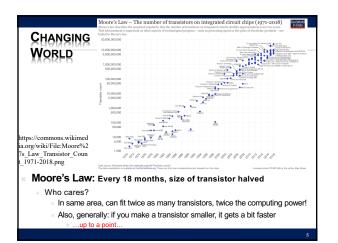
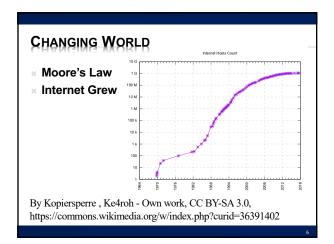
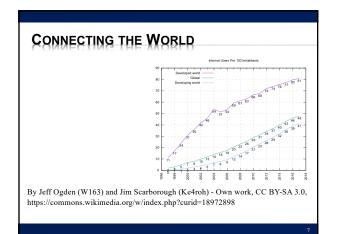


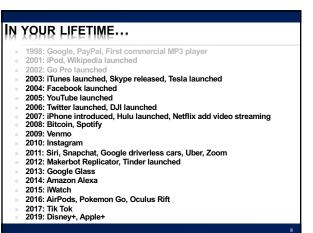
#### POLL

- $\star$  Believe I can assume you use a cell phone and GPS
- \* How do you obtain music? [answer chat]
- \* Communicate with friends outside of school? + Voice phone, e-mail, text message, facebook, skype?
- Where do you go to find answers?
   + Google, wikipedia









# COOL STUFF OF TODAY ...

- Today's "must have" technology is:
   computerized, networked, and based on digital media
   Cell phones
- MP3 players (Digital Audio Players)
   Internet enabled
- \* Digital cameras and video recorders (part of phones!)
- \* Realistic Video Games
- Integrated (e.g. iPhone, iPad)
- » DVRs (e.g. TiVo), Streaming (Netflix, Disney+)
- \* E-book readers (e.g. Kindle)
- × 3D printers (e.g. Makerbot)
- + Circuit Scribe draw actual circuits, electric ink!
- + Replicator...
- Augmented Reality (e.g. Jedi Challenge, Pokemon-Go, Oculus) + Holodeck...

#### WHAT MAKES US SAFER, LIVE LONGER?

#### × Transportation

- + Anti-lock brakes
- + Traction control
- + Blind-side assist
- Watch over
   + Security cameras
- + Baby monitors Medical Devices
- + Ultrasound
- + MRI
- + DNA sequencing+ Pacemakers

#### WHAT DO THESE THINGS INVOLVE?

- × Computation
- × Communications
- × Hardware
- × Substantial software
- \* **>** Products of Computer Engineers

# CHANGING WORLD: SMALL WORLD

#### × Ubiquitous Internet

- + This changed everything
- + Smartphone let us carry Internet with us

#### Facebook

- Allowed us instantly find (stay in touch with) anyone!
- + United the world in many ways

#### Zoom

Hold classes remotely in pandemic
 With students on all continents!

# **CHANGING WORLD: EASY SHARING**

- \* Easy Instant sharing and storage
- × Photos, videos, writing
- × Web, Facebook, Youtube, Blogs
- × Backed up, Cloud
- \* Accessible anywhere in the world
- \* Indexed and searchable
- × Can carry it with you

#### **CHANGING WORLD: INSTANT GRATIFICATION**

× Search engines

Instant access to knowledge

× iTunes/Spotify

Instant access to music/casts/apps/video too

- Streaming video
  - + Instant access to video/news/visual information
  - + Internet services/Netflix/Hulu/YouTube/On-Demand/etc.

#### × Amazon.com

+ Instant access to nearly any product, ~drone delivery!

