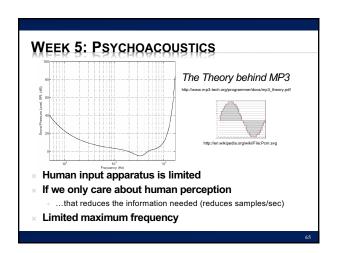


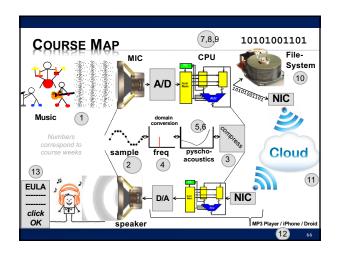


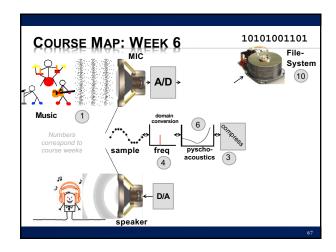


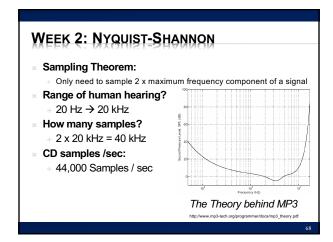


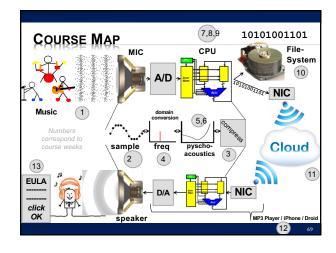


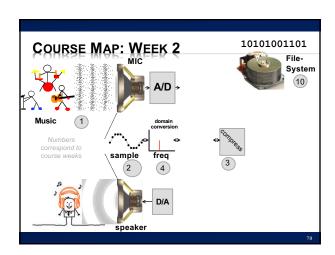


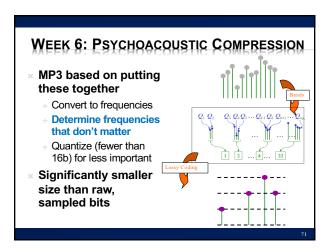


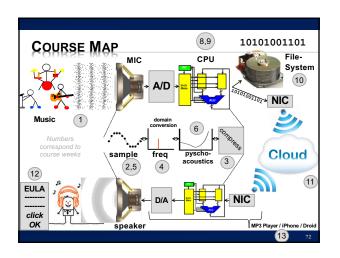


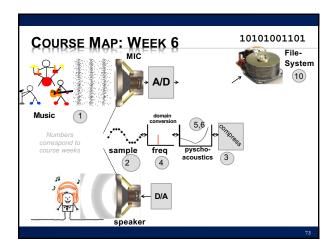


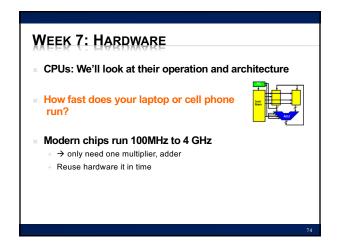


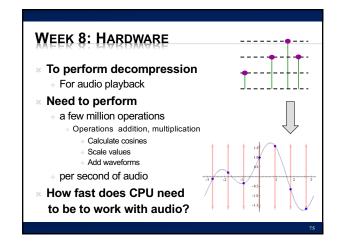


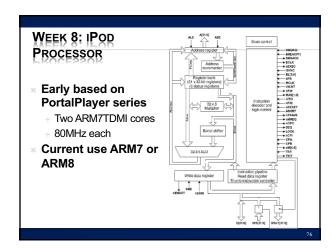


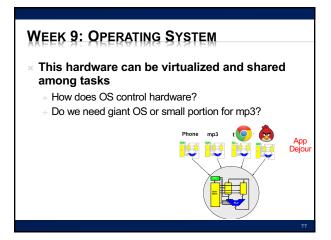


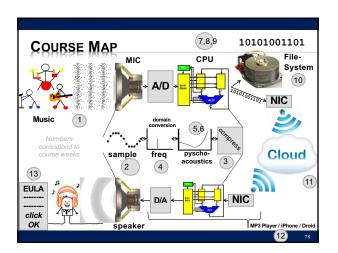


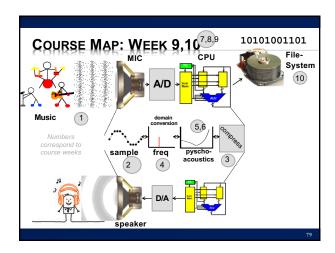


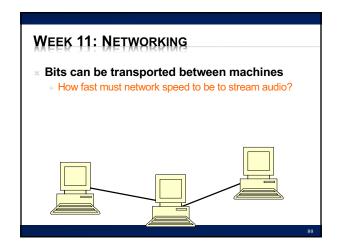


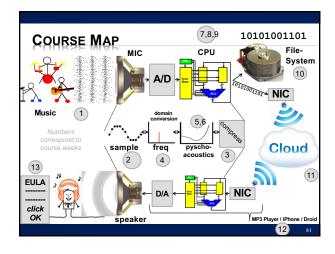


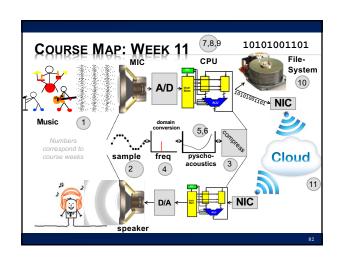








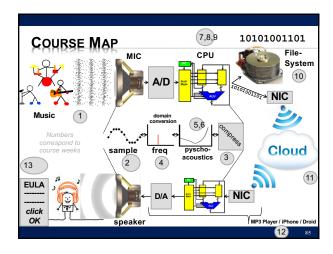




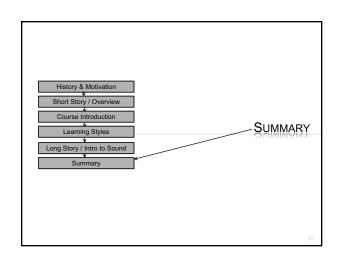


WEEK 13: INTELLECTUAL PROPERTY

- Who own's the bits?
- What is the law?
- Why is the law?
- Why should you care (as engineers)?
- * How is the world changing?



ESE150
Compression,
MP3s,
Psychoacoustics, and
Everything



THIS COURSE

- Always trying to improve:
 - + Attempts to explain a great deal of Computer Engineering
 - \times Without going to far in depth
 - + Lecture/Lab
 - Intent is to tie them together well
 - x Inevitably, the tie won't always be obvious
 - Help us, help you (and future students):
 - The more feedback you provide, the better we can make this course
 - × If a tie isn't obvious, let us help make the connection stronger
 - $_{ imes}$ We want you to love Comp Engineering as much as we do @
 - + One form: daily feedback sheets

CHANGING WORLD

- Automated computation changed world
 - + Faster than we imagined
- World being digitized and refitted for computerized control and mediation
 - + People-to-people, people-to-machines
 - Infrastructure from bricks/concrete/steel to networking/computers/software
- Enabling new engineering
- + Computerization at center
- Exciting and dangerous
- Computer Engineering at center

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PARTING THOUGHT

- * From 1st computer to PCs in 30 years
 - + Eniac 1946 → Apple 1976
- * From first PCs to iPhone next 30 years
 - + Apple 1976→iPhone 2007
- What will next 30 years hold?
 - Beginning of your career
- * What will you imagine, create, enable?