

CUTLINE

* Setup Need / Opportunity – What is IP

* Where are we

* Rationale for IP Protection – Why Protect

* How protect?

+ Patents (review and preclass)

+ Copyrights (review and preclass)

+ Licensing

+ Open Source

+ NDA

+ Patent Ownership

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REXIEW.

INTELLECTUAL PROPERTY CREATORS

* As Engineers

+ Program, develop algorithms, design circuits

* Almost everything we create will have this property

+ Value added is intellectual

+ Can be represented digitally in bits

+ Can (increasingly) be copied/reproduced cheaply

* Easy to have impact

+ Our solutions can reach millions, billions

+ Decreasing physical barriers to propagation of solutions

* Challenge to protect and reward IP creators

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MECHANISMS (TO SUPPORT)

* Patents

- Cover inventions
- E.g., Flying Machine (US 821,393),
ENIAC (US 3,120,606),

* Copyrights
- Creative expression
- E.g., novel, song, movie

* Article 1, Section 8, Clause 8:

- To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries

PATENT

* Inventions

* Non-obvious to one "ordinary skill in art"

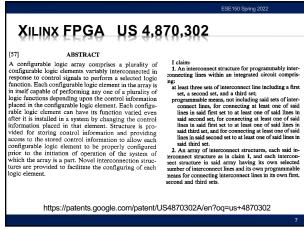
* Reduced to practice

* Cannot patent

+ Abstract ideas
+ Laws of nature

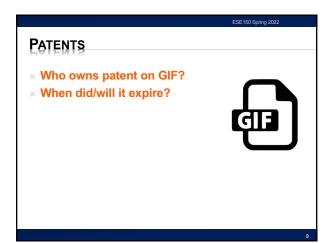
* US: First to file
+ (prior to 2013 was first to invent)

* Exclusive rights 20 years from filing
+ (previously 17 years from issue)



United States Patent [15] XILINX FPGA PATENT × When expire? HINQ 1/00; IROX 17/003; HIRK 19/204; HORK 1/10 307/463; 307/468;

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COPYRIGHT

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COPYRIGHT Cover particular, original expression Including software Technically don't need to register But should... Must register before sue for infringement https://www.copyright.gov/about/fees.html No review, just registration × Life of author + 70 years Work for hire: 95 years from publication **COPYRIGHT TERMS** * Why are there so many Sherlock Holmes related movies and series these days? + Sherlock (BBC), Elementary, Irregulars + Enola Holmes + Sherlock Holmes movies (w/ Robert Downey Jr.) When does Mickey Mouse copyright expire?

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South Park: Human CenitPad
https://southpark.cc.com/clips/382781/business-casual-g-men

LICENSING

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LICENSE

* Where have you seen licenses?

LICENSES

* How get right to use

- Something patented, copyrighted by someone else

* Between companies

- Get IP need to build a product

* To consumers

- Technically, most software is licensed, not sold

- ...shrink-wrap/click-through licensing agreements...

* Define terms of use

- What you are paying for (one copy, many, resale...)

- What uses (dis)allowed

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PIREST LICENSING/SALES

PAST

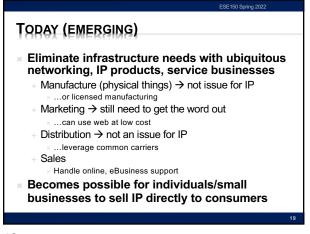
* Selling a product require huge infrastructure and up-front capital costs

+ Manufacture (physical things)
+ Marketing
+ Distribution
+ Sales

* Demand large business to support infrastructure

* Not easy for individual

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DIRECT IP BUSINESSES TORAY

* Examples?

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DIRECT IP BUSINESSES TODAY

* Kindle Direct Publishing

* App Store / Google Play

* AWS Marketplace

* Café Press

* Shapeways

Part 2

OPEN SOURCE / CREATIVE COMMONS

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SHARING

Sometimes we want to share

Isn't it great doesn't cost us anything to give away digital products?

Isn't it great can build on work of others without necessary cost?