#### CHANGING WORLD: NEW WEALTH, NEW PLAYERS

- Microsoft founded 1975
   World's richest man...for a while
- Apple founded 1976
- Highest valued company
   Oracle 1977
- CISCO 1984
- NVIDIA 1993
- Amazon.com 1994
- + Rrichest man.
   \* E-Bay 1995
- Google, Netflix, PayPal 1998
- Tesla 2003
- New richest man
   Facebook 2004
- Facebook 2004
   Twitter 2006
- × Bitcoin 2008
- Venmo 2009

#### CONVERGENCE

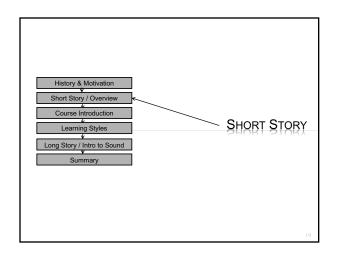
- × Big Ideas and Advanced Technology
  - + Digitize Everything
  - + Cheap Digital Processing
  - + Cheap Storage
  - + Cheap Digital Bandwidth
- × Driven by Moore's Law
  - + Store and compute more bits per \$\$

# ENABLED BY VISIONARY ENGINEERS

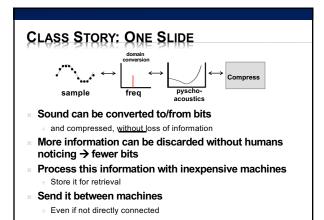
#### $\scriptstyle \star$ Hard work, inspiration, and competition

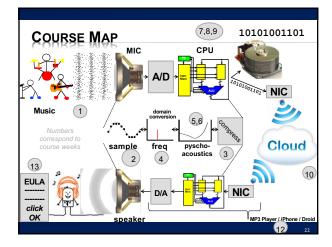
- + ...would not have just happened
- Certain applications/products tie many things together
   No one realized facebook/music would be "killer app" for smartphone revolution
- × Most inconceivable just prior
  - + Compare how archaic the "future" looks in most movies just 20 years old
- What's next?
- \* How can we harness to make the world better?

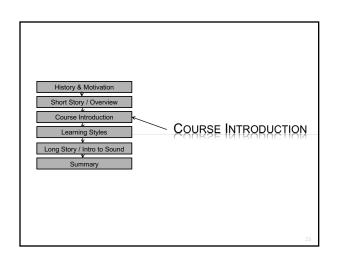
# BEFORE GOING ON...CALIBRATION: What is a bit (a Binary Digit)? Smallest piece of information we can store (on/off) Indicates true or false How many bits in a byte? 8 Bytes in a Kilobyte? 2<sup>10</sup> x 1 byte = 1024 bytes Bytes in a Megabyte? 2<sup>10</sup> x 1KB = 1,048,576 bytes Bytes in a Gigabyte? 2<sup>10</sup> x 1MB = 1,073,741,824 bytes How many Bytes to store a typical song?

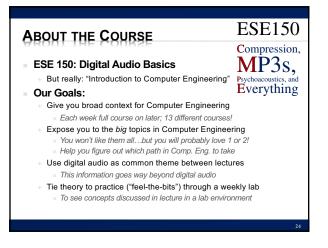












#### **MECHANICS OF THE CLASS**

- Monday, Wednesday: Lecture
  - + Introduce concepts (theory)
  - + Help paint the big picture
- × Wednesday: Lab
  - + Put theory into practice
  - Apply 1 big concept in real world
  - Many concepts may appear in lecture...
     One will be put to use in guise of digital audio in the lab
  - Work in teams of 2
  - + Individual lab report write-ups
- Monday: Lab Report due

#### LECTURE TIMELINE

- × Put preclass out previous day
- × 12:05pm actual start lecture
- × 12:55pm target end lecture
- Recommend attend in-person lecture when we can offer
  - + synchronous lecture recording while virtual
- Complete lecture quiz before next lecture

#### GRADING

- 10% Class Participation and Quizzes + Per lecture quiz: Based on lecture content
- S0% Weekly Lab Report Writeup
   + Work in groups of 2 (we assign and mix up week-to-week)
  - Labs have "prelab" work to do counted as part of lab writeup
     Drop lowest score on attempted labs\_\_\_\_\_\_
- × 20% Formal Lab Report
- 5% Midterm Exam
- + Warmup for final
- × 15% Final Exam
- Based on reading material, lecture material, lab work
   Read web page for policies
- + Not hard, but must show up, engage, do the work

#### COMPONENTS

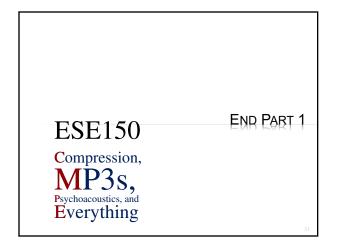
- Lecture slides online morning of lecture
   Probably night before; post piazza
- » Big Idea 1p'er for every week
- × Reading
- × Preclass available day before class
- + Work through to get you thinking about the topic
- + ...and gives you some of the questions will ask in lecture + Won't be available later; stay up with class
- "Warm" Calls during live/synchronous recording + Promote interaction/engagement
- Feedback forms
  - + Complete at end of lecture (or after watch)
  - + Help me tune lecture for class

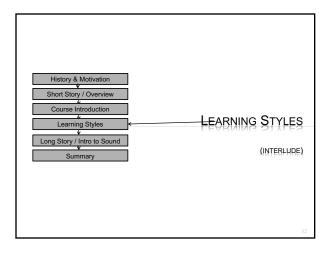
#### **CLASS GOALS**

- \* Context and motivation for CMPE major
- \* Appreciate how CMPE, EE, CSCI, SSE: + Work together
  - How they impact today's world
- × Start thinking like an engineer!

# OUTCOMES

- Able to conduct experiments
- + Psychoacoustic, network, hardware
- × Able to optimize information encoding
- Able to quantify quality vs. size tradeoffs in audio
- \* Able to use oscilloscope, matlab, Arduino, FPGA
- Able to write formal lab report
- × Understand role of Intellectual Property
- Appreciate User Interface design
- Understand technology enables new capabilities





#### DIMENSIONS

- Active (ACT) vs. Reflective (REF)
   + Doing vs. thinking
- Sensing (SEN) vs. Intuitive (INT)
   Facts and methods vs. abstractions and innovation
- Visual (VIS) vs. Verbal (VRB)
   + Pictures, diagrams vs. descriptions
- Sequential (SEQ) vs. Global (GLO)
   Linear steps vs. context and connections

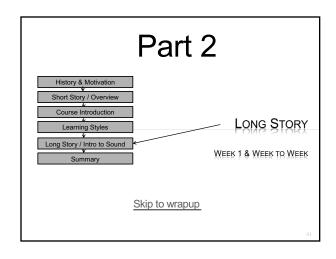
See reading link on syllabus.

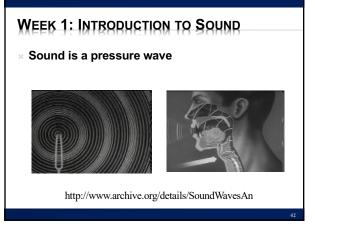
# HOW DO PEOPLE COME OUT?

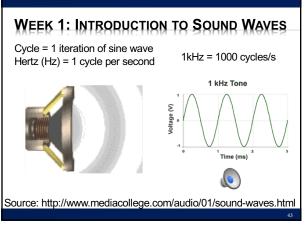
- × Create Histogram
- × How I came out...
- Count numbers by students: + Bin: 9+, 8-4, 3-1, 0, 1-3, 4-8, 9+
- × Histograms:
  - + Active/Reflective
  - + Sensing/Intuitive
  - + Visual/Verbal
  - + Sequential/Global

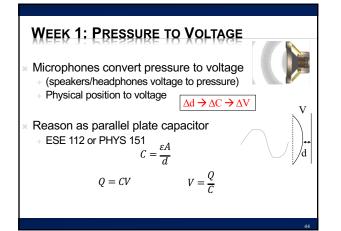
### AWARE OF DIFFERENCES

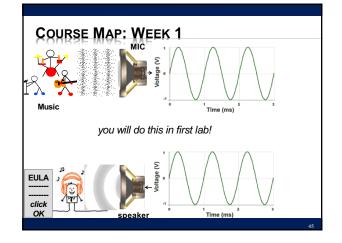
- × Differences among people
- Differences between faculty and students?
   Claim college courses are biased toward:
  - ×Reflective, intuitive, verbal, sequential
- ×This course:
  - +Active, sensing?, visual, global
- × Read explanation
  - Being aware and how to cope useful for navigating all your courses at Penn