Cooperation on standards create opportunities for everyone, for an industry

CHALLENGE

* Patents cost money

* Business (people making money) will spend money to patent things

+ ...and typically incentivized to patent everything they can

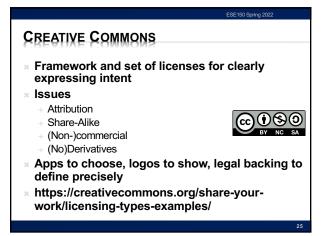
* Company (individual) could patent something and grant free license

* How does individual, non-profit, etc.

+ Create something and protect right to share?

* Variety of Open-Source/Public Domain licenses

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NON-PISCLOSURE AGREEMENT (NPA)

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NDA

* Tool for protecting IP

* Legal agreement that you won't disclose information shared with you

* Prevent loss of IP

* Typical for collaborating companies

* Typical for employers

* In part to make sure sharing with you doesn't count as "disclosure" to preclude patents

* Define scope of disclosure

WHO OWNS IP?

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United States Patent [19] [11] Patent Number: 5,742,180 Apr. 21, 1998 DeHon et al. [45] Date of Patent: Denneau, M.M., "The Yorktown Simulation Engine," *IEEE 19th Design Automation Conference*, pp. 55-59 (1982). Razdam, R., et al., "A High Ferformance Microarchitecture with Hardware-Programmable Functional Units," *Micro-2TProceedings of the 27th Annual International Symposium on Microarchitecture*, San 10se, California, pp. 172–180 (Nov. 30-Dec. 2, 1994). [54] DYNAMICALLY PROGRAMMABLE GATE ARRAY WITH MULTIPLE CONTEXTS [75] Inventors: André DeHon. Cambridge: Thomas F. Knight, Jr., Belmont: Edward Tau. Boston: Michael Bolotski. Somerville; Ian Edick. Cambridge: Derrick Chen. Cambridge; Derrick Chen. Cambridge, 21 creux Prown. Cambridge, all of Mass. (List continued on next page.) Primary Examiner—Edward P. Westin
Assistant Examiner—Ion Santamatro
Attorney, Agent, or Firm—Hamilton, Brook, Smith &
Reynolds, P.C. [73] Assignee: Massachusetts Institute of Technology, Cambridge, Mass. [21] Appl. No.: 386,851 ABSTRACT [57]
An integrated dynamically programmable gate array com-prises a two dimensional array of programmable gates are also dimensional array of programmable gates the array of the gates are also possible. Each one of the gates receives plural input logic signals from plural other gates. Consequently, a brother include locally stored multiple contexts dictaing different combinations are possible. The gates date combinations are portformed by the gates. The contexts increase the logic operations performable by the material plural p [22] Filed: Feb. 10, 1995 H03K 19/177 326/40; 326/38 326/38–40, 46 References Cited U.S. PATENT DOCUMENTS

WORK SCENARIOS

* Hired/paid by company to invent

- Belongs to company

* Invent on side on free time

- ...may depend on employment agreement

- ...whether or not subject matter overlaps with company

* Consultant

- By default yours, but consulting agreement may define

UNIVERSITY

* Based on grant funds and resources

+ Typically goes to university and funding source
+ Right of first refusal...won't always pursue

* Undergraduate

+ Invent in class, senior-design → yours

* Graduate students paid RA from grant
+ Typically funded by grant and go to University

* Undergraduate paid research (employee)
+ Typically funded by grant and go to University

* Graduate students in class, using class resources

+ Goes to University

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We (engineers...particularly in computing space) are knowledge workers, producing IP
IP carries great value
That is less and less tied to physical objects
Need to equitably reward and encourage IP creation
Patents, Copyrights, Licenses ...
Attempts to provide framework for IP ownership, sharing, monetization
...probably not the final answer, particularly as technology landscape continues to evolve.

LEARN MORE

* EAS 507 – IP and Business Law for Engineers
* EAS 545 – Engineering Entrepreneurship
+ Has sections on IP

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REMEMBER

* Feedback

* Lab 12 today