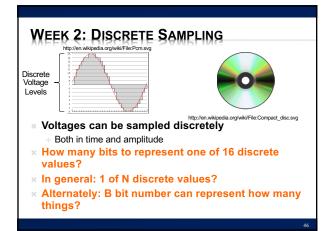


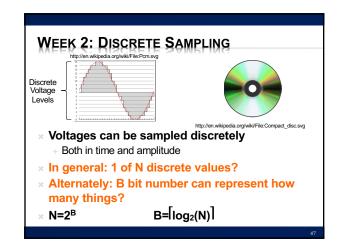


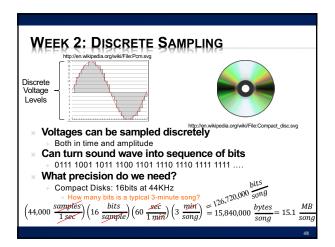


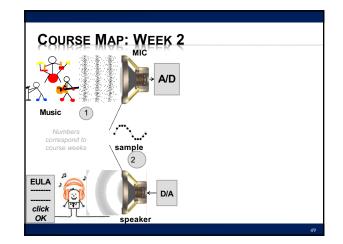


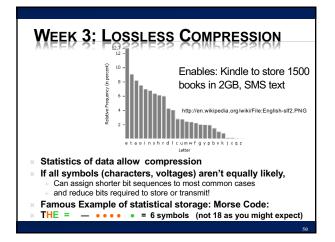


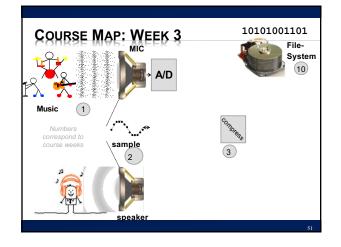


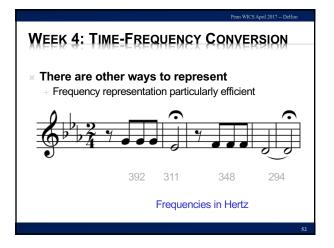


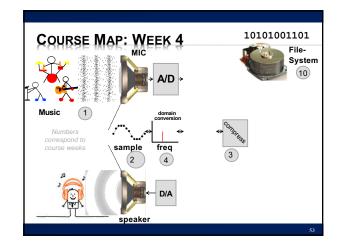


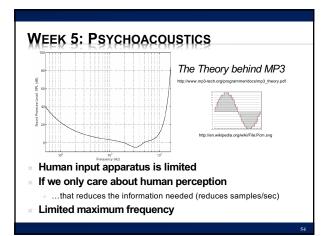


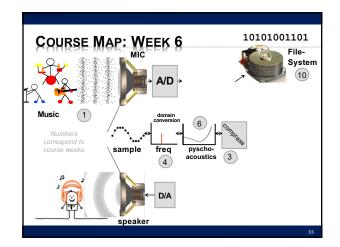


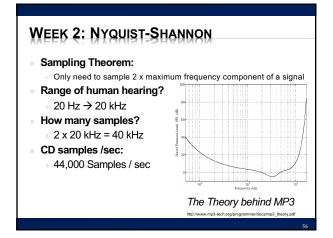


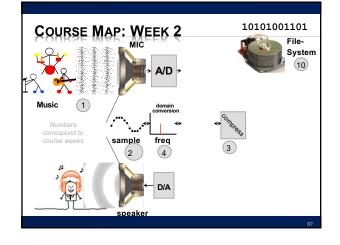


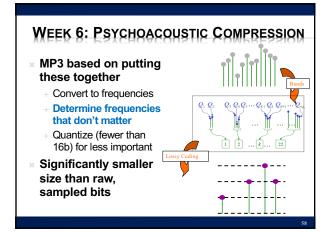


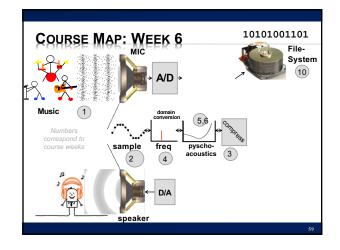










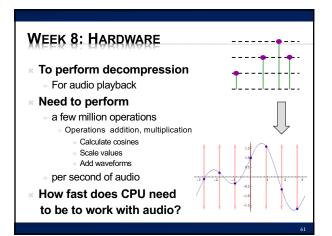


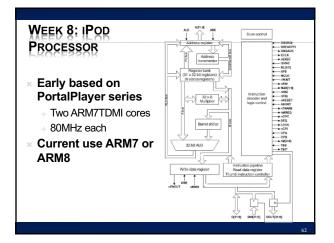
# WEEK 7: HARDWARE

- × CPUs: We'll look at their operation and architecture
- \* How fast does your laptop or cell phone run?



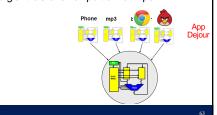
- Modern chips run 100MHz to 4 GHz + → only need one multiplier, adder
  - Reuse hardware it in time

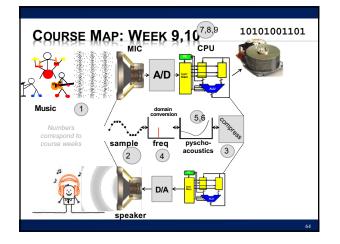


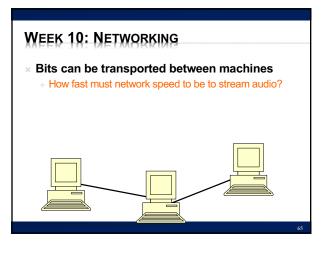


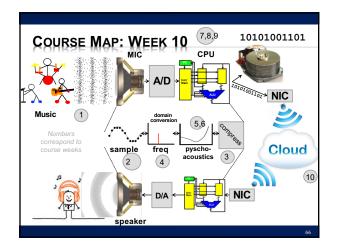
# WEEK 9: OPERATING SYSTEM

- This hardware can be virtualized and shared among tasks
  - How does OS control hardware?
  - + Do we need giant OS or small portion for mp3?











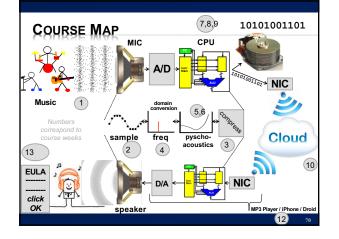
# WEEK 12: USER INTERFACES

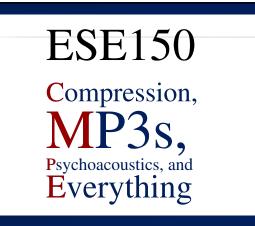
- These capabilities can be harnessed by all people
   + Not just engineers
- ...but we must designed for people
   + For the non-engineers
- × iPhone is a classic example:
  - + product that didn't do anything new
  - BUT, it made everything simple
     thanks to well designed UI

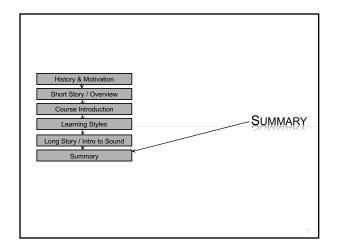


# WEEK 13: INTELLECTUAL PROPERTY

- × Who own's the bits?
- × What is the law?
- × Why is the law?
- × Why should you care (as engineers)?
- × How is the world changing?









- Help us, help you (and future students): The more feedback you provide, the better we can make this course
  - $\times$  If a tie isn't obvious, let us help make the connection stronger
  - $_{ imes}$  We want you to love Comp Engineering as much as we do  $^{\odot}$
- + One form: daily feedback forms (link on syllabus)

# CHANGING WORLD

- Automated computation changed world
   + Faster than we imagined
- World being digitized and refitted for computerized control and mediation
  - + People-to-people, people-to-machines
  - Infrastructure from bricks/concrete/steel to networking/computers/software
- \* Enabling new engineering + Computerization at center
- \* Exciting and dangerous
- Computer Engineering at center

# PARTING THOUGHT

- From 1<sup>st</sup> computer to PCs in 30 years
   + Eniac 1946 → Apple 1976
- ➤ From first PCs to iPhone next 30 years + Apple 1976→iPhone 2007
- \* What will next 30 years hold? + Beginning of your career
- × What will you imagine, create, enable?

Complete: Return to campus Time Poll, Today's Feedback